Workforce Remix

[ work-force ] [ re-mix ] noun

: a refreshed edit of an original concept or an innovative blend of new techniques that inspires unique results, invites new partners, and creates outcomes beyond the original vision

Newport Beach, CA
January 28–31, 2015
Welcome to WDI 2015

Welcome to the 22nd Annual Workforce Development Institute (WDI) in Newport Beach, California. Our focus aligns with our commitment to moving AACC’s 21st-Century Commission report, Reclaiming the American Dream—and the accompanying Empowering Community Colleges to Build the Nation’s Future: An Implementation Guide—from ideas to action. Specifically, WDI can help us close the American skills gap by preparing students and workers for education and workforce advancement and success.

WDI 2015’s theme, “Workforce Remix,” challenges you to put a new spin on your workforce and economic development strategies and partnerships. We hope you will explore new possibilities that range from onboarding entrepreneurs as part of the food truck trend, to designing cutting-edge manufacturing and cybersecurity programs, to creating opportunities for middle-skills workers in sustainability-related fields.

This year, we are pleased to welcome a large number of community college CEOs, along with their industry counterparts. We encourage you to get to know the representatives from federal agencies, corporations, foundations, and community colleges who care strongly about the economic growth of our communities and our country. Together, our sessions and networking opportunities will bring you new perspectives and valuable resources to creatively impact our changing world, and to provide access and opportunities to those we touch.

Sincerely,

Walter G. Bumphus, PhD
President and CEO
American Association of Community Colleges

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Host Community Colleges

Irvine Valley College (IVC), California, combines a small-college environment with more than 60 acres of modern facilities and equipment. IVC boasts the No. 1 transfer rate in Orange County and statewide, among all community colleges. In addition, IVC offers a variety of career technical education programs that prepare students for entry into the workforce as well as the university. IVC offers 55 degrees and certificates in 19 program areas. (For more information about IVC’s programs, please visit http://ivc.edu/careered/Pages/default.aspx.) IVC is a leader in developing a new 1.8 million-square-foot CTE campus to cross the skills gap and create a robust, talented workforce. The goal of IVC’s Advanced Technology and Education Park (ATEP) is to create a regional center for global innovation that is fully integrated in the local culture, community, business, educational institutions, residential neighborhood, transportation corridors, and retail and hospitality establishments. The ATEP center will support CTE programs in industrial electrical automation, design model making and prototyping, laser optics, biotechnology, engineering, and more.

Long Beach City College (LBCC) is one of the largest single college districts in the California Community Colleges system. LBCC is a comprehensive college that provides quality educational programs and related student services to nearly 30,000 students pursuing a wide range of degrees, certificates, transfer, and other courses of study. LBCC is a driving force in the regional economy as lead host of the Los Angeles Regional Network Small Business Development Center, serving Los Angeles, Ventura, and Santa Barbara counties; and as the Goldman Sachs 10,000 Small Businesses initiative site serving Southern California. In 2013, LBCC supported small businesses in creating 2,355 new jobs, increasing client sales by more than $198 million, and helping clients access more than $100 million in new capital. LBCC’s economic activity generates more than $2.12 billion daily in the region’s economy. The college is also in the middle of a $700 million construction bond program that was approved by local voters.

Saddleback College in Mission Viejo, California, is the postsecondary educational anchor of south Orange County, offering more than 200 programs of study to 40,000 students a year. In 2012–2013, Saddleback awarded 2,540 degrees and certificates and prepared and transferred more than 3,500 students to four-year universities. Over its 46-year history, Saddleback has developed a wide array of occupational and CTE programs, which form the foundation of the college’s economic and workforce development plan that links to CTE programs and other services throughout the college to enhance the economic well-being of the community.

AACC Affiliated Councils Welcome

AACC appreciates the work and networks of the Affiliated Councils. We welcome the support and participation of the following at WDI 2015.

<table>
<thead>
<tr>
<th>Council</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Colleges of Appalachia (CCA)</td>
<td>ccofappalachia.org</td>
</tr>
<tr>
<td>Council for Resource Development (CRD)</td>
<td>crdnet.org</td>
</tr>
<tr>
<td>National Coalition of Advanced Technology Centers (NCATC)</td>
<td>ncatc.org</td>
</tr>
<tr>
<td>National Council for Continuing Education &amp; Training (NCCET)</td>
<td>nccet.org</td>
</tr>
<tr>
<td>National Council for Workforce Education (NCWE)</td>
<td>ncwe.org</td>
</tr>
<tr>
<td>National Network of Health Career Programs in Two-Year Colleges (NN2)</td>
<td>nn2.org</td>
</tr>
<tr>
<td>National Partnership for Environmental Technology Education (PETE)</td>
<td>nationalpete.org</td>
</tr>
<tr>
<td>Organization for Associate Degree Nursing (OADN)</td>
<td>noadn.org</td>
</tr>
<tr>
<td>Rural Community College Alliance (RCCA)</td>
<td>ruralcalliance.org</td>
</tr>
</tbody>
</table>

Concurrent Meetings

WDI has become an opportune setting for workforce and economic development groups to align their meetings. Several groups will hold their board meetings, associated workforce and economic development private meet-ups, and special events at WDI 2015. Questions about these dates, times, and locations should be directed to your respective project points of contact.
Special Thanks

AACC would like to particularly thank its federal attendees and supporters:

- Appalachian Regional Commission
- National Institute of Standards and Technology – Hollings Manufacturing Extension Partnership
- National Science Foundation
- U.S. Department of Agriculture
- U.S. Department of Commerce
- U.S. Department of Education
- U.S. Department of Labor
- U.S. Department of Transportation
- U.S. Environmental Protection Agency
- U.S. Senate Budget Committee

Accommodations

WDI 2015 is being held at the Newport Beach Marriott Hotel and Spa at 900 Newport Center Drive, Newport Beach, California 92660 (telephone: 949-640-4000).

