AACC Letter

From the Desk of George Boggs
October 15, 2010
Issue #751

Policy and Advocacy

1. ADVOCATE FOR COMMUNITY COLLEGES IN WASHINGTON, DC
Interested in participating in policy discussions at the federal level? Want to meet with more high-level officials and key Congressional staff? Then register now for AACC's 2010 Washington Institute, Nov. 7–9, 2010. An intensive program designed for community college senior administrators who want an insider's view of how federal higher education policy is formulated, this year's institute will provide a timely analysis of the 2010 Congressional elections as well as a review of recent legislation and the future funding landscape for community colleges.
AACC Contacts: Katharine Carter and Laurie Quarles

2. FALL 2010 ENROLLMENT SURVEY COMING MONDAY, OCT. 18
AACC needs your help. The policy brief resulting from last fall's survey provided information that was instrumental in AACC's advocacy efforts at a time when there was tremendous national focus on the role of community colleges in helping respond to the economic crisis. AACC will conduct a similar enrollment survey starting Monday, Oct. 18. The survey can be completed online. We greatly appreciate any assistance that you can provide. For more information, contact Christopher Mullin.
AACC Contact: Christopher Mullin

3. REGISTER NOW FOR THE HIGHER EDUCATION GOVERNMENT RELATIONS CONFERENCE
AACC will cosponsor this year's conference Dec. 1–3 in Austin, Texas. The Higher Education Government Relations Conference is for college government relations professionals, public information officers and all others who are interested in learning more about state and federal government relations for public higher education institutions. This year's theme, "Performance Under Pressure: Delivering Results, Building Support for Public Higher Education," focuses on helping you and your college engage in effective advocacy during tough times.
AACC Contact: James Hermes

4. GETTING THE GREEN: FUNDRAISING CAMPAIGNS FOR COMMUNITY COLLEGES
From testing feasibility, to identifying supporters, to thanking and retaining volunteers and donors, this guide offers community college–specific guidance for every step of planning, carrying out and following up fundraising campaigns. Preview and order Getting the Green online.
AACC Contact: Sarah Lawler

Program Initiatives

5. IMPORTANT NEW ONLINE EDUCATION OPPORTUNITY
If you missed the webinars in which community college presidents and their designees learned more
about the potential of OnlineCommunityColleges.org to increase access and success for prospective online students, but you’d like to learn more, please contact Mary Heiss.

AACC Contact: Mary Heiss

6. WANTED: CYBERSECURITY WORKERS
Demand for professionals with cybersecurity skills is growing across government and business, and there aren't enough people to meet the need, according to an article in the Community College Times.

AACC Contact: Matthew Dembicki

7. INTERNATIONAL STUDENT ENROLLMENT SURVEY
AACC urges member colleges to give the Institute of International Education (IIE) some quick and early feedback, via the IIE online survey form, on enrollment trends so far this academic year. By sharing this information in aggregate form with the international education community and the media, AACC and the other higher education associations partnering with IIE hope to develop a wider understanding among the press, the general public and policymakers at state and national levels about how higher education institutions continue to be affected by international enrollments. We realize that that you probably do not have final fall registration figures, but the high level of media interest at the start of the academic year provides an important opportunity to highlight this issue. Please provide your best early estimates, even if the numbers for your institution are not yet final, by Oct. 22, 2010.

AACC Contact: Michael Allen

8. HIGHER ED COMMUNITY SERVICE HONOR ROLL
The Corporation for National and Community Service is now accepting applications for the 2010 President’s Higher Education Community Service Honor Roll. This competition celebrates institutions with best-practice service programs that use evaluation and assessment, develop collaborative community partnerships and address significant community needs. Institutions that make the Honor Roll are rewarded with enriched learning, stronger alumni and community ties, public awareness of community contributions and the ability to attract first-rate faculty and students. Applications are due Dec. 16, 2010. For more information, contact Kevin Days (202-606-6899).

AACC Contact: Gail Robinson

9. 2011 SENATOR PAUL SIMON AWARDS COMPETITION IS NOW OPEN
AACC strongly encourages you to nominate your college and be recognized for your internationalization efforts. The Simon Award for Comprehensive Internationalization will recognize up to five institutions for overall excellence in internationalization efforts as evidenced in practices, structures, philosophies and policies. The Simon Spotlight Award will be presented to up to three campuses with specific innovative international programs or initiatives. Winners will be nationally recognized, interviewed and profiled in Internationalizing the Campus: Profiles of Success at Colleges and Universities. The deadline for submission is Nov. 30, 2010.

