# Just In Time Learning – Create Once, Use Multiple Ways to Help Students and Support Your Grant

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Empowering Colleges: Growing the Workforce



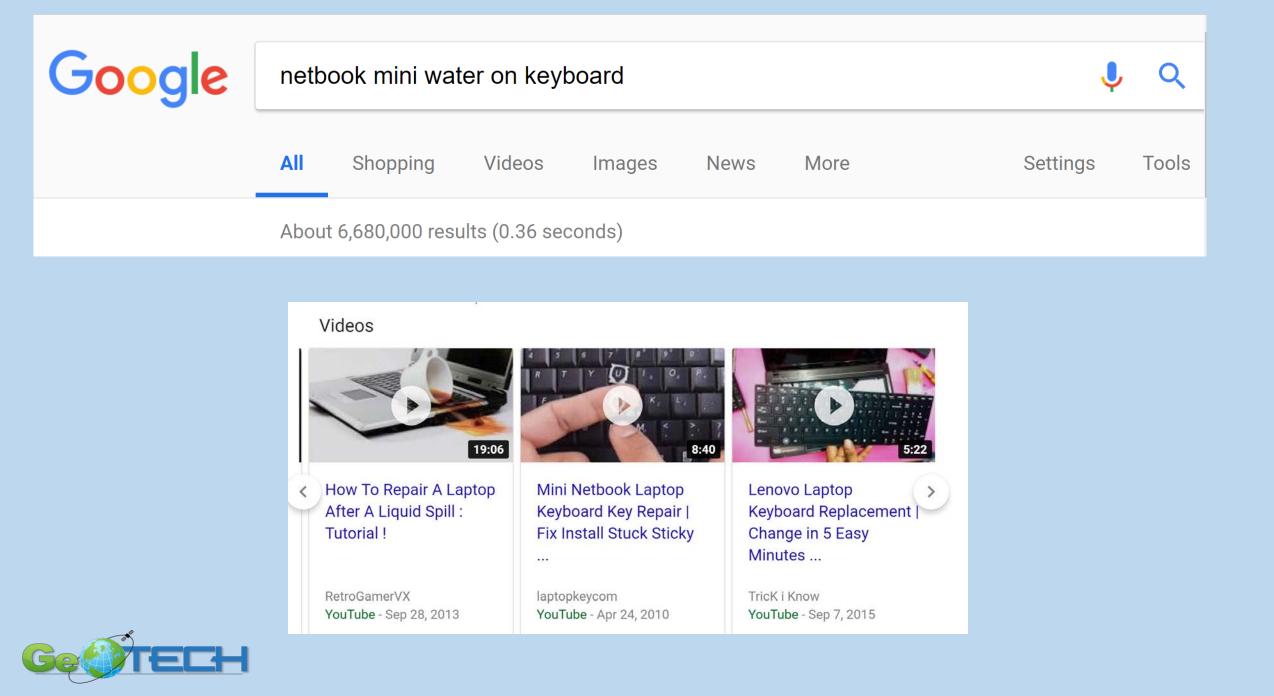
Based upon work supported by the National Science Foundation grants DUE ATE 1304591, 1644409 and 1700496. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

## Water meets laptop – and . . . Just in Time Learning!



### What to do?





# YouTube "Learning" – 5 Years Ago

- 20 minutes later I was a Computer repair expert
  - Ordered the part \$20
  - Watched the video again
  - And it worked and continues to work!
- An Idea was "born" why not for academic learning



Create it Once! Use it multiple ways!



https://basichackingskills.wordpress.com

### **iGETT Remote Sensing – NSF ATE Grant**

- Workshops to help educators learn about remote sensing
- Integrate remote sensing concepts into their Geographic Information System Programs (GIS)