Schedule at a Glance

The program consists of several session types:

<table>
<thead>
<tr>
<th>Session Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preconference Sessions</td>
<td>Full- or half-day sessions focused on dynamic and personalized activities to generate and implement ideas</td>
</tr>
<tr>
<td>Early Risers</td>
<td>Early morning meet-ups to connect attendees with tangible tools, cost-saving partners, and networks</td>
</tr>
<tr>
<td>Plenary Sessions</td>
<td>Sessions featuring keynote speakers who highlight innovations, research, and policy for community college workforce and economic development awareness and application</td>
</tr>
<tr>
<td>Workshop Sessions</td>
<td>1-hour, 15-minute presentations and discussions</td>
</tr>
<tr>
<td>Deep-Dive Sessions</td>
<td>1-hour, 45-minute or longer focused topics and conversations</td>
</tr>
<tr>
<td>“Get Active” Sessions</td>
<td>Hands-on opportunities to develop and demonstrate your skills as you learn something new</td>
</tr>
<tr>
<td>Receptions</td>
<td>Networking opportunities to connect with peers and partners</td>
</tr>
</tbody>
</table>
WEDNESDAY, JANUARY 28

7:00 a.m.
Registration Open
7:30 a.m.–7:00 p.m.
Newport Coast Registration

8:00 a.m.
Preconference Session 1 – Community Colleges Educating for and Building a Clean Economy
8:30 a.m.–3:30 p.m.
Cardiff

Preconference Session 2 – Effective Models for Using Labor Market Intelligence
9:00 a.m.–Noon
Laguna

Preconference Session 3 – Turn Your College Into a Corporate Solutions Center: Assessment and Learning Tools That Resonate With Industry
9:00 a.m.–Noon
Avalon

Preconference Session 4 – Learning Directions and Disruptions: Technology, Data, and Perspectives
9:00 a.m.–Noon
Baycliff

9:00 a.m.
Preconference Session 2 – Effective Models for Using Labor Market Intelligence
9:00 a.m.–Noon
Laguna

10:00 a.m.
Preconference Session 3 – Turn Your College Into a Corporate Solutions Center: Assessment and Learning Tools That Resonate With Industry
9:00 a.m.–Noon
Avalon

Preconference Session 4 – Learning Directions and Disruptions: Technology, Data, and Perspectives
9:00 a.m.–Noon
Baycliff

11:00 a.m.
Preconference Session 5 – Connecting the Dots With National Networks: Building Capacity to Serve All Students
1:00–4:00 p.m.
Sunset

Preconference Session 6 – Industry Connections
1:00–4:00 p.m.
Baycliff

1:00 p.m.
Welcome Plenary Session, Sponsored by Pearson
4:30–6:00 p.m.
Grand Pacific Ballroom

2:00 p.m.
Opening Reception, Sponsored by CMT
6:15–8:15 p.m.
Rose Garden

3:00 p.m.

4:00 p.m.

5:00 p.m.

6:00 p.m.

7:00 p.m.