AACC Contact: Michael Allen

News and Social Networking
10. FROM YOUR COLLEAGUES AT THE WHITE HOUSE SUMMIT
Visit AACC’s YouTube channel to hear what some of your colleagues had to say at the Oct. 5 White House Summit on Community Colleges. Send us your videos!
AACC Contact: Deanna D’Errico

Grants and Partnerships

11. COLLEGE CHALLENGE GRANT COMPETITION
The National Endowment for the Humanities’ Challenge Grants for Two-Year Colleges program just went live.
AACC Contact: Mary Heiss

12. GRANTS FOR PARTNERSHIPS WITH THE BROADER MIDDLE EAST AND NORTH AFRICA
Higher Education for Development (HED), in cooperation with the U.S. Department of State, the U.S. Agency for International Development and the U.S. Department of Education anticipates making up to 10 awards of up to $60,000 each for a six-month period of performance to support the planning for partnerships between U.S. community colleges and community and technical colleges in the Broader Middle East and North Africa (BMENA). Red Rocks Community College, Highline Community College, Gateway Technical College and Muscatine Community College received BMENA awards earlier this year that ranged between $100,000 and $150,000 each for 18-month partnerships with community and technical colleges in the BMENA region. Application deadline is Oct. 18, 2010. For more information, visit the HED Web site.
AACC Contact: Michael Allen

13. VOC TEC GRANTS AVAILABLE FROM USAID
USAID intends to award grants for Vocational Training and Education for Clean Energy programs. The purpose of this program is to bolster the capacity of local stakeholders to sustain renewable energy investments, primarily in decentralized clean energy technologies and hybrid renewable energy-hydrocarbon systems. USAID anticipates the total ceiling will be $10 million. Application deadline is Oct. 27, 2010.
AACC Contact: Michael Allen

14. UK–US HIGHER EDUCATION PARTNERSHIPS
The British Council recently launched a $500,000 fund to develop new strategic links between British and U.S. higher education institutions. Up to 20 projects will be funded with up to £20,000 in seed money to help establish collaborations between new partners, expand cooperation between existing partners or pilot UK–US collaborations with third countries, such as India and China. Applications will be developed in partnership between institutions, but submitted by the UK institution partner. Application Deadline is Oct. 31, 2010.
AACC Contact: Michael Allen

New Resources
15. WEBINAR: STANDARDS OF EXCELLENCE FOR PLUS 50 PROGRAMS
Using the knowledge gained from Plus 50 Initiative grantee colleges over the past two years, this free AACC webinar documents the promising practices and foundational elements required to build successful programming. Take some solid ideas back to your team to implement on your campus. To register, contact Mary Sue Vickers.
AACC Contact: Mary Sue Vickers

16. NEW CENTER LAUNCHED TO PROMOTE SUSTAINABILITY AND GREEN PROGRAMS
SEED stands for Sustainability Education and Economic Development. The SEED Center was launched Sunday, Oct. 10, at the Association for the Advancement of Sustainability in Higher Education. SEED is a leadership initiative, resource center and online sharing environment to help community colleges to ramp up programs to educate America’s 21st-century workforce and build the green economy.
AACC Contact: Carolyn Teich

17. NEW FINDINGS IN FROM THE NATIONAL SURVEY OF REGISTERED NURSES
In September, the U.S. Department of Health and Human Services's Health Resources and Services Administration (HRSA) released The Registered Nurse Population Findings from the 2008 National Sample Survey of Registered Nurses. The data collected from this survey have come to be relied on as a key resource for policymakers and numerous stakeholders, both domestic and international—AACC among them—to report on the status of the U.S. nursing workforce. These data are invaluable for anyone committed to evaluating the responsiveness of the workforce to federal and state programs seeking to ensure workforce capacity to provide essential health-care services to the nation. Additional information and analysis will be forthcoming from AACC’s Health Education Professions Center.
AACC Contact: Roxanne Fulcher

18. IS YOUR COLLEGE UP TO SPEED WITH DISTANCE LEARNING?
With enrollments growing beyond physical capacity, distance learning is holding new promise for keeping community college doors open. A new book, Fluency in Distance Learning, with its companion Web site, offers a practical, hands-on, workshop-style approach to creating an effective distance learning course. For more information, contact the authors, Celeste Fenton and Brenda Watkins, or visit the Training and Development Solutions Web site.
AACC Contact: Deanna D’Errico

Events and Services

19. HAVE YOU REGISTERED YET FOR THE MOST IMPORTANT COMMUNITY COLLEGE EVENT OF 2011?
Register online for AACC’s 91st Annual Convention, April 9–12, 2011, in New Orleans. You can't afford to miss this premier opportunity to visit one of America's most beloved cities while you also reconnect and network with your colleagues and knowledge and skills from professionals with expertise in education, business, industry, and government. And by registering well before Jan. 14, 2011, you can save money and guarantee your accommodations.
AACC Contact: Delinda Frazier
20. KEEPING AMERICA WORKING—REGISTER NOW
The annual Workforce Development Institute (WDI 2011), "Keeping America Working," convenes Wednesday, Jan. 26, 2010, in Newport Beach, CA. Make your plans to come early for outstanding preconference sessions and a fireside chat, and stay through the extraordinary super general session and forums on Saturday. Register for WDI 2011 online now.
AACC Contact: Carolyn Teich

