

**Workforce Development Institute 2023: Shockproof**  
**Indian Wells, California**  
**DRAFT Program**

**Wednesday, January 18**

<b>Time</b>	<b>Title</b>	<b>Location</b>
7:30 a.m.- 7:00 p.m.	<b>Registration Desk Open</b>	Registration Counter
10:00 a.m.- 4:00 p.m.	<b>Preconference Session: Diversity, Equity and Inclusion in Workforce Development</b>	
10:00 a.m.- 4:00 p.m.	<b>Preconference Session: Cybersecurity Essentials and Innovations for Non-Faculty Champions</b>	
10:00 a.m.- 4:00 p.m.	<b>Preconference Session: Workforce and Economic Development Grant Writing and Grant Management</b>	
12:00-4:00 p.m.	<b>NCATC Board Meeting</b> (by invitation)	TBD
3:00-3:45 p.m.	<b>New to WDI Attendees Forum</b> Any attendee who has never participated in WDI can learn how to best navigate the event by joining this brief session while networking with AACC leadership and fellow conference goers in the same situation.	TBD
4:30-6:00 p.m.	<b>Opening Plenary – The Workforce Development and College Experience of Teaching Artificial Intelligence</b>	Indian Wells Ballroom (I, J, K, L, M)
6:00-8:00 p.m.	<b>Exhibit Hall Open</b>	Indian Wells Ballroom (P, O, N)
6:00-8:00 p.m.	<b>Networking Reception for All Attendees</b>	Indian Wells Ballroom (P, O, N)
7:30-9:30 p.m.	<b>Sponsored Private Dinner 1</b> Attendees seeking to be considered by the sponsor for a private dinner should note this during their registration.	
7:30-9:30 p.m.	<b>Sponsored Private Dinner 2</b> Attendees seeking to be considered by the sponsor for a private dinner should note this during their registration.	

**Thursday, January 19**

<b>Time</b>	<b>Title</b>	<b>Location</b>
7:00 a.m.- 5:00 p.m.	<b>Registration Desk Open</b>	Registration Counter
7:00 a.m.- 7:00 p.m.	<b>Exhibit Hall Open</b>	Indian Wells Ballroom (P, O, N)
7:00-8:00 a.m.	<b>Breakfast</b>	Indian Wells Ballroom (P, O, N)

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8:00-9:00 a.m.	<b>Plenary – Cyber Security</b>	Indian Wells Ballroom (I, J, K, L, M)
9:05-9:30 a.m.	<b>Coffee Break</b>	Indian Wells Ballroom (P, O, N)
9:35-10:50 a.m.	<b>What Do I Measure?</b> Knowing when to use leading indicators, and lagging indicators, or other measures of success to drive program improvements can be a challenge. Join this session to learn how to use data to support your workforce efforts with companies.	
9:35-10:50 a.m.	<b>Engaging and Serving Historically Disconnected Students</b> As DEIA takes priority in communities across the country, talk with leaders who have made bold decisions to optimize their local talent pools.	
9:35-10:50 a.m.	<b>Advanced Manufacturing</b> Keeping pace with ever-evolving industry practices requires nimble thinking and remaining relevant with the latest trends. Join this session to learn both.	
10:55 a.m.-12:10 p.m.	<b>Student Preferences for Consuming CTE Content and Success</b> Compressed courses; Faculty advising at any hour; and on-demand technical support, new expectations required college responsiveness. Join this session to discuss what we should forever embed into college practice for CTE student success	
10:55 a.m.-12:10 p.m.	<b>Early College Exposure and Education Models</b> Early college, dual enrollment, running start and other programs all offer variations on programs with which high school students can gain college credit. This session will explore successes and strategies to build out articulations and credential opportunities.	
10:55 a.m.-12:10 p.m.	<b>Safety Training in Every Occupation</b> All companies and municipalities are required to have employees trained in safety and health rules and procedures. Learn promising practices to develop and embed health and safety training into certificate and degree programs.	
12:15-1:45 p.m.	<b>Plenary Lunch</b>	Indian Wells Ballroom (I, J, K, L, M)
1:50-2:15 p.m.	<b>Coffee Break</b>	Indian Wells Ballroom (P, O, N)
2:20-3:35 p.m.	<b>Innovative Revenue Models with Underutilized Spaces</b> In the last several years colleges rented, sold, and repurposed many of their teaching and training facilities as their needs changed. Learn from leaders who transitioned their spaces and funding models to support their new circumstances.	