8:00 p.m.
**FRIDAY, JANUARY 30**

<table>
<thead>
<tr>
<th>TIME</th>
<th>TIME 描述</th>
<th>地点</th>
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</thead>
<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Registration Open</td>
<td>Newport Coast Registration</td>
</tr>
<tr>
<td>7:00 a.m.</td>
<td>Early Riser 4: AACC Affiliate Awareness</td>
<td>Emerald Cove</td>
</tr>
<tr>
<td>7:00 a.m.</td>
<td>Early Riser 5: How to Get Involved in AACC Workforce and Economic Development Initiatives</td>
<td>Mariner Cove</td>
</tr>
<tr>
<td>7:00 a.m.</td>
<td>Early Riser 6: Lower Textbook Costs by 75% Today</td>
<td>Treasure Cove</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Exhibit Hall Open</td>
<td>Newport Coast Ballroom</td>
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<tr>
<td>8:00 a.m.</td>
<td>Plenary Session – Winning Workforce Connections</td>
<td>Grand Pacific Ballroom</td>
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<tr>
<td>9:00 a.m.</td>
<td>Workshop – Rural Innovations</td>
<td>Laguna</td>
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<tr>
<td>9:00 a.m.</td>
<td>Workshop – Energy: Fueling the U.S. Economy!</td>
<td>Cardiff</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Workshop – Food Truck Entrepreneurs: Taking Culinary and Business Skills on the Road</td>
<td>Sunset</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Breakfast, Sponsored by Edfinancial Services</td>
<td>Newport Coast Ballroom</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Workshop – Competencies and Creativity</td>
<td>Laguna</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Workshop – And They Lived Healthy Ever After</td>
<td>Cardiff</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Workshop – How Consortiums Live Past the Grant Dates</td>
<td>Sunset</td>
</tr>
<tr>
<td>Noon</td>
<td>Lunch and Plenary Session – Industry Speaks on Scars and Stars</td>
<td>Grand Pacific Ballroom</td>
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<tr>
<td>1:00 p.m.</td>
<td>Workshop – Workforce and Continuing Education Best Practices</td>
<td>Laguna</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Workshop – “UNCONFERENCE” Session</td>
<td>Cardiff</td>
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<tr>
<td>1:00 p.m.</td>
<td>Workshop – Coaching for Success: BACK TO WORK 50+</td>
<td>Cardiff</td>
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<tr>
<td>2:00 p.m.</td>
<td>Coffee Break</td>
<td>Newport Coast Ballroom</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Workshop – Clinton Global Initiative and Learning Leadership Exchange</td>
<td>Laguna</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Workshop – Building a Talent Pipeline Through Stackable Credentials and Industry Partnerships</td>
<td>Cardiff</td>
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<tr>
<td>5:00 p.m.</td>
<td>Pre-Reception, Sponsored by NCCET</td>
<td>Salon A</td>
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<tr>
<td>5:00 p.m.</td>
<td>“Mix It Up” Reception</td>
<td>Newport Coast Ballroom</td>
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<tr>
<td>6:00 p.m.</td>
<td>“Mix It Up” Reception</td>
<td>Newport Coast Ballroom</td>
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<tr>
<td>7:00 p.m.</td>
<td>Plenary Session – Winning Workforce Connections</td>
<td>Grand Pacific Ballroom</td>
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<tr>
<td>7:00 p.m.</td>
<td>Deep Dive – Workforce and Education 2015 “Greatest Hits”</td>
<td>Baycliff</td>
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<tr>
<td>7:00 p.m.</td>
<td>Deep Dive – Talent Management</td>
<td>Baycliff</td>
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<tr>
<td>7:00 p.m.</td>
<td>Industry Tour: Montage Laguna Beach, CA</td>
<td>Pacific Coast Registration</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>Industry Tour: Montage Laguna Beach, CA</td>
<td>Pacific Coast Registration</td>
</tr>
<tr>
<td>TIME</td>
<td>SATURDAY, JANUARY 31</td>
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<tr>
<td>7:00 a.m.</td>
<td>Breakfast, 7:15-7:45 a.m., Grand Pacific Ballroom</td>
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</tbody>
</table>
| 8:00 a.m. | Closing Plenary Session – Foundation Connections  
7:45-10:00 a.m.  
Grand Pacific Ballroom |
| 9:00 a.m. |                      |
| 10:00 a.m.|                      |
**Unique Features**

**UNCONFERENCE** – This year, AACC will leave some sessions unstructured so that conversations that pop up from the plenaries and/or group consensus can be discussed. These sessions will be led by Virginia Hamilton, regional administrator for the Employment and Training Administration of the U.S. Department of Labor.

Kindle Fire HD Raffles – Mobile devices have become the largest and fastest-growing communications and computing platforms in history, meaning mobile and global learning options are becoming more accessible to all. For the fourth year, Cengage Learning will generously raffle off Amazon Kindle Fire HDs at breakfast. Only colleges are eligible, and representatives must be present to participate.

cengage.com

Lights, Camera, Economic Development! – Inside the exhibit hall, AACC has stationed a film area. Please stop by and film your response to any of the questions posted in front of the area in two minutes or less. The film area will be open until Friday at lunch, at which point AACC will review the videos. The most distinctive and powerful economic speakers will be invited to join the plenary stage on Saturday morning to address the full conference.

CMT Empowering Education – This is a comprehensive campaign that provides an online resource, www.CMTEmpoweringEducation.com, to aid viewers in overcoming commonly perceived obstacles to furthering their education. Building off this portal, CMT partnered with the American Association of Community Colleges to launch a three-year Commitment to Action at the 2014 Clinton Global Initiative-America, the CMT Empowering Education Community College Initiative. In its pilot year, CMT pledged to raise visibility for the education and workforce struggles in rural America by partnering with a cohort of AACC community colleges with the goal to expand to additional schools each year.

CMT will provide an overview of the support it is providing to these community colleges including mobilizing country artist Dustin Lynch to serve as the official spokesperson for the campaign; providing customizable, brand-centric toolkits for local marketing efforts; and capturing student success stories on video from each of the participating colleges highlighting the specific challenges for their service area. In addition, CMT will lead a conversation about the importance of storytelling to raise awareness in communities about the value of attending and completing college, and provide an opportunity for conference attendees to learn about how to join their efforts.

CompTIA Charging Station – Thank you to CompTIA for powering up our WDI attendees’ devices at the charging station, located inside the Exhibit Hall.