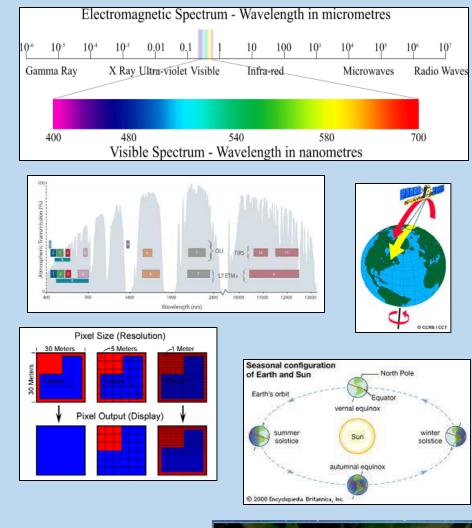
Integrated Geospatial Education and Technology Training

HOME ABOUT RESOURCES FOR INSTRUCTION WEB RESOURCES PHOTO GALLERY CONTACT L

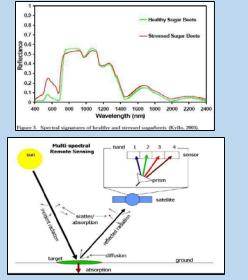








### Remote Sensing concepts and techniques and how to acquire and analyze data!













# **Originally – Participants Create Exercises**

- A "case study" or example of how and why to use remote sensing localized for their region and students
- Participants "learned" as they created an exercise
  - Hands on Lab exercise for use with students
  - Post them to the iGETT website
  - Great resources, but . . .
    - Used software became out of date
    - Hard to disseminate



### Along Came Idea for YouTube Concept Module Videos

- Explain basic remote sensing concepts that technicians need to understand
- Examine one concept per video (in ~10 minutes)
- Stand alone do not require GIS experience
- Participants <u>"learned"</u> the concept well as they created it



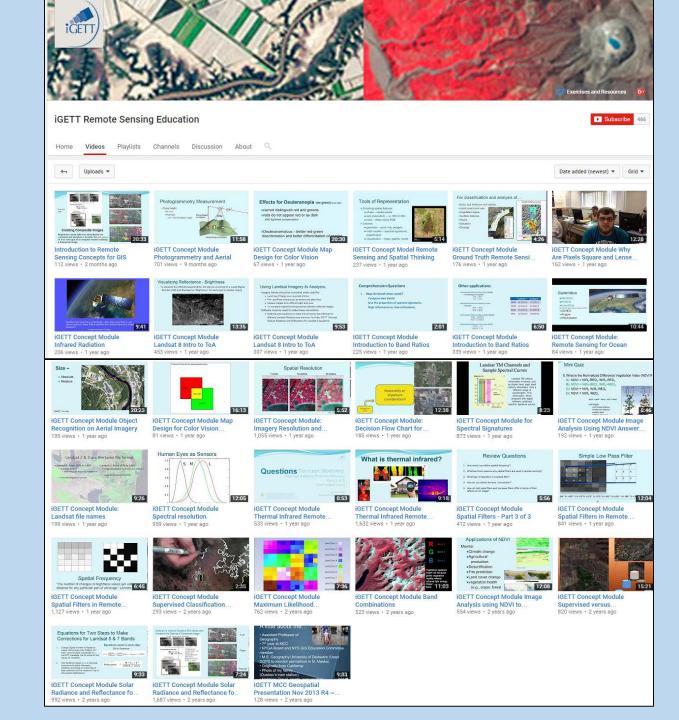


### YouTube Channel for: iGETT Remote Sensing

We didn't have to "disseminate" them – Search via Google or YouTube!

Tracks views and subscriber for NSF reporting!

Still being used years later!





### What we learned along the way

- A short video (5 to 15 minutes)
- Use a "template" for branding "marketing and continuity" for the Project
  - Created as a narrated PPT saved in YouTube format (MP4)
- Post on a YouTube branded channel with Tags keywords and details about the topic
- Need to have:
  - A person in overall charge
  - A defined concept not a how to!



