



## Community College Innovation Challenge Boot Camp

June 11-14, 2018

The Alexandrian Hotel

Alexandria, VA

### AGENDA

#### **Monday, June 11**

10:00 – 11:00 a.m.

Del Ray Room

#### **Event Registration and Pre-Event Forms**

11:00 a.m. – 12:00 p.m.

Old Town Ballroom

#### **Welcome and Opening Session**

12:00 – 1:30 p.m.

Old Town Ballroom

#### **Lunch Panel with Previous CCIC Participants**

*Reavelyn Pray, 2017 CCIC Student Team Member, Del Mar College*

*Godfrey Ssenyonga, 2017 CCIC Student Team Member,*

*Frederick Community College*

*Kari Stanley, 2016 CCIC Student Team Member,*

*Virginia Western Community College (invited)*

*Bob Summers, 2017 and 2018 CCIC, Faculty Mentor,*

*Forsyth Technical Community College*

1:30 – 2:15 p.m.

Old Town Ballroom

#### **Team-Based Elevator Pitch**

*Joe Schreiber, Principal, Ninja Communications LLC*

*Grant Warner, Director, Innovation & Entrepreneurship,*

*Howard University*

*Susan Mason, Senior Project Facilitator, National Science Foundation*

2:15 – 2:45 p.m.

Old Town Ballroom

#### **The Power of Stories**

*Joe Schreiber, Principal, Ninja Communications LLC*

*Susan Mason, Senior Project Facilitator, NSF*

2:45 – 3:00 p.m.

Del Ray Room

#### **Refreshment Break**

3:00 – 4:00 p.m.

Old Town Ballroom

#### **Understanding Customer Segments**

*Grant Warner, Director, Innovation & Entrepreneurship,*

*Howard University*

## **Monday, June 11 (continued)**

4:00 – 5:00 p.m.  
Old Town Ballroom

### **Understanding Value Proposition**

*Grant Warner, Director, Innovation & Entrepreneurship,  
Howard University*

5:00 – 6:00 p.m.  
Old Town Ballroom

### **Team-Based Design Thinking Exercise**

*Grant Warner, Director, Innovation & Entrepreneurship,  
Howard University*

5:00 – 6:00 p.m.  
Arlandia Room

### **Faculty Mentor and Industry Partner Meeting**

6:00 – 6:15 p.m.  
Old Town Ballroom

### **Key Takeaways and Wrap-up**

## **Tuesday, June 12**

7:45 a.m.  
Old Town Ballroom

### **Breakfast Buffet Opens**

8:00 – 8:15 a.m.  
Old Town Ballroom

### **Good Morning and Introductions:**

#### **National Science Board Listening Session Breakfast**

*Susan Mason, Senior Project Facilitator, National Science Foundation  
Dr. Diane L. Souvaine, Chair, National Science Board*

8:15 – 9:20 a.m.  
Old Town Ballroom

### **Listening Session**

*National Science Board Chair & Members*

9:20 – 9:30 a.m.  
Old Town Ballroom

### **Recap of Listening Session**

*Dr. Diane L. Souvaine, Chair, National Science Board*

9:30 – 9:45 a.m.  
Del Ray Room

### **Refreshment Break**

9:45 – 10:00 a.m.  
Old Town Ballroom

### **Review of Understanding Value Proposition**

*Grant Warner, Director, Innovation & Entrepreneurship,  
Howard University*

10:00 a.m. – 12:00 p.m.  
Old Town Ballroom

### **Signaling Innovation Value**

*Joe Schreiber, Principal, Ninja Communications LLC  
Susan Mason, Senior Project Facilitator, National Science Foundation*

12:00 – 1:00 p.m.  
Old Town Ballroom

### **Team Building Lunch**

## **Tuesday, June 12 (continued)**

1:00 – 2:00 p.m.  
Old Town Ballroom

### **The Power of a Presentation**

*Joe Schreiber, Principal, Ninja Communications LLC*  
*Susan Mason, Senior Project Facilitator, National Science Foundation*

2:00 – 3:30 p.m.  
Old Town Ballroom  
Arlandia Room  
Rosemont Room

### **Team Presentation Working Session and Refreshment Break**

3:30 – 5:30 p.m.  
Arlandia Room  
Rosemont Room

### **Presentation Coaching**

*Joe Schreiber, Principal, Ninja Communications LLC*  
*Susan Mason, Senior Project Facilitator, National Science Foundation*