3-D-Printed Car Visits Showcased – The world’s first 3-D-printed vehicle will be available for you to explore during the conference workshops, in conjunction with the workshop on additive manufacturing and the Third Industrial Revolution. The 3-D-printed, zero-emission vehicle, which has appeared on CNN and NBC’s “TODAY” show, was built in fall 2014 at the International Manufacturing Technology Show (IMTS), the nation’s largest manufacturing trade show, and produced by the Association for Manufacturing Technology (AMT). The vehicle, named “Strati”—meaning “layers” (in homage to its Italian designer)—came together through a collaboration among AMT, IMTS, Local Motors, Oak Ridge National Laboratory, and CINCINNATI Inc. You’ll have the opportunity to see a time-lapse video of the Strati build and explore the car in person to get a sense for how it can remix the way we build automobiles as well as manufacture products of all kinds through additive and direct digital manufacturing.
### TIME | WEDNESDAY, JANUARY 28
---|---
7:30 a.m.– 7:00 p.m. | Registration Open  
Newport Coast  
Registration

8:30 a.m.– 3:30 p.m. | Preconference Session 1 – Community Colleges Educating for and Building a Clean Economy  
Cardiff

---|---
The rising demand for energy-efficient buildings brings a greater need for workers with advanced competencies in building operations, maintenance, and energy-related technologies. Many of these workers will be trained at community colleges. Is yours ready?

The U.S. Department of Energy and leading colleges will identify the ways two-year colleges can prepare qualified workers for these industry sectors. Participants will learn about emerging national skills standards and receive valuable technical assistance on how to launch new programs in this area and embed energy-efficiency concepts into existing programming and career pathways. This interactive preconference workshop is designed for leaders of workforce development and career and technical programs.

**Todd Cohen**, Director of Workforce and Sustainability Strategies, AACC, DC  
**Peter Crabtree**, Dean, Career and Technical Education, Laney College, CA  
**Roger Ebbage**, Faculty, Lane Community College, OR  
**Benjamin Goldstein**, Energy Efficiency Workforce Development Coordinator, U.S. Department of Energy, DC  
**Pamela Wallace**, Director, Building Efficiency for a Sustainable Tomorrow Center, CA  
**Jane Weissman**, President and CEO, Interstate Renewable Energy Council, MA  
**Sarah White**, Senior Associate, Center on Wisconsin Strategies

### TIME | WEDNESDAY, JANUARY 28
9:00 a.m.– Noon | Preconference Session 2 – Effective Models for Using Labor Market Intelligence  
Laguna

Jobs for the Future will highlight how colleges use labor market information (LMI) to meet their needs in program planning, curriculum development, employer engagement, and/or career placement. Attendees will learn about real-time LMI tools, play out real-life scenarios, answer specific questions, and explore how a change management strategy framework can make implementation of LMI more successful.

**Jeremy Kelley**, Senior Program Manager, Jobs for the Future, MA  
**Lori Sanchez**, Director, Center of Excellence for Labor Market Research, CA  
**Mary Wright**, Program Director, Jobs for the Future, MA

### TIME | WEDNESDAY, JANUARY 28
9:00 a.m.– Noon | Preconference Session 3 – Turn Your College Into a Corporate Solutions Center: Assessment and Learning Tools That Resonate With Industry  
Avalon

ACT, corporate college professionals, and employers will present current thinking, best practices, and tools to help employers select, train, develop, and retain the high-performance workforce needed to compete successfully in today’s global economy. Learn how to engage employers by responding to their needs with specific, proven solutions.

**Marco Alvarez**, CEO, Fabric Images, IL  
**Jim Duane**, WorkKeys Center Manager, St. Louis Community College, MO  
**Shawn Gilson**, AVP – Client Relations, ACT, IA  
**Judy Gowin**, Human Resources Manager, Berner Food and Beverage, IL  
**Chris Guidry**, Director, Workforce Partnerships, ACT, IA  
**Patrick Hayes**, Founder, Fabric Images, IL
**Preconference Session 4 – Learning Directions and Disruptions: Technology, Data, and Perspectives**

Participants will take an in-depth, evidence-based look from the corporate learning perspective at how workplace learning is or is not changing. Topics will include how to personalize learning and make it mobile, thinking beyond e-learning, and applying “big data” to learning. Using a blended model, participants will explore how major organizations are (or are not) evolving workplace learning in key areas, and what learning designs and strategies can make college classrooms more connected and cutting-edge.

**Elliott Masie**, Chair, The Learning Consortium, NY

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**Preconference Session 5 – Connecting the Dots With National Networks: Building Capacity to Serve All Students**

Learn how community colleges partner with national community organizations to build capacity and meet mutual goals. This session will demonstrate collective impact strategies to increase college access, skill and credential attainment, and job opportunities. Models will include the Community College/Career Collaboration (C4) program with Goodwill Industries International, as well as other partnerships with workforce boards and community-based organizations.