# Why and Benefits – Some Unexpected !

- Use in a course F2F, but even more Online!
  - Teach initially, review before tests, review for advanced courses
- Use by workforce before job interview, new tasks, Certification
- Learning tool for concept student or educator created modules
- Dissemination, branding and numbers for support of ATE Grants/Projects
- Longterm sustainability of Grants
  - Certification study and badges



# What is a Concept versus a Technique?

- Repairing a laptop is a technique or how to
  - Useful but very time and topic (model) specific
- Making a Good Lunch is a "how to" or technique
- Defining what makes a "good" lunch requires understanding the concept of creating a balanced, nutritious diet
- A concept module video has a longer "life"
  - Techniques change rapidly, concepts should remain



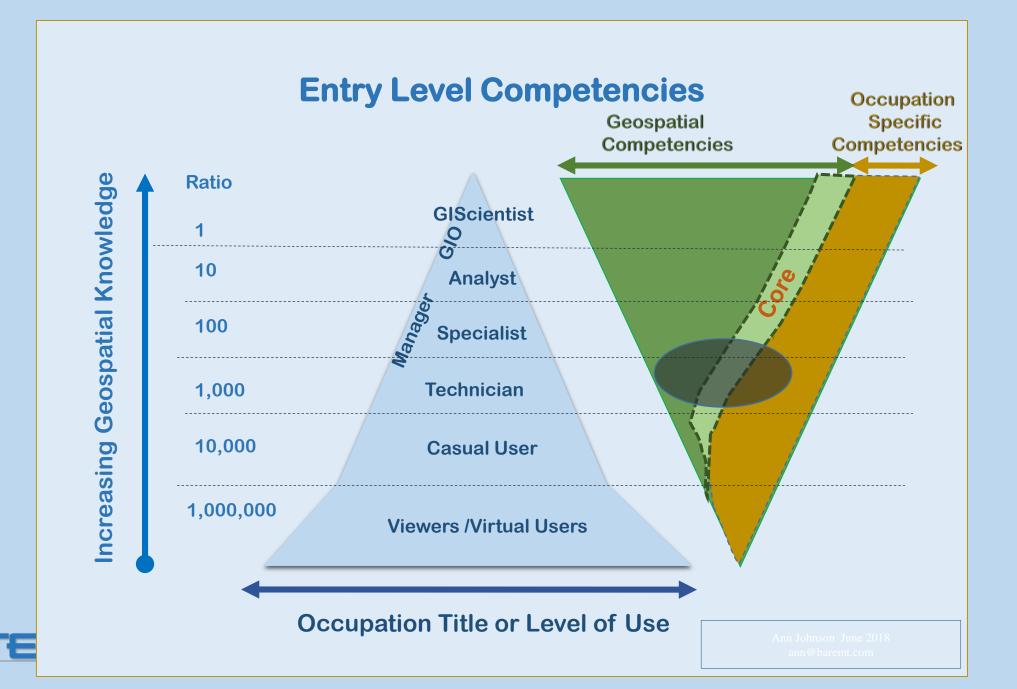
# Identifying the Concepts for a Discipline?

Can you identify the concepts needed by students to successfully enter the workforce?

• For iGETT and GeoTech we used the Core Geospatial Concepts

First lets look at the entire geospatial technology user community and the domain of their knowledge!





### Finding the Entry Level Competencies: GeoTech Center "DACUM" Job Analysis

- Panels of <u>expert</u> workers are used to precisely describe & define job tasks + knowledge, skills, behaviors, tools, equipment
- 8 to 12 GIS Technicians, over two 8 hour days







DACUM: Developing A CurriculUM used <u>regionally</u> for competency based education & training by industry, government & education

