AACC’s Community College-Centered Recruitment Trips Include:

Pre-Trip

• Overall coordination, planning and logistical arrangements
• Travelers’ tips and updated country information
• Pre-travel orientation and special advisory services
• Special group rates at first rate hotels

During Trip

• Focused-media advertising to promote community college fairs (e.g., newspapers, magazines, posters, flyers, websites, targeted emails)
• Individual college exhibit space at each fair
• Fair Brochure with 1-page descriptions of participating colleges
• Translators assigned to each college at each fair
• Informational sheets in specific country language about U.S. community colleges
• Fair workshops for students on visas and U.S. community college benefits
• Meetings with U.S. Embassy Consular officials; Education USA advisors; local high school teachers and counselors
• Opportunities to meet with local agents
• Ground transportation for group activities

Post Trip

• Student Registration Lists from each fair
• Follow-up emails from AACC to students