**Genie Cohen**, CEO, IAJVS, PA

**Jonah Cooper**, Director, Business Development, Rutgers University, NJ

**Claudia Finkel**, COO, JVS Los Angeles, CA

**Lori Friedman**, Senior Vice President, Goodwill Industries of Greater NY and Northern NJ, Inc., NJ

**Saroya Friedman-Gonzalez**, Vice President, Workforce Development, National Urban League, NY

**Nolan Rollins**, President and CEO, Los Angeles Urban League, CA

**Anthony Ross**, President and CEO, OIC of America, PA

**Newton B. Sanon**, President and CEO, OIC of South Florida, FL

**Van Ton-Quinlivan**, Vice Chancellor, Workforce and Economic Development, California Community Colleges, PA

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*Photo provided by National Park Community College, AR.*
**TIME** | **WEDNESDAY, JANUARY 28**  
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1:00–4:00 p.m. | **Preconference Session 6 – Industry Connections**  
Baycliff  
Attendees will have group and individual meetings with Lincoln Electric, Snap-on, and Trane to discuss the future of technical training programs and partnership opportunities.  
**Patrick Archambault**, Director of Strategic Programs, Trane, North America, Ingersoll Rand, NC  
**Frederick Brookhouse**, Education Business Development Manager, Snap-on Industrial, WI  
**Jason Scales**, Welding Education Specialist, Lincoln Electric, OH  
--- | ---  
4:30–6:00 p.m. | **Welcome Plenary Session, Sponsored by Pearson**  
Grand Pacific Ballroom  
This session will provide attendees with an overview of progress in the implementation of the AACC 21st-Century Commission’s recommendations. It will also cover how community colleges that are using connected economic development solutions will ensure America’s competitiveness.  
**Dr. Walter G. Bumphus**, President and CEO, AACC, DC  
**Dr. Tod Burnett**, President, Saddleback College, CA  
**Lucia Folk**, Vice President, Public Affairs, Country Music Television, TN  
**Jen Worth**, Interim Associate Vice President, Workforce and Economic Development, AACC, DC  
During this session, Emily Miranda Smith, 2014 Miss Rodeo Oklahoma Princess, will sing the national anthem, and the Color Guard of the United States Army, Southern California Recruiting Battalion, will perform.  
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6:15–8:15 p.m. | **Opening Reception, Sponsored by CMT**  
Rose Garden  
**TIME** | **THURSDAY, JANUARY 29**  
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7:00 a.m.–5:00 p.m. | **Registration Open**  
Newport Coast Registration  
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7:00–7:45 a.m. | **Early Risers**  
Join us early to brainstorm and have special access to subject matter experts.  
**Early Riser 1: NC3**  
**Early Riser 2: Applying Lean Principles to Education**  
**Early Riser 3: The MASIE Center**  
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7:00–7:45 a.m. | **Sapphire Cove**  
**Emerald Cove**  
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**Sapphire Cove**  
**Mariner Cove**  
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7:00–7:45 a.m. | **Sapphire Cove**  
**Mariner Cove**  
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7:00–7:45 a.m. | **Sapphire Cove**  
**Mariner Cove**  
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7:00–7:45 a.m. | **Sapphire Cove**  
**Mariner Cove**  
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7:00–7:45 a.m. | **Sapphire Cove**  
**Mariner Cove**  
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### TIME THURSDAY, JANUARY 29

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45 a.m.–8:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Newport Coast Ballroom</td>
</tr>
<tr>
<td>7:45–8:15 a.m.</td>
<td>Breakfast</td>
<td>Newport Coast Ballroom</td>
</tr>
<tr>
<td>8:15–10:15 a.m.</td>
<td>Opening Plenary Session – The Dignity of Work and America’s Financial Wellness</td>
<td>Grand Pacific Ballroom</td>
</tr>
<tr>
<td>10:15–10:30 a.m.</td>
<td>Coffee Break, Sponsored by Edfinancial Services</td>
<td>Newport Coast Ballroom</td>
</tr>
<tr>
<td>10:30–11:45 a.m.</td>
<td>Workshop – Legislative Update</td>
<td>Baycliff</td>
</tr>
<tr>
<td>10:30–11:45 a.m.</td>
<td>Workshop – Choosing, Using, and Not Losing: Labor Market Information (LMI) and Community Colleges</td>
<td>Sunset</td>
</tr>
</tbody>
</table>

Community colleges have access to federal, state, and local reports, and there are many labor market technical assistance providers connecting with campuses across the country. However, the reports, systems, and resources can be viewed as difficult to navigate, expensive, and/or not customized. Discuss what kind of data you may need and want, how to make informed decisions about getting the right data, and how to use data effectively.

Kelly Bailey, Education and Career Advancement Services, Burning Glass Technologies, MA
Maria Flynn, Senior Vice President, Jobs for the Future, MA
Gabriel Rench, Vice President, Higher Education, Economic Modeling Specialists Intl., ID

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Photo provided by Pierpont Community and Technical College, WV.
### TIME | THURSDAY, JANUARY 29
---|---
10:30–11:45 a.m. | Workshop – The 3rd Industrial Revolution: 3-D Digital Design and Additive Manufacturing

Find out about the most disruptive technology this century with emerging trends, best practices, and collaborative partnerships for workforce development in the ever-expanding field of 3-D Printing/Additive Manufacturing (3-D/AM). 3-D/AM knowledge, skills, and growth continue to rapidly expand into many key, technical careers including, but not limited to, product ideation, design, prototyping, manufacturing, material science, quality control, inspection, supply chain, intellectual property, and product customization/time to market. 3-D/AM is being used in almost every industry—including, but not limited to, manufacturing, construction, aerospace, automotive, health care, hospitality, the arts, and entrepreneurial start-ups. This “NEW Industrial Revolution” is affecting all aspects of the business with integration into product creation/improvement, project management, fixtures, quality, design, supply chain reductions, technology transfer, material science, and much more. This 3-D/AM panel will share how it successfully partners with industry, government, and education—the power of three—to keep up with this new technology and how it continues to re-shape the American technical workforce—today and in the near future.