Duties T					Tasks												
A	Manage Tasks	A-1 Develop project scope	A-2 Develop project schedule	A-3 Document operating procedures	A-4 Create project status report												
в	Manage Equipment	B-1 Maintain GPS (e.g. digital camera DMI)	& field equipment a, laser range finder,	B-2 Maintain Vehicle	B-3 Maintain plotter / printer	B-4 Maintain scanner											
c	Gather Data	C-1 Define data requirements (e.g. domains)	C-2 Identify data sources / resources	C-3 Define data collection methods (e.g. GPS, air photo)	C-4 Acquire existing data (e.g. digital, hard copy)	C-5 Connect to exti (e.g. ODBC, GIS se	rrnal data sources rvices)	C-6 Scan hard copy maps	C-7 Collect data using GPS	C-8 Collect data using field sheet							
D	Process Data	D-1 Post process GPS data (e.g. differential correction)	D-2 Define data's spatial reference	D-3 Change data's spatial reference	D-4 "Heads-up" digitize data	D-5 Digitize data using COGO (e.g. metes & bounds)	D-6 Normalize data structure (e.g. schema)	D-7 Perform data conversions	D-8 Georeference data	D-9 Geocode addresses	D-10 Linear reference da	D-11 Derive new da contours from DEM generalization)	ta (e.g. generate , data				
D	Process Data (continued)		D-12 Edit attribute data	D-13 Edit spatial data	D-14 Evaluate spatial data accuracy	D-15 Validate tabular data	D-16 Validate spatial data (e.g. topology, build, verification)										
E	Manage Data	E-1 Organize digital data (e.g. data library)	E-2 Organize non- digital data	E-3 Create / update metadata	E-4 Join tables (e.g. link, join, relate)	E-5 Perform spatial join	E-6 Post / reconcile edits (e.g. changes)	E-7 Archive data									
F	Analyze Data	F-1 Perform viewshed analysis	F-2 Generate statistical reports	F-3 Model linear networks	F-4 Perform site selection	F-5 Identify shortest route	F-6 Identify service area	F-7 Conduct slope analysis	F-8 Identify least- cost path	F-9 Perform proximity analysis							
G	Generate Deliverables	G-1 Create thematic maps (e.g. zoning)	G-2 Create reference maps (e.g. streets)	G-3 Create data analysis reports (e.g. tables, charts)	G-4 Develop presentations	G-5 Provide training	G-6 Create animation (e.g. 3D, 4D)					1					
	Professional Development	H-1 Conduct self- assessment	H-2 Participate in workshops & conferences	H-3 Obtain professional certification (e.g. GISP, ASPRS)	H-4 Cross-training (e.g. mentoring, coaching)	H-5 Research curre (e.g. publications, c	nt/emerging trends n-line)	H-6 Attend training			G R Sj B	eneral Knowledge eoprocessing methods elational databases (Informix, Oracle) paial projections asic scripting (SQL, VB, HTML, Python, ASP,	Plats & deeds Industry jargon Data source Google Ear (KML) Adobe Iliux for Crystal Reg. ts	Skills Typing Unit conversio Creating mode Time manager Organizational Troubleshootis	els ment 1	Adding data to a project (OIS, CAD) Create TIN model Interpolation Cartographic license Verbal& written	
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#### **DACUM Research Chart: GIS Technician**