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2:20-3:35 p.m.	<b>Augmented Reality and Virtual Reality in CTE Programs</b> High quality career and technical education often requires ongoing capital investments to ensure students gain industry relevant competencies. With new employer expectations that students will have some familiarity with these technologies, join this session to learn cost saving opportunities.	
2:20-3:35 p.m.	<b>Policy Priorities</b> This session will focus on AACC's policy priorities for workforce-related legislation and will provide an opportunity for attendees to offer their input to AACC's Government Relations team.	
3:40-4:55 p.m.	<b>Healthcare Registered Apprenticeships</b> As registered apprenticeship gains momentum nationally, its' adoption in healthcare continues to increase. This session will focus on innovations in registered apprenticeship in these careers.	
3:40-4:55 p.m.	<b>Supporting Small Business</b> While colleges rightfully focus on serving large employers in their communities, the need to support small business owners is equally important. From self-employment skills to small business management competencies, this session will focus on how colleges can ensure a healthy and diverse economy.	
3:40-4:55 p.m.	<b>How to Sunset Programs: The Uncomfortable Truth</b> Community college leaders often face the reality of needing to terminate programs in the face of change to the disappointment of stakeholders. Join this session to learn successful strategies to support your institution through similar situations.	
5:00-7:00 p.m.	<b>Networking Reception for All Attendees</b>	Indian Wells Ballroom (P, O, N)
7:30-9:30 p.m.	<b>Sponsored Private Dinner 1</b> Attendees seeking to be considered by the sponsor for a private dinner should note this during their registration.	
7:30-9:30 p.m.	<b>Sponsored Private Dinner 2</b> Attendees seeking to be considered by the sponsor for a private dinner should note this during their registration.	

**Friday, January 20**

Time	Title	Location
7:00 a.m.-5:00 p.m.	<b>Registration Desk Open</b>	Registration Counter
7:00 a.m.-2:15 p.m.	<b>Exhibit Hall Open</b>	Indian Wells Ballroom (P, O, N)
7:00-8:00 a.m.	<b>Breakfast</b>	Indian Wells Ballroom (P, O, N)

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8:00-9:00 a.m.	<b>Plenary - Foundation Voices “Family Sustaining Wages”</b>	Indian Wells Ballroom (I, J, K, L, M)
9:05-9:30 a.m.	<b>Coffee Break</b>	Indian Wells Ballroom (P, O, N)
9:35-10:50 a.m.	<b>CTE Programs in Rural Communities</b> From faculty recruitment and transportation realities to sizeable service areas and limited resources, rural colleges consistently are called to do more with less. Participate with leaders who are innovating on behalf of their students and communities.	
9:35-10:50 a.m.	<b>Infrastructure and the Skilled Trades</b> Community colleges deliver high quality career and technical education in new fields as well as traditional areas of study. With a renewed national focus on infrastructure, this session will highlight best practices in these crafts for 2023.	
9:35-10:50 a.m.	<b>Transitioning from Transfer</b> Join this session to hear from leaders who reprioritized their focus from predominantly serving as a transfer institution to more intentionally credentialing students through workforce programming.	
10:55 a.m.-12:10 p.m.	<b>Rapid Skilling and Micro-credentialing</b> Rapid skilling and micro-credentialing can move people into entry level jobs within as little as eight weeks, with a clear path to advancement and continued skills acquisition. This session will showcase successful and speedy programs.	
10:55 a.m.-12:10 p.m.	<b>CTE Faculty Recruitment and Retention in High-Wage Fields</b> Recruiting and retaining faculty in high-wage, high-demand fields offer challenges to colleges seeking to prepare students for these fields. Join this session to explore new ideas in addressing this issue.	
10:55 a.m.-12:10 p.m.	<b>Notable National Networks</b> Connect with workforce leaders that represent critical national networks and potential partners as you plan your 2023 priorities.	
12:15-1:45 p.m.	<b>Plenary Lunch – Electric Vehicles</b>	Indian Wells Ballroom (I, J, K, L, M)
1:50-2:15 p.m.	<b>Coffee Break</b>	Indian Wells Ballroom (P, O, N)
2:20-3:35 p.m.	<b>Apprenticeship Innovation in the Field</b> This session will focus on work in several states to develop apprenticeships in IT and in Industry 4.0. Lessons learned will be highlighted.	
2:20-3:35 p.m.	<b>Partners in Talent Development</b> Colleges and their Chamber of Commerce colleagues are partnering to diversify local talent pipelines using DEI data and intentional	

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	recruitment and training strategies. If you have similar goals, join this session to hear strategies that can be utilized in your community.	
2:20-3:35 p.m.	Workshop TBD	
3:40-4:55 p.m.	<b>Federal Insights</b> This will be a showcase of multiple federal agencies and the array of resources colleges should be aware of and utilizing in 2023 to best position their institutions in workforce and economic development.	Indian Wells Ballroom (I, J, K, L, M)
5:00-6:45 p.m.	<b>College President, CEO, and Chancellor Reception</b>	TBD

**Saturday, January 21**

<b>Time</b>	<b>Title</b>	<b>Location</b>
7:00 a.m.- 5:00 p.m.	<b>Registration Desk Open</b>	Registration Counter
7:45-10:00 a.m.	<b>Plenary Breakfast - Industry 5.0</b>	Indian Wells Ballroom (I, J, K, L, M)