**Mike Hripko**, Deputy Director of Workforce and Education, America Makes, OH

**Greg Jones**, Vice President, Smartforce Development, Association for Manufacturing Technology, VA

**Craig McAtee**, Executive Director, NCATC, OH

**Mary Ann Pacelli**, Manager, Workforce Development, NIST MEP, U.S. Department of Commerce, MD

**Leo Reddy**, Chairman and CEO, Manufacturing Skill Standards Council, VA

**Jesse Roitenberg**, Education Manager, Stratasys, OH

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10:30–11:45 a.m. | Workshop – Blue Collar is the New White Collar: Shedding and Reshaping Stereotypes to Help Close the Middle-Skills Job Gap

There is a clear and widening disparity between the increasing demand for middle-skills workers and the insufficient supply of viable individuals for this employment sector. As a result, educational institutions are placing increasing value on technology and course work that will achieve greater student performance and help produce a larger pool of qualified candidates to enter, stay, and grow in the middle-skills workforce. This panel will investigate how such institutions are achieving reform related to guidance and monitoring progress through advances in technology.

**Sunil Gupta**, Dean, Center for Continuing Education & Workforce Development at Borough of Manhattan Community College, NY

**Eloy Ortiz Oakley**, Superintendent-President, Long Beach City College, CA

**Felix W. Ortiz III**, CEO and Founder, Viridis Learning, NY

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12:00–1:45 p.m. | Lunch and Plenary Session – Challenge Your Colleagues, Your College, and Yourself!

**Duke DeLuca**, Brigadier General, Retired, U.S. Army, NC

**Logan Smalley**, Director of TED-Ed, NY

**Dr. Amie Woods**, Inova, Fairfax Hospital, VA
Deep Dive - Meet Your Match: Federal Partner Speed Dating

Join representatives from federal agencies for one-on-one conversations, and resources and networks specific to your college. Bring your burning questions and take home contacts and ideas to implement.

Matt Bogoshian, Senior Policy Counsel, U.S. Environmental Protection Agency, DC
Celeste Carter, Program Director, Division of Undergraduate Education, National Science Foundation, VA
Lucy Johnson, Deputy Assistant Secretary for Rural Outreach, Office of Communications and Outreach, U.S. Department of Education, DC
Alex Jones, Senior Advisor, Office of the Under Secretary for Rural Development, U.S. Department of Agriculture, DC
Clark Martin, Team Leader, Affiliate Programs, Office of Technical Services, Federal Highway Administration, VA
Jeff Schwartz, Director of Education and Workforce Development Programs, Appalachian Regional Commission, DC
Mark Trope, Manager, Strategic Partnerships and State Relations, NIST MEP, U.S. Department of Commerce, MD
Sheneui Weber, Executive Director, College Advancement and Economic Development, Long Beach City College, CA
Gloria J. Wiens, PhD, ASME Foundation Swanson Fellow, Assistant Director for Research Partnerships, Advanced Manufacturing National Program Office, NIST MEP, U.S. Department of Commerce, MD

Workshop - “UNCONFERENCE” Session

This unstructured session allows time for conversations that pop up from the plenary sessions and/or group consensus. Come be part of real-time, big-time conversations!

Virginia Hamilton, Regional Administrator, Employment and Training Administration, U.S. Department of Labor, DC

Workshop - It’s a Co-operation: Driving Better Outcomes for Learners and Employers

In a world where competition for resources and visibility is fierce and the expectations for delivering results are at an all-time high, how do community colleges and workforce boards work together to focus on what each does best? Join a conversation on collaborative approaches to pooling funding, while pushing one another to build regional workforce systems that better meet the academic needs of learners and practical needs of employers.

Ronald D. Painter, CEO, National Association of Workforce Boards, DC
Robert F. Rosa, COO, New Jersey Community College Consortium for Workforce and Economic Development, NJ
Jonell Sanchez, Vice President, Global Employability and Career Success, Pearson Workforce Readiness, NJ
Jeff Whitehead, Executive Director, Eastern Kentucky Concentrated Employment Program, Inc., KY
**Workshop – Campus Safety and Preparedness: Be a Leader in Your Community**

The panel will address the college’s role in connecting campus safety to the local community through the workforce development of public safety and emergency response professionals. Panelists will share opportunities on business and industry training in environmental health and safety along with how assistance from a local corporate industrial supplier, Grainger, can be a resource for your faculty, facility, and employee safety needs.

Laura Coy, Senior Manager, Corporate Social Responsibility, Grainger, IL

Kirk Laflin, Executive Director, Partnership for Environmental Technology Education, ME

John Morgan, Dean, Career and Technical Education Division, Yavapai College, AZ

John Perrone, Director, Homeland Security Management Institute, Monroe Community College, NY

Chris Reeves, Environmental Safety Manager, Greenville Technical College, SC

**Industry Tour: Northrop Grumman, El Segundo, California**

Meet at Registration at 2:15 p.m.

Please note: All attendees were required to submit their names, driver’s license numbers, birthdates, and citizenship status by January 10 for clearance. Switches will not be permitted onsite. All confirmed guests will need to bring photo identification to check in at the facility. Cellphones and other photographic or recording equipment will not be permitted during the facility tour. Those items and any other valuables may be secured onsite at the check-in area.