DACUM Panel	Sponsored by:
Azar Khani, GIS Specialist III,	The National Science
Fulton County Government Brannon Schnelle, GIS Analyst,	The National Science Foundation:
Jordan, Jones & Goulding	Advance Technology
Collin Horace, GIS	Education
Developer/Analyst, CH2MHILL Donald I. M. Enderle, GIS	[DUE #0801893]
Analyst, Photo Science Inc.	[15013 #0001055]
Dwight Lanier,	
GIS/Environmental Science Laboratory Coordinator,	
Gainesville State College	
Eric McRae, Director, Information	
Technology Outreach Services Lis a Jackson, Information	Produced by:
Analyst III, Center for GIS,	
Georgia Institute of	
Technology	
Lisbeth Ruiz-Nunez, Regional Resource Info. Coordinator.	
US Forest Service	
Mark Lane, GIS Manager, Hall	
County Government Melanie Tabb, GIS Administrator,	
Gwinnett County	
Ron Pate, Registered Land	
Surveyor Tripp Corbin, Vice President GIS.	
Keck & Wood, Inc.	
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DACUM Facilitators	SIALE
DACOM FacilitatoIS	Ľ
John Johnson, GIS Workshop	
Facilitator	
Carol Kraemer, Recorder	
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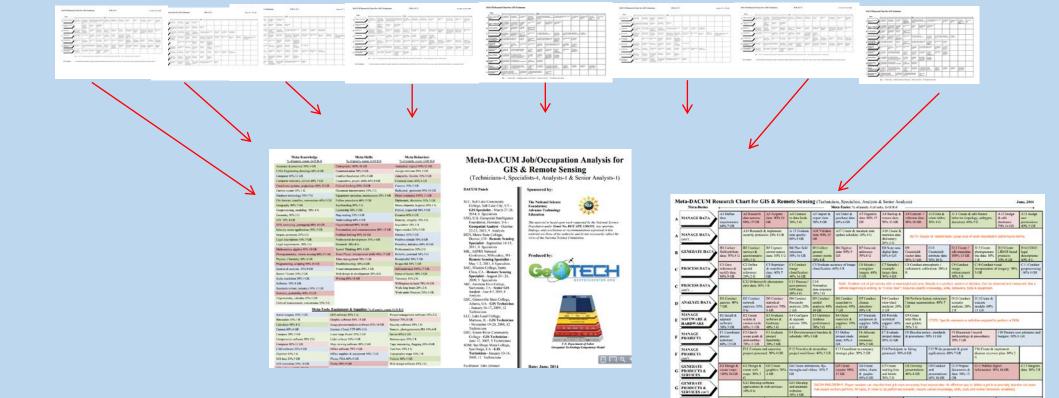


University System

Date: January 15th-16th, 2009

### Meta-DACUM Methodology

By consolidating validated results from multiple DACUM analyses for a single occupation taken at various USA locations, we can identify a comprehensive list of competencies.





#### Core Geospatial Abilities and Knowledge

**Critical Work Functions** 

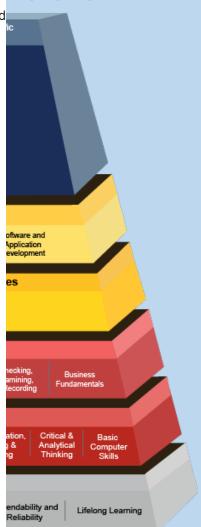
Geosp

Earth Geometry and Geodesy

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- Industry defined co
- Building Block Tiers
  - Personal
  - Academic
  - Workplace
  - Industry W
  - Industry
- Each block "links to
- Updated in 2014 an in 2018
  - Out for Puk soon:

