ADVERTISING INSERTION ORDER FORM

Name of College ___________________________________________
Contact Name ______________________________________________
Title ________________________________________________________
Street Address ______________________________________________
City, State, Zip _____________________________________________
Phone _____________________________________________________
Fax ________________________________________________________
Contact E-mail _____________________________________________

Ad Submission Contact Person (responsible for creating the ad):
First Name _________________________________________________
Last Name _________________________________________________
Title _______________________________________________________
Phone _____________________________________________________
Contact E-mail _____________________________________________

Business Office Contact Person: ________________________________
First Name _________________________________________________
Last Name _________________________________________________
Title _______________________________________________________
Street Address ______________________________________________
City, State, Zip ______________________________________________
Phone _____________________________________________________
Fax ________________________________________________________
Contact E-mail _____________________________________________

Payment Options
☑ Check ☑ Purchase Order
☑ Pay Today ☑ Pay on ____________________________, 2008

We are unable to accept credit card payments.

Accounts must be paid in full by September 30, 2008.
A 5% late charge will apply.

See contract conditions at:
www.aacc.nche.edu/StudyGuide

FOR MORE INFORMATION CONTACT
Wayne Wheeler
International Programs & Services
One Dupont Circle, NW, Suite 410
Washington, DC 20036
wwheeler@aacc.nche.edu
(202) 728-0200, ext. 250

SUBMIT ORDER FORM
by April 18, 2008

MAKE CHECKS PAYABLE
AND MAIL TO:
AACC International Recruitment
PO Box 75263
Baltimore, MD 21275
Tax ID #: 530196569

FAX COMPLETED FORM TO:
(202) 833-2467

CHECK ALL THAT APPLY:
(V = vertical ad, H = horizontal ad)

FOUR-COLOR PROCESS COVERS
☑ Inside front $4200
☑ Inside back $3800

FOUR-COLOR PROCESS
INSIDE PAGES
☑ Full page $3000
☑ 2/3V with advertorial $3400
☑ 2/3V $2400
☑ 1/2H $2150
☑ 1/3V $1550
☑ 1/3H $1550

B&W INSIDE PAGES
☑ Full page $2500
☑ 2/3V with advertorial $3000
☑ 2/3V $2000
☑ 1/2H $1785
☑ 1/3V $1300
☑ 1/3H $1300

SPECIAL POSITION
☑ First Half of Guide add 10%
☑ Preferred Position add 15%
Preferred position ads will run across from chapter openers. Other positions may be requested by advertiser, if available.

TOTAL AMOUNT DUE $_______