Guides: Pat Gerity, Vice President, Continuing Education, Workforce and Community Development, Westmoreland County Community College, PA

Tom Henson, Communications Manager, Northrop Grumman, CA

**Education Tour: Saddleback College, Mission Viejo, California**

Meet at Registration at 2:30 p.m.

Located in Mission Viejo, CA, Saddleback College is the postsecondary educational anchor of south Orange County, offering over 200 programs of study to 40,000 students yearly. From 2012 to 2013, Saddleback awarded 2,540 degrees and certificates and prepared more than 3,500 students for transfer to four-year universities.

Over its 46-year history, Saddleback has developed a wide array of occupational and career technical education programs. These programs form the foundation of the college’s economic and workforce development plan, which links to additional college services to support the community’s economic well-being.

Guide: Andrea Dono, Program Coordinator, Workforce and Economic Development, AACC, DC

**Coffee Break**

Newport Coast Ballroom

**Workshop – Making in America**

Make new contacts, and chat with leaders of the Maker Movement on community college campuses.

Tom Crampton, Executive Dean, Regional Technology Initiatives, Mott Community College, MI

Dale Dougherty, Founder and CEO, Maker Media, CA

George Martin Kriener, Senior Strategic Advisor to the President, Catawba Valley Community College, NC

Tim McNulty, Associate Vice President for Government Relations, Carnegie Mellon University, PA
### Workshop – Dental Therapy: An Emerging Workforce Model

An inadequate supply of dental providers to meet the oral health needs in rural communities and inner cities across the country has led to the creation of an emerging dental workforce model that includes dental therapists. These health practitioners are successfully addressing previously severe access problems in Alaska and Minnesota. They soon will start to make a difference in communities in Maine, with efforts underway to expand the model to other states and tribal nations. Based on decades of international experience, dental therapists traditionally receive two years of postsecondary education prior to entering the dental workforce. Session speakers will describe how forward-looking community colleges can lead the way and become the foremost academic institutions in educating these highly promising dental providers for their communities.

**Roxanne Fulcher**, Director, Health Professions Policy, AACC, DC  
**Dr. Stacey Ocander**, Dean, Health and Public Services, Metropolitan Community College, NE  
**Mary E. Williard, DDS**, Director, Dental Health Aide Therapist Program, Alaska Native Tribal Health Consortium, Division of Community Health Services, University of Washington, DENTEX Training Center, AK  
**Albert K. Yee, MD, MPH**, Senior Project Advisor, Community Catalyst, MA

### Workshop – EntrepreneushIP

College leaders need to think more entrepreneurially. Colleges are starting to function in entrepreneurial ways to generate funds and offer services. Come to this session to discuss these and similar matters with the leading thinkers interested in connecting with your campus.

**Scott Carson**, Vice President, Kauffman FastTrac, MO  
**Julie Lenzer Kirk**, Director, Office of Innovation and Entrepreneurship, Economic Development Administration, U.S. Department of Commerce, DC

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### Industry and College President Private Meet Up, Sponsored by Burning Glass Technologies

This invitation-only reception is for industry representatives who attend WDI as well as college executives.

### Get Active – B I N G O: Testing Your Workforce Vocabulary, Sponsored by the American Council on Education

Gamification, Common Core, MOOC, robotics: Test your knowledge of the newest trends and terms in workforce development and win prizes from the American Council on Education.

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Photo provided by Westmoreland County Community College, PA.
<table>
<thead>
<tr>
<th>TIME</th>
<th>FRIDAY, JANUARY 30</th>
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<tbody>
<tr>
<td>7:00 a.m.– 5:00 p.m.</td>
<td>Registration Open</td>
<td>Newport Coast Ballroom</td>
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<td>7:00– 7:45 a.m.</td>
<td>Early Risers</td>
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<td>Join us early to brainstorm and have special access to subject matter experts at our sector-specific round-table conversations.</td>
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<tr>
<td>7:00– 7:45 a.m.</td>
<td>Early Riser 1: AACC Affiliate Awareness</td>
<td>Emerald Cove</td>
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<td>Get your college involved and recognized by AACC Affiliate Councils connected to WDI. AACC Affiliate Council Leadership</td>
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<td>7:00– 7:45 a.m.</td>
<td>Early Riser 5: How to Get Involved in AACC Workforce and Economic Development Initiatives</td>
<td>Mariner Cove</td>
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<td>Attend this session to learn about specific AACC initiatives and how to get your campus involved in them. All AACC Workforce and Economic Development Project Leads</td>
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<tr>
<td>7:00– 7:45 a.m.</td>
<td>Early Riser 6: Lower Textbook Costs by 75% Today</td>
<td>Treasure Cove</td>
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<td>Join a conversation on technology and textbooks to save students money and reduce teachers’ stress levels. Dave Garza, Senior Vice President, Strategic Partnerships, XanEdu, Inc., NY</td>
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<td>7:45 a.m.– 8:00 p.m.</td>
<td>Exhibit Hall Open</td>
<td>Newport Coast Ballroom</td>
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<td>7:45– 8:15 a.m.</td>
<td>Breakfast</td>
<td>Newport Coast Ballroom</td>
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<td>8:15– 9:00 a.m.</td>
<td>Plenary Session – Winning Workforce Connections</td>
<td>Grand Pacific Ballroom</td>
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<td>Dr. Walter Bumphus, President and CEO, AACC, DC</td>
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<td>Todd Cohen, Director of Sustainability and Workforce Strategies, AACC, DC</td>
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<td>Tom Perez, Secretary, U.S. Department of Labor, DC (invited)</td>
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<td>Dr. Glenn R. Roquemore, President, Irvine Valley College, CA</td>
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<td>During this session, there will be a Kindle Fire HD raffle sponsored by Cengage Learning with Carrie Doyle, General Manager, ed2go, as well as recognition of the Green Genome Awardees.</td>
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<tr>
<td>9:15 a.m.– Noont</td>
<td>Deep Dive – Workforce and Education 2015 “Greatest Hits”</td>
<td>Baycliff</td>
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<td>Learn about the greatest changes in 2015 from conversations on registered apprenticeship, middle skills, and the Workforce Innovation and Opportunity Act.</td>
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<td>Tony Carnevale, Director and Research Professor, Georgetown University Center on Education and the Workforce, DC (via Skype)</td>
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<td>Scott Cheney, Senior Advisor, Senator Patty Murray, DC</td>
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<td>Mark Mitsui, Deputy Assistant Secretary for Community Colleges, Office of Career, Technical, and Adult Education, U.S. Department of Education, DC</td>
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<td>Eric Seleznow, Deputy Assistant Secretary, Employment and Training Administration, U.S. Department of Labor, DC</td>
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<td></td>
<td>Carol Spalding, President, Rowan-Cabarrus Community College, NC</td>
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### Workshop – Energy: Fueling the U.S. Economy!
9:15–10:30 a.m. Cardiff

How do we meet the challenge of quickly repurposing the skills of those unemployed, underemployed, or with academic credentials that do not lead to meaningful work in today’s evolving economy? Attend a straightforward, insightful dialogue during which global energy executives explain the workforce skills they need for today and tomorrow. Join only if you’re ready to hear the difficult reality.

Roy Allice, Director, Training and Technical Services, Stewart & Stevenson, TX
Grant Almond, Senior Vice President, Technology and Product Development, National Oilwell Varco, TX
Lilia Correa, Regional Manager USA, Tenaris University, Argentina
Dr. Brenda Kelly, Senior Director, Program Development, International Association of Drilling Contractors, TX

### Workshop – Rural Innovations
9:15–10:30 a.m. Laguna

Moving the needle in rural America takes vision and a strong connection with the communities that want to revitalize their economies. Join a discussion about what has worked and what is to come in 2015 from organizations on the front lines so that your campus can get involved as well.

Lucia Folk, Vice President of Public Affairs, Country Music Television, TN
Alex Jones, Senior Advisor, Office of the Under Secretary for Rural Development, U.S. Department of Agriculture, DC
Anne McNutt, Executive Director, Community Colleges of Appalachia, SC
Jeff Schwartz, Education Program Manager, Appalachian Regional Commission, DC
Dr. Randy Smith, President, Rural Community College Alliance, OK

### Workshop – Food Truck Entrepreneurs: Taking Culinary and Business Skills on the Road
9:15–10:30 a.m. Sunset

Colleges jumping on the food truck bandwagon are helping their students blend culinary art skills with entrepreneurship. Community colleges are poised to help future food-oriented business owners explore mobile food service as a viable career path. This moderated panel will present three innovative food truck programs that are expanding their culinary arts curricula to keep their students ahead of the curve. Panelists will discuss why food truck entrepreneurship is an opportunity for community college workforce development and will share successes, challenges, and lessons learned.

Donna Diller, Dean, School of Business & Information Technology, Central New Mexico Community College, NM
Mabel Edmonds, Dean, Workforce and Economic Development, Clover Park Technical College, WA
Lin Zhou, Dean, Instruction, Bates Technical College, WA

### Workshop – And They Lived Healthily Ever After
10:45 a.m.–Noon Newport Coast Ballroom

Colleges are struggling with the pathway options and new employer-mandated requirements for health professionals. Come to this session to discuss policies in place, effective strategies, and expectations on the horizon, as well as to connect with AACC affiliates, the National Network of Health Career Programs in Two-Year Colleges (NN2), and the Organization for Associate Degree Nursing (OADN, formerly NOADN).

Julian Easter, Campus Administrator; Dean, Health Careers and Sciences, Central Arizona College, Superstition Mountain Campus, AZ
Roxanne Fulcher, Director, Health Professions Policy, AACC, DC
Donna Meyer, MSN, RN, Dean, Health Sciences; Director, Lewis and Clark Family Health Clinic, IL
Angie Pickwick, Dean of Health Sciences, Montgomery County Community College, MD
**TIME** | **FRIDAY, JANUARY 30**
---|---
10:45 a.m.–Noon | **Workshop – Competencies and Creativity**
Laguna
Attending this session to talk with experts about measuring workforce readiness skills in new ways, as well as how to connect competency-based education and training programs to employer pipelines.

Gretchen Koch, Executive Director, Workforce Development Programs, CompTIA, IL
Mary Beth Lakin, Director, College and University Partnerships, ACE, DC
Ann Randazzo, