Conference Speaker and Session Updates

NEW  White House Accelerated Tech Training and Inclusive Hiring Initiative
President Obama has called on leaders in business and technology to work together with communities across the country to initiate partnerships that give Americans willing to put in the work and able to master the skills the chance to be hired into one of the over half a million technology jobs that are open today across the economy even without a four-year degree. Community colleges play a key role in accelerated IT training and job placement pipelines. The White House will be overviewing the key components of this work and engaging community college leaders in defining the important roles they play. **Friday, January 30 at 2:00 – 3:15 p.m. in Baycliff.**

Speakers: Mark Mitsui, Deputy Assistant Secretary for Community Colleges, U.S. Department of Education, DC; Sally Smyth, Policy Advisor, National Economic Council, White House, DC; Jeff Whitehead, Executive Director, Eastern Kentucky Concentrated Employment Program, KY; and invited representatives from community colleges in WV and TN.

NEW  Meet-Up for TAACCCT Grantees
Community colleges that are managing TAACCCT grants are invited to join this meet up to share unique goals, approaches, and challenges. **Thursday, January 29 at 10:30 a.m. in Copper Cove.**

NEW  Reimagining Credentialing
Today’s complex maze of degrees, certificates, certifications, licenses, and more creates too many dead-ends for learners and employers. A number of initiatives are in motion with promise to transform that maze into more understandable and interconnected credentials that help learners further education and employment. Join Dr. Keith W. Bird and Larry Good from Corporation for a Skilled Workforce (CSW) to discuss the state of play in credentialing and to offer your ideas for improvement. **Friday, January 30 at 3:30 – 5:00 p.m. in Crystal Cove.**

CANCELED  The Deep Dive – Talent Management session has been cancelled (see page 39).

CANCELED  Workshop – Clinton Global Initiative and Learning Leadership Exchange session has been canceled (see page 42).

Preconference Session 1 – Community Colleges Educating for and Building a Clean Economy: **Speaker Update:** Sarah White, Senior Associate, Center on Wisconsin Strategy, WA (see page 18).

Welcome Plenary Session: **New Speaker:** Earl F. Gohl, Federal Co-chair, Appalachian Regional Commission, DC (see page 22).

Opening Plenary Session – The Dignity of Work and America’s Financial Wellness: **Speaker Update:** Nicholas T. Pinchuk, Chairman and CEO, Snap-on Incorporated (see page 24).

Lunch and Plenary Session – Challenge Your Colleagues, Your College, and Yourself!: **New Human Prop:** Patrick E. Gerity, Ph.D., Vice President, Continuing Education of Workforce & Economic Development, Westmoreland County Community College, PA (see page 27).

Deep Dive – Meet Your Match: **Federal Partner Speed Dating:** **New Speaker:** Carroll A. Thomas, Associate Administrator, U.S. Small Business Administration, DC (see page 28).

Workshop – Making in America no longer includes speaker Dale Dougherty, Founder and CEO, Maker Media, CA (see page 31).

Snap-on Inc.’s Chairman and CEO NICHOLAS PINCHUK will be featured on Thursday’s Opening Plenary panel.
Conference Speaker and Session Updates

Plenary Session – Winning Workforce Connections: New Speaker: Eric Seleznow, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor, DC, is replacing Tom Perez, Secretary, U.S. Department of Labor, DC (see page 35).

Deep Dive – Workforce and Education 2015 “Greatest Hits”: New Speakers: John Colborn, Director of Skills for America’s Future, Aspen Institute, DC, is replacing Eric Seleznow, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor, DC. This panel no longer includes Tony Carnevale, Director and Research Professor, Georgetown University Center on Education and the Workforce, DC. The facilitator will be Kathy Mannes, Director, Center for Workforce and Industry Partnerships, U.S. Department of Labor, DC (see page 35).


Lunch and Plenary Session – Industry Speaks on Scars and Stars: New Speaker: Don McKinzie, Manager for Machining and Fabrication, Northrop Grumman Corporation, CA. Speaker Update: This panel no longer includes speakers Catherine Kummer, LEED Green Associate, Senior Manager, NASCAR, NC; or Andy Roberts, Machining and Fabrication Center Manager, Northrop Grumman Corporation, CA. (see page 39).

Workshop – Building a Talent Pipeline Through Stackable Credentials and Industry Partnerships: Schedule Update: Jan. 30 at 2:00 – 5:00 p.m. (see page 40).

Closing Plenary Session – Foundation Connections: New Speakers: Robin R. Boggs, U.S. Corporate Lead, Accenture, GA; Tina Oswald, Vice President and Director of Operations, mikeroweWORKS Foundation, CA. Speaker Update: Wade Lairsen, Vice President, Office of Corporate Engagement, Goldman Sachs, CA; Holly Zanville, Ph.D., Strategy Director, Lumina Foundation, IN (see page 43).

Exhibit Hall Updates

NEW EXHIBITOR

University of Phoenix
University of Phoenix offers a range of degrees, certificate programs and individual courses with delivery models that meet today’s working adults where they are in their development cycle. Emphasis is placed on innovation, professional development, industry aligned curriculum, and its resultant effect on human capital development in the global economy. Visit us at Table 17.
www.phoenix.edu

Exhibitor Location Changes

• The filming area is at Table 25 and the Strati – 3D Printed Car is at Table 24.
• The Virtual Career Network table is now located outside of the exhibit hall.

General Conference News

Tweet about #WDI on Twitter
Tweet about WDI and share your thoughts on events, speakers, sessions, and great ideas that you are learning during the conference. Hashtags to use: #WDI, #comm_college, and #workforce.

Wifi Password
Join the conference wifi network – use the password WDI2015.

Lights, Camera... Economic Development! (see page 16)
Head to the film area inside the exhibit hall by noon on Friday to tell us about:
• Your number one message you want conference attendees to know about workforce and economic development, or
• Your college’s proudest, recent accomplishment in workforce and economic development.

BINGO Sponsored by the American Council on Education
Prize Update: Don’t miss a chance to unwind and win $25 gift cards from major national retailers! (see page 33).