5:30 – 6:00 p.m.  
Old Town Ballroom

### **Key Takeaways and Wrap-up**

## **Wednesday, June 13**

7:45 – 8:30 a.m.  
Del Ray Room

### **Networking Breakfast**

8:30 – 10:30 a.m.  
Old Town Ballroom

### **Guided Mock Interviews**

*Grant Warner, Director, Innovation & Entrepreneurship*  
*Howard University*  
*National Science Foundation Program Officers*

8:30 a.m. – 10:30 a.m.  
Rosemont Room

### **NSF Information Track for Faculty Mentors**

10:30 – 10:45 a.m.  
Del Ray Room

### **Refreshment Break**

10:45 a.m. – 12:00 p.m.  
Old Town Ballroom

### **Guided Mock Interviews – Debrief**

*Grant Warner, Director, Innovation & Entrepreneurship*  
*Howard University*

12:00 – 1:00 p.m.  
Old Town Ballroom

### **Networking Lunch**

1:00 – 2:00 p.m.  
Old Town Ballroom

### **How to be Memorable and Persuasive**

*Joe Schreiber, Principal, Ninja Communications LLC*  
*Susan Mason, Senior Project Facilitator, National Science Foundation*

### **Wednesday, June 13 (continued)**

2:00 – 2:45 p.m.  
Old Town Ballroom

#### **Reception Preparation**

*Rob Moller, Team Lead, Congressional Affairs,  
National Science Foundation*  
*Joe Schreiber, Principal, Ninja Communications LLC*  
*Susan Mason, Senior Project Facilitator, National Science Foundation*

2:45 p.m.

#### **Adjourn to Lobby Meet Shuttle Bus**

3:00 p.m.

#### **Bus Departs Hotel to Eisenhower Executive Office Building**

3:45 – 4:45 p.m.

#### **Teams arrive to go through security and set up posters**

5:00 – 7:00 p.m.

#### **Reception**

7:00 – 7:15 p.m.

#### **Teams take down posters**

7:30 p.m.

#### **Buses return to the hotel**

### **Thursday, June 14**

8:00 – 9:30 a.m.  
Del Ray Room

#### **Networking Breakfast**

8:00 – 9:30 a.m.  
Arlandia Room  
Rosemont Room

#### **Team Display Set-Up**

9:30 – 10:00 a.m.  
Old Town Ballroom

#### **Reception Debrief**

*Joe Schreiber, Principal, Ninja Communications LLC*  
*Grant Warner, Director, Innovation & Entrepreneurship*  
*Howard University*  
*Susan Mason, Senior Project Facilitator, National Science Foundation*

10:00 – 10:30 a.m.  
Old Town Ballroom

#### **The Final Story – A Review of Judging Criteria**

*Joe Schreiber, Principal, Ninja Communications LLC*  
*Grant Warner, Director, Innovation & Entrepreneurship*  
*Howard University*  
*Susan Mason, Senior Project Facilitator, National Science Foundation*

10:30 – 11:30 a.m.  
Arlandia Room  
Rosemont Room

#### **Judges to Review Team Displays**

(Students are not present during review period.)

**Thursday, June 14 (continued)**

11:30 a.m. – 12:00 p.m.

Arlandia Room

**Judges Rotation of Displays with Student Teams**

11:30 – 11:40 a.m.: Central Lakes College

11:40 – 11:50 a.m.: Forsyth Technical Community College

11:50 a.m. – Noon: Laney College

12:00 – 1:00 p.m.

Old Town Ballroom

**Lunch and Final Presentation Rehearsals**

(Judges will break for lunch from 12:00 – 12:30 p.m.)

12:30 – 1:50 p.m.

Rosemont

**Judges Rotation of Displays with Student Teams**

12:30 – 12:40 p.m.: Los Angeles Mission College

12:50 – 1:00 p.m.: Northeast Wisconsin Technical College

1:00 – 1:10 p.m.: Northern Virginia Community College

1:10 – 1:20 p.m.: Oakton Community College

1:20 – 1:30 p.m.: Ohlone Community College

1:30 – 1:40 p.m.: Red Rocks Community College

1:40 – 1:50 p.m.: Western Dakota Tech

1:00 – 1:45 p.m.

Arlandia Room

**Team Display Breakdown – Arlandia Room**

1:50 – 2:00 p.m.

Del Ray Room

**Refreshment Break**

2:00 – 4:15 p.m.

Old Town Ballroom

**Final Team Presentations and Judges Feedback**

4:15 – 5:00 p.m.

Old Town Ballroom

Rosemont

**Award Deliberations and Boot Camp Evaluations**

**Team Display Breakdown – Rosemont Room**

5:00 – 6:00 p.m.

Old Town Ballroom

**Closing Awards Ceremony**

6:00 – 6:45 p.m.

Courtyard

**Celebration and Reception**