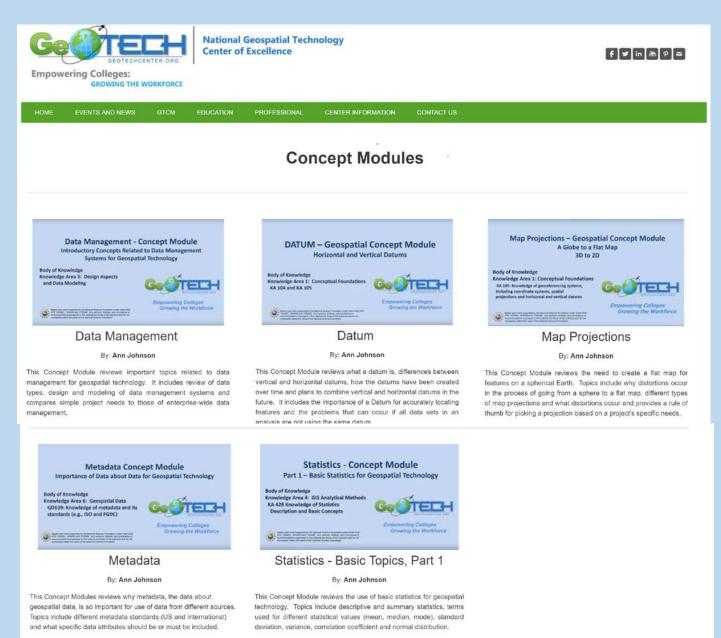
- Discuss the roles of several geometric approximations of the earth's shape, such as geoids, ellipsoids, and spheres
- Describe characteristics and appropriate uses of common geospatial coordinate systems, such as geographic (latitude and longitude), UTM and State Plane Coordinates
- Explain the relationship of horizontal datums, such as North America Datum of 1983 (NAD 83) or the World Geodetic System of 1984 (WGS 84), to coordinate system grids and geometric approximations of the earth's shape
- Describe characteristics and appropriate uses of common map projections, such as Transverse Mercator, Lambert Conformal Conic, Albers Conic Equal Area, Azimuthal Equidistant, and Polar Stereographic
- Data Quality
  - Discuss the elements of geospatial data quality, including geometric accuracy, thematic accuracy, resolution, precision, and fitness for use
  - In the context of a given geospatial project, explain the difference between quality control and quality assurance
  - Identify data quality and integration problems likely to be associated with geospatial and attribute data acquired with legacy systems and processes
  - Calculate and interpret statistical measures of the accuracy of a digital data set, such as Root Mean Square Error (RMSE)
- Positioning Systems
  - Describe the basic components and operations of the Global Navigation Satellite System (GNSS), including the Global Positioning System and similar systems
  - $\circ\,$  Explain the role of GNSS in location-based services
  - Collect and integrate GNSS/GPS positions and associated attribute data with other geospatial data sets
  - $\circ\,$  Describe characteristics and appropriate uses of inertial measurement systems



http://www.careeronestop.org

### **Program Content Tool – 311 Competencies**

Go to the GTMC Competency Model   Enter course name(s) in the columns to the right; cut/paste for additional columns or delete as   Enter 0 through 4 for each course based on the Scale Below	]								
O Not important for this course - do not include	e in t	this	coι	irse	Э				
I Slightly important for this course, include ony if time permits:									
2 Important - include at an awareness level									
3 Very Important; should be included at some le	avel	lah	ove	914	aren	999			
		av	ove	CIN	aren	699			
4 Critically important, must be included in depth	1							 	
3 14 Datums and geolds	<b>J</b> 3	02	• 1	J	3 🕕 2	$\bigcirc$ U	$\bigcirc$ 0	Cross Cutting (CC)	
4 C3 Validate spatial and tabular data (e.g. topology, build, verification)	• 1	02	<b>3</b>	0	<mark>0</mark> () ()	• 1	0 0	Cross Cutting (CC)	
5 C Define data's spatial reference	<b>3</b>	02	• 4	٢	1 🕘 3	02	0 0	Cross Cutting (CC)	
6 C Transform spatial data (e.g. reprojections)	• 1	<b>3</b>	<b>3</b>	$\bullet$	2 🕘 3	02	0 0	Cross Cutting (CC)	
7 C Apply appropriate projections	<b>3</b>	<b>3</b>	02	•	4 🕘 3	<b>3</b>	0 0	Cross Cutting (CC)	
8 KNO Describe different methods of indicating locations (e.g., decimal degrees, UTM)	<b>3</b>	02	<b>4</b> 3	$\bullet$	2 🕒 1	0 0	0 0	Cross Cutting (CC)	
9 G Calculate scale transformations.	• 1	•1	• 1	0	<mark>0</mark> () ()	0 0	0 0	Cross Cutting (CC)	
10 G Resolve spatial conflicts.	02	02	• 1	•	<mark>3</mark> 🔿 0	0 0	0 0	Cross Cutting (CC)	
II G Determine appropriate scale and projection	<b>3</b>	02	• 1	•	4 🕦 2	<b>3</b>	0 0	Cross Cutting (CC)	
12 T2 Number Operations and Computation - addition, subtraction, multiplication, and division	02	02	0 0	٢	1 🕕 2	0 0	0 0	Cross Cutting (CC)	
13 T2 Number Systems and Relationships - whole numbers, decimals, fractions, and percentages	02	02	0 ()	٠	1 🕦 2	0 0	0 0	Cross Cutting (CC)	
Measurement and Estimation - measurement of time, temperature, distances, length, width,									
height, perimeter, area, volume, weight, velocity, and speed; unit conversion; numerical analysis									
T2 to obtain approximate solutions when necessary	02	<b>3</b>	0 ()	٠	1 🕕 2	0 0	0 0	Cross Cutting (CC)	
15 T2 Geometry - size, shape, and position of features using geometric principles to solve problems	02	02	0 ()	٠	1 🕕 2	0 0	0 0	Cross Cutting (CC)	
Mathematical Reasoning and Problem Solving - inductive and deductive reasoning, conjectures,									
16 T2 arguments strategies and interpretation of results P Overview Educator Info Definitions Course Content Worksheet Sheet1 / 2	1	• •	$\bigcirc$ $\bigcirc$	$\cap$	0 1 2		0	Cross Cutting (CC)	







