What About the Next Pandemic?
Including Voices of Critical Stakeholders in the Debate to Reinforce the Relevance of Science and Technology

THE NATIONAL ACADEMIES OF SCIENCES, ENGINEERING, AND MEDICINE

Jay Labov
Senior Advisor for Education and Communication

jlabov@nas.edu
http://nas.edu

National ATE Principal Investigators Conference
Washington, DC
October 21-22, 2015
Healthcare professionals, government officials and everyday people find themselves in the midst of a worldwide epidemic as the CDC works to find a cure.

**Director:** Steven Soderbergh

**Writer:** Scott Z. Burns

**Stars:** Matt Damon, Kate Winslet, Jude Law
Exercises

Exercise #1: Exploring the perceptions and concerns of various key players (role playing). (~10 min.)

Exercise #2: Caucusing to develop an agenda (“birds-of-a-feather”) (~10 min.)

Exercise #3: Looking for allies and common ground (reporting out and strategic collaboration). (~10 min.)
Roles to Play

- Representative of FEMA
- Representative of the World Health Organization
- Representative of the Media
- Representative of the Public (Congress or Citizens’ Group)
- CEO of a Pharmaceutical Company Charged with Manufacturing Sufficient Amounts of Vaccine
- Representative of the FDA
- Representative of Doctors Without Borders
Issues to Consider:

Role Playing Exercise: 
*From the perspective of the sector that you represent:*

• What are your most critical immediate and longer-term needs?
• What are the most critical pieces of information that you will require to adequately inform your sector?
• What can your group best contribute to dealing with the immediate issues of the pandemic?
• Other issues important to your sector?

“Birds-of-a-Feather” Exercise:

• What should your group be doing in the next 2 weeks, 2 months, 6 months to address these issues?
  – Which other groups will you need to include in your discussion?
Roles to Play

4. Representative of FEMA
5. Representative of the World Health Organization
2. Representative of the Media
1. Representative of the Public
6. CEO of a Pharmaceutical Company Charged with Manufacturing Sufficient Amounts of Vaccine for the U.S.
3. Representative of the FDA
7. Representative of Doctors Without Borders
Roles to Play:
4. Representative of FEMA
5. Representative of the World Health Organization
2. Representative of the Media
1. Representative of the Public
6. CEO of a Pharmaceutical Company Charged with Manufacturing Sufficient Amounts of Vaccine for the U.S.
3. Representative of the FDA
7. Representative of Doctors Without Borders

Role Playing Issues:
From the perspective of the sector that you represent:
- What are your most critical immediate and longer-term needs?
- What are the most critical pieces of information that you will require to adequately inform your sector?
- What can your group best contribute to dealing with the immediate issues of the pandemic?
- Other issues important to your sector?