International Recruitment Outreach—Working with AACC and Others

Community College Toolkit for International Recruitment

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International Programs & Services
Promotes U.S. Community Colleges Locally & Globally

- Represents 1,197 regionally accredited, U.S. associate degree-granting institutions

- Focuses on Advocacy, Workforce Development, Leadership, International Education & Exchange
AACC: Global Visibility

- In-Country Fairs
- Student Guide
- Web site
- Advocacy/Outreach
2002-08 Recruitment Trips

ASIA
Spring / Fall 2002 / Spring 2004 & 2005/Fall 2006/Fall 2007 & 2008
Korea Taiwan
Hong Kong Japan
Thailand Indonesia
Singapore Vietnam

LATIN AMERICA
Fall 2003 / 2005
Mexico Argentina
Brazil Colombia
Peru

EUROPE
Summer 2003 / Fall 2004
Poland Sweden
Bulgaria Turkey
2009-10 Guide for International Students

- 15,000 copies distributed to:
  * EducationUSA Advising Centers
  * U.S. Embassies
  * High Schools

- On-line visibility
Sunset Hills Community College
Laguna Hills, California (CA)
www.sunsethillsc.edu

**SHCC Overview**
Sunset Hills is the perfect first step for international students seeking a dynamic cultural and educational experience in the United States. Located in sunny Southern California, Sunset Hills offers state-of-the-art facilities, an award-winning teaching staff, and beauty beyond compare on the beaches of the Pacific Coast. The international student department welcomes more than 900 students from over 95 countries with open arms.

**Programs of Interest to International Students**
- Accounting
- Fine & Applied Arts
- Biology
- Graphic Design
- Business Management
- Hospitality Management
- Chemistry
- Tourism
- Communication Studies
- Liberal Arts
- Engineering
- Music

See college website for additional programs.

**Support Services and Activities**
- Advising on F-1 regulations and policy
- Assistance with adjustment to the college and culture
- Orientation and resident life activities
- Cultural and educational programs within the community
- Counseling on academic matters and school transfers

See college website for additional services.

**Housing Services**
- On-Campus Housing (Dormitories and Apartments)
- Near-campus Housing (Apartments, Rooms to Rent)
- Homesites/Host Families
- Referrals to Housing Assistance Providers

**International Office**
Alexis Beaton, Executive Director
Sunset Hills Community College
377 Broadway Avenue
Laguna Hills, CA 92655-0211
Phone: +1-949-553-8333
Email: international@sunsethillsc.edu

**Quick Look at SHCC**
- Application Deadlines:
  - Spring Deadline: November 15
  - Fall Deadline: July 15
- Minimum Test Scores Required:
  - TOEFL: 46
  - IELTS: 5
- Estimated Cost Per Academic Year (US Dollar):
  - Tuition: $8,728
  - Room/Meals: $6,000
  - Health Insurance: $900
  - Books/Supply: $300
  - Other Expenses: $1,832
  - Total: $20,860

**Top Transfer Universities**
- University of California - Irvine
- California State University - Long Beach
- University of California - Los Angeles
- California State University - Northridge
- University of California - San Diego

**Popular Athletic Programs**
- Soccer
- Baseball
- Softball
- Basketball
- Lacrosse

**Enrollment Facts**
- Total Student Population: 5,330
- Full-time Students: 2,347
- International Students: 923
Website for International Students—
www.communitycollegeUSA.com

Designed for International Students to
learn about U.S. Community Colleges...
Welcome to CommunityCollegeUSA.com, your best free resource on community colleges in the United States of America. Here you can Request Information from community colleges, junior colleges and other two-year colleges in the USA. This site includes:

- All Featured Community Colleges
- English as a Second Language (ESL)
- Summer Programs
- Vocational/Career Programs
- Short-term/Certificate
- Technology/Computers
  
- Click Here for More Categories

American community colleges offer many advantages: low tuition fees, excellent transfer opportunities to universities, low TOEFL score/no SAT requirements, and ESL (English as a Second Language) programs. Find the community college that is right for you!

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Other Recruitment Fairs/ Tours

- Institute for International Ed (IIE)
- Linden Educational Services Tours
- AIEF (American International Ed Foundation)
- AEO/ICE
- U.S. Department of Commerce
- EducationUSA Worldwide Offices

See full listing at www.usjournal.com
Other “Armchair” Options

- Study in the USA—Print and Web
- USjournal.com—Web
- Hobsons—Print and Web
- Spindle—Print: *The International Student Guide to the United States of America*
Advocacy and Global Outreach
CEOs & Trustees Joint Statement on Role of Community Colleges

Community colleges should develop strategic plans for global awareness and competence that respond to the needs of community learners, businesses and institutions.
AACC/ USG Relationships...

- U. S. Department of State
  * Consular Affairs—Visa issues
  * EducationUSA Network

- U. S. Department of Homeland Security

- U.S. Department of Commerce

- U.S. Agency for International Development (USAID)
STATE DEPARTMENT CC Initiative

Pilot Project: CCID $3 Million
Major Project: CCID $12 million initiative

Currently: CCID/California Consortium of Community Colleges/
WA State consortium of ccs

Provides technical training for underserved students from Egypt, Turkey, Egypt, Indonesia, Pakistan, and South Africa at U.S. community colleges.

Program Focus: Information Technology, Health Programs, Business, Media, and Engineering Programs
On-going Initiatives With....

- CCID (Community Colleges for International Development)
- Institute of International Education (IIE)
- College Board
- Georgetown University (SEED, formerly CASS program)
- NAFSA
- Academy for Educational Development
- American Council on Education
- China Education Association for International Education (CEAIE)
- Vietnamese Community College Association (VACC)
Embassy Outreach

- Indonesia
- China
- Saudi Arabian Cultural Mission
- Embassy Dialogue Committee

*Washington DC-based group affiliated with Region VIII and composed of representatives from area universities, embassies and education organizations*
New in 2009—AACC

Best Practice Guidelines for

Admission Standards/Retention

- Better explain U.S. community college admissions standards for F-1 students (i.e., open admissions, no or low TOEFL) to help counter negative stereotypes

- Identify criteria community colleges need to meet as a welcoming and supportive campus to retain students—and help ensure students make a smooth transition to a university
THANK YOU!

Judy Irwin

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