Learn More



### • Title Slide

• Branding

### • Overview with bullet points for topics

- 6 to 8
- If more, make two modules

• Last slide, contact info, Licensing and date with version number

# **Steps In Order**

- **1.** Determine Concepts (and topics within Concepts)
- 2. Design Template Logo, colors, fonts, 4:16, title slide, licensing, versioning (date and version)
- 3. Determine "storage" cloud, Google Drive, Dropbox, etc.
- 4. Storyboard Concept and topics
- 5. Create PPT or other Capture software including any videos and review, review, track Versioning (date and version number)
- 6. Narrate script or no script
- 7. Appoint a YouTube Administrator to Create a Branded YouTube Channel
- 8. Export into YouTube format (MP4) key words, description, licensing
- 9. Closed Captioning YouTube and corrections (Search YouTube)
- **10.** Track Channel subscribers, comments, corrections



# Resources and Methods to Create a Concept Module

### • Four Different Methods

- Annotate each slide individually with Audio within PowerPoint. A transcript of the audio on each slide can be created using Dragon Naturally Speaking (Dragon).
- In PowerPoint create a narration of the slides using the "Record Slide Show" then Export to create a MP4
- Use Camtasia from within the PowerPoint
- Use a video camera, wireless microphone and a green screen

### • Software

- Microsoft PowerPoint
- Dragon Naturally Speak
- Camtasia (Tech Smith)
- Adobe Premier

### • Hardware

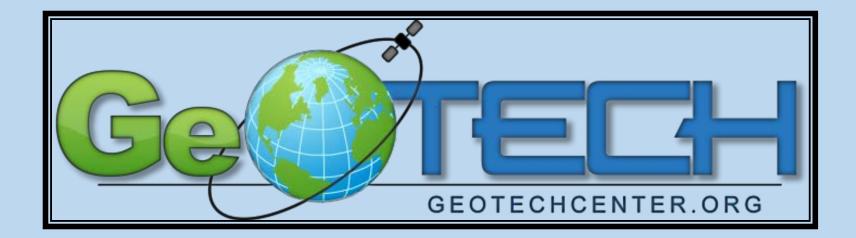
- High quality microphone
- Desktop camera or video camera with tripod
- Green screen cloth
- Lightening if needed



# What is your workforce Domain?

- Hands on activity to determine:
  - What are the core concepts?
  - What are the topics that should be covered?
- Design a template!
  - Colors, logo, content
    - First and last slides
    - Overview and wrap up slide
- First, here are the current concept modules. Next, lets look at an example video and "common" slides!





**Thank You!** 

### Please contact me if you need help!

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