21. REGIONAL SERVICE LEARNING WORKSHOPS
AACC will sponsor regional service learning workshops at four community colleges this year, focused on the Martin Luther King, Jr., Day of Service. The workshops will feature hands-on learning and strategies to implement service learning programs on campuses and in communities. Workshop dates and locations are as follows: Nov. 5, Metropolitan Community College, Omaha, Neb.; Jan. 12, Contra Costa College, San Pablo, Calif.; Jan. 21, Lincoln Land Community College, Springfield, Ill.; and January 28, Delgado Community College, New Orleans, La. The four workshops are a feature of AACC’s national project, Community Colleges Broadening Horizons through Service Learning, funded by Learn and Serve America and the Corporation for National and Community Service.
AACC Contact: Gail Robinson

22. NATIONAL EDUCATION FINANCE CONFERENCE SEEKS PROPOSALS
The National Education Finance Conference (NEFC) provides a venue for collaboration among legislators, postsecondary education, state agency personnel, professional organizations and researchers concerned with equity, adequacy and efficiency concepts that affect state, local and federal revenue generation, distribution and expenditures. Submit a proposal for NEFC’s May 2011 inaugural conference online. Visit the NEFC Web site for more details. The deadline for submission is Dec. 1, 2010.
AACC Contact: Christopher Mullin

23. NCBAAC WESTERN REGION TO HOST FALL MINI CONFERENCE
The Western Regional Council on Black American Affairs will host its Fall Mini Conference on Friday, Oct. 29, 2010, at Pierce College in Woodland Hills, CA. This year’s theme is "Achieving and Sustaining Educational Excellence During Challenging Times." Get additional information by e-mail or by calling Ken Robinson at 714-808-4830.
AACC Contact: Kevin Christian

24. MEXICAN ASSOCIATION FOR INTERNATIONAL EDUCATION ANNUAL CONFERENCE
"Leadership in Internationalization: A Shared Commitment," Nov. 10–12, 2010, in Manzanillo, Colima, Mexico, will provide an opportunity to network and discuss the internationalization trends, national policies, the curriculum and the role of educators. For more information, visit the AMPEI conference Web site. Registration deadline is Oct. 30, 2010.
AACC Contact: Michael Allen

25. SEMINARS FOR INTERNATIONAL EDUCATION ADMINISTRATORS
Fulbright International Education Administrators (IEA) Program seminars are designed to introduce participants to the society, culture and higher education systems in Germany, India, Japan or Korea through campus visits, meetings with foreign colleagues and government officials, attendance at
cultural events and briefings on education. Participants gain new perspective on the need to internationalize U.S. campuses and insight into how it can be done. For more information, visit the Fulbright IEA Web site. Deadlines for Japan and Korea: Nov. 1, 2010 Germany: Feb. 1, 2011.

AACC Contact: Michael Allen

26. CALL FOR PROPOSALS: CCCID 2011 ANNUAL CONFERENCE
"Workforce Training In Higher Education: A Catalyst for Development," Feb. 26–March 1, 2011, in Orlando, Fla., will capture and analyze what is occurring globally. The main plenary panel will include experts from India, Thailand, China, Vietnam, Georgia, Dominican Republic, Albania, Jordan and elsewhere to discuss the development of community colleges in their countries and the role U.S. community colleges have played and can continue to play in their development. For more information, visit the CCID Web site. Proposal deadline is Nov. 12, 2010.

AACC Contact: Michael Allen

27. WORLD CONGRESS CONVENES IN NOVEMBER
Polytechnics' 2010 World Congress, Nov. 14–15, 2010, in Birmingham, England, hosted by the Association of Colleges (AOC), provides the opportunity to engage in professional development activities with international colleagues. The AOC's annual conference will commence on Nov. 16, directly following the World Congress. AACC encourages you to consider one or both of these exciting events for yourself and others at your college. The World Congress Board of Directors has expressed a specific desire to include U.S. community colleges in its agenda. For more information, visit the World Congress Web site.

AACC Contact: Michael Allen

28. CALL FOR PROPOSALS: BEYOND THE BASICS OF HEALTH, SAFETY, AND RISK MANAGEMENT
Forum on Education Abroad’s second annual Standards of Good Practice Institute, June 24, 2011, at Northwestern University in Evanston, IL, is dedicated to education-abroad risk management issues. With a practical, hands-on focus, sessions will help participants improve their institutional and organizational strategies for risk mitigation and incident prevention and response. The proposal deadline is Nov. 15, 2010.

AACC Contact: Michael Allen

29. INTERNATIONAL EDUCATION WEEK
This year's event will take place Nov. 15–19, 2010, and is jointly sponsored by the U.S. Departments of State and Education. For ideas on events you can host, visit the IEW Web site. If your college has planned activities, please forward information to Wayne Wheeler.

AACC Contact: Michael Allen