CALL FOR PRESENTATIONS FOR THE 94th
AACC ANNUAL CONVENTION

April 5-8, 2014
Marriott Wardman Park – Washington, DC

Submission Deadline: Monday, September 30, 2013. 3:00 am EST

Thank you for your interest in speaking or hosting an event at the 94th AACC Convention in Washington, DC. Presentations must be submitted electronically via the AACC website.

Characteristics of a Successful Proposal

Successful proposal will exhibit the following characteristics:

- Contain new and innovative ideas
- Stimulate and provoke discussion
- Use multimedia to enhance the presentation (audio, video, instant feedback (using Twitter or other technologies)
- Deliver best practices in an informative and engaging way
- Contain a diverse array of presenters (if appropriate for the meeting format), including presenters of different levels of experience and from different institutional and organization types

Theme

Great Expectations: Implementing a Success Agenda

Over time, the priority for community colleges has shifted from merely increasing institutional enrollment to ensuring student completion and success. Reclaiming the American Dream sets forth a bold agenda to redesign students’ educational experiences, reinvent institutional roles, and reset the system to guide this new strategic direction. It is imperative that the recommendations of the 21st-Century Commission on the Future of Community Colleges be implemented so that current and future generations inherit a vibrant economy, including a highly-skilled citizenry, and maintain global competitiveness. “Great Expectations: Implementing a Success Agenda,” provides a venue for the American Association of Community Colleges (AACC) and its member institutions to engage in purposeful dialogue around implementation of the 21st-Century Commission recommendations, and to share promising practices that colleges have developed and implemented to meet the needs of the 21st-century student and employer. Proposals focusing on the seven recommendations of the commission report, including leadership development to implement the recommendations, will receive the highest priority.
Curriculum Tracks

Track 1: Advancing the Completion Agenda – A commitment to helping more students complete credentials with value in the workplace has gained significant traction at both national and institutional levels. What strategies are colleges deploying to achieve this challenging goal and how can their methods help other colleges build success by the numbers?

Track 2: Improving College Readiness – Far too many students arrive at the community college open door ill-prepared to succeed in college level coursework. Many colleges are confronting this vexing trend through creative partnerships with K-12 institutions and innovative approaches that give students a leg up – both before and after they arrive.

Track 3: Closing the Skills Gap – It’s a workplace conundrum: persistently high unemployment at a time when key employers say they cannot hire enough qualified, domestic workers to keep their businesses competitive. What role are responsive community colleges playing in finding solutions that match student aspirations to a continually evolving workplace?

Track 4: Reinventing the Community College Model! – After more than a century of growth, community colleges face a stark reality: a state-funded, enrollment-based operating model may be irreparably broken. How are colleges innovating their way to a new operating paradigm, and what lies ahead for the successful community college of the future?

Track 5: Collaborating for Progress (philanthropy, government, private sector) – As disenchantment grows with public institutions and outmoded operating models, major foundations, business leaders, and cash-starved governments are calling for new ways to leverage dwindling resources. Savvy community college leaders are advancing their institutions and communities through aligned partnerships and collaboration.

Track 6: Incentivizing Institutional and Student Success – When resources are scarce, disparate sectors aggressively seek and protect their own piece of the public pie. But much can be gained through cross-sector collaboration and incentives that encourage student performance, progress and completion. What policies advance such “investment in the public good,” and what statewide systems exist or are needed to track how students are doing?

Track 7: Promoting Accountability – What metrics equate to student and institutional success, and how do we measure knowledge? Community colleges have long been evaluated by one-size-fits-all measures that many believe are ill-suited to their broad and diverse mission. As policymakers increasingly focus on transparent and measurable outcomes – often as a condition of funding -- community colleges are striving to meet growing assessment requirements while also defining their own “brand” of success.

Track 8: Meeting the Leadership Challenge – With an estimated 43% of current community college CEOs expected to retire in the next five years and fully 75% saying they will retire within the decade, community colleges are faced with an urgent need to develop more and better qualified leaders. What successful programs are helping to meet the need at state, national, and institutional levels?
Presentation Formats

Forum
A forum is a panel presentation delivered by at least two, but no more than four, presenters. It should allow for some audience participation, but the emphasis is on the information delivered by the presenters. Use of audiovisual equipment is expected.

New! Last year AACC implemented a new timeline for forum presentations, to allow attendees more time to move between sessions, and time to network with colleagues and forum presenters.

A forum is one hour in length. The timeline should be as follows:

- Presentation: 40-45 minutes
- Question and Answer: 5-10 minutes
- Networking time for audience: 10 minutes

Note: Forums presentations require a minimum of two panelists and corporate/vendor presenters must include a community college partner on the panel.

Lightning Round
Lightning Rounds are an opportunity for a single presenter to briefly share their experience and knowledge on a particular subject while engaging in meaningful discussions with their colleagues. Six discussions will take place in a single room, with one presenter per table. Each discussion will consist of 10 minutes of presentation and 15 minutes for Q&A and group discussion. At the conclusion of the discussion, participants will rotate to the next table. No A/V equipment or electricity will be provided, but presenters are welcome to utilize their laptops as part of their presentation. Wi-Fi will be available.

Poster Session
A poster session is an opportunity for one or several presenters to share information about a research problem, project, or study by developing a display on a set of poster boards (4’ x 8’). Several posters are available at one time with the presenter(s) available to talk informally about the project with interested participants. The poster may include printed materials, graphics, and additional handouts. Presenters remain close to their displays for questions and discussion. Use of audiovisual equipment is not permitted.

Innovations Theatre
The Innovations Theatre is an opportunity to present information that puts the emphasis on fresh thinking and innovation. The Theatre will include a select number of 30-minute, interactive video/Internet presentations that spotlight innovation at community college campuses. Presentations will be 10-12 minutes long, followed by a 15-minute audience Q&A. The Innovations Theatre presentations will be presented in a special sponsored theater to be constructed as part of the AACC Exhibit Hall.
Presentation Submission and Preparation Guidelines

Please read all of the instructional information before beginning.

The Review Committee suggests you prepare all of your information ahead of time in a Word document, then transfer it into the electronic application form. *This requires you to think through your program in its entirety before you begin the application process.* Incomplete proposals cannot be considered.

Prepare the following information for the online presentation form.

1. **Select a Curriculum Track:** Select the curriculum track that is most appropriate. Some presentations could fall into more than one track, but select only one. The Review Committee may change the selection, but track selection is not key to approval for a presentation.

2. **Title of Presentation:** Enter the presentation title. Try to keep the title succinct but meaty. The title should indicate what the presentation is about and it does not have to be wordy to be effective.

3. **Submitter’s Email:** Enter the email address of the person submitting the proposal. The system will assign and send the submitter a user ID and password for the proposal.

4. **Forums and Innovation Theatre ONLY**
   **Internet Usage:** Select Yes or No to indicate if the presentation will require internet access. Live Internet usage is seldom required for a presentation because most information can be presented in a demonstration format. *Be sure you actually require live usage before you say yes.* Live Internet hook-ups will not be added later, so select carefully. Because of the cost, planners can only reserve a limited number of rooms for live hook-ups.

5. **Audiovisual Equipment Usage**
   **Forums ONLY**
   Forum rooms will be equipped with the following A/V equipment: LCD projector/screen, speakers, 2 tabletop microphones, 1 podium microphone, DVD player. If additional equipment is required, please state needs on the submission form.

   **Innovations Theatre**
   The Innovations Theatre will be equipped with the following A/V equipment: LCD projector/screen, speakers, 1 wireless microphone at the podium, DVD player. If additional equipment is required, please state needs on the submission form.

   **Poster and Lightning Round Sessions** are not permitted use of audio visual equipment.

6. **Computer Type:** indicate what computer hardware will be used to give your presentation. If using a Mac or an iPad, provide the model number.
7. **Program Description**: Provide a brief, marketing-oriented descriptor that reflects the most important points you will cover in the session. Keep it upbeat and snappy. You want to use it to draw interested attendees to your session. Description should be about 100 words.

8. **Learning Objectives**: Provide two learning objectives of the presentation.

9. **Relevance**: Explain how your presentation is innovative and relevant.

10. **Program Goals and Time Sequence**: Provide a complete review of the material you will cover; why this material is important to the program; and an outline of how you will present the material (speaker order; who will cover what topics; how long each will speak; and amount of time for Q & A). Please limit your response to about 250 to 300 words.

11. **Council Affiliation**: If session is being submitted on behalf of an AACC Affiliated Council, provide Council name. If the session is not being submitted on behalf of an AACC Affiliated Council, leave this field blank.

12. **Key Contact and Panelists**: For each person on the panel, provide the name, job title, college/organization, complete address, phone/fax/email. Do not submit incomplete information.

   It is the key contact's responsibility to convey all information pertaining to the session to the other panelists. AACC will only communicate with the key contact.

13. Be sure to complete the submission form through step 5. If you do not reach the confirmation page, your proposal will not be submitted.

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**Acceptance**

**Notification of acceptance/non-acceptance**

Notifications will be sent via email in early January. Please add the email addresses aaccconvention@aacc.nche.edu and aacc@aacc.nche.edu to your accepted email address list, or your notification may land in your junk mail folder.

**Registration**

All panelists are required to register for the AACC Convention. Day Rates are available. Registration rates can be found on the registration page, once available. All travel and lodging, convention registration, materials development and duplication fees are the responsibility of the panelist.

**Questions?** Contact Delinda Frazier at aaccconvention@aacc.nche.edu. For more information, visit the Call for Convention Events website at www.aacc.nche.edu/convention.