Because more international exposure means more international enrollment

Profiles®
of U.S. Community Colleges

Make sure prospective students find your college in the only authoritative source

Choose a high-impact spread or full-page profile

Includes extra exposure in our Digital Edition and on our Study in America website

Available only for AACC member colleges — take advantage of this exclusive opportunity!
International enrollment continues to grow.

No wonder leading AACC members participate in Profiles year after year.

 Profiles makes it easy for prospective students to learn about — and select — your college.

Your college gains global exposure three ways:

1. PRINT EDITION with targeted distribution worldwide. At EducationUSA centers, embassies, consulates, and select high schools, with a total audience of tens of thousands of prospective international students.

2. DIGITAL EDITION for downloading. The complete print edition, available as PDF for your prospects to keep handy on their laptops.

3. ONLINE EDITION at our popular Study in America website. Prospects who visit www.aacc.nche.edu/study-in-america have access to your profile and other vital information, such as the 2 + 2 transfer process, plus links to your own website and email address. With translation into Chinese, Japanese, Korean, Spanish, and Vietnamese. Your prospects are mobile — so is Profiles.

Profiles of U.S. Community Colleges — A Guide for International Students has long been the best way to attract international students. Their numbers keep increasing — now nearly 765,000 per year — so it’s more important than ever for your college to gain maximum global exposure.

Why so many AACC members and prospective students depend on Profiles.

As the national association, AACC is the authoritative, trusted source for information on U.S. community colleges. Our members count on Profiles because international students count on us too. They turn to Profiles for:

• Comprehensive information on studying in America—everything from travel to customs to living here.

• The value and quality of a community college education, from cost to flexibility to support services.

• Detailed information on profiled colleges: location, academics, admissions, costs, and activities.

Lock in your place in Profiles today!

Use the form on the back or go to www.aacc.nche.edu/study-in-america/internationalprofile
How big an impression will your college make in Profiles.

Another way to put it: how much do you want to boost your international enrollment? Remember, you’ll be competing with other AACC member colleges. Choose your level of participation:

The power of PLATINUM

• Make the biggest, best impression with a two-page spread in our Print Edition — when prospective students turn the page, the only thing they’ll see is your college’s profile
• Special “president’s welcome message” from your college
• Your complete, two-page profile in the Digital Edition
• Complete listing in the Online Edition too

The GOLD standard

• One full page in the Print Edition
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“... proved to be the greatest, handiest resource and our students love the digital version!”
- Fulbright Commission, Budapest, Hungary

“... generated a greater interest in US community colleges as a strong option for international students.”
- EducationUSA, Chiapas & Tabasco, Mexico

“Thank you for sending us this GREAT resource.”
- EducationUSA, Brazil

Use the form on the back or go to www.aacc.nche.edu/study-in-america/internationalprofile
When international students are looking, make sure they find your college.

REGISTER NOW FOR THE 2013–2014 EDITION OF PROFILES.

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YOU WILL BE EMAILED A CONFIRMATION AND INVOICE WITHIN 10 DAYS AFTER WE RECEIVE YOUR REGISTRATION.

Questions? Call Wayne Wheeler at 202-728-0200 ext. 250 or wwheeler@aacc.nche.edu.

Fax your registration to
202-728-2965, attention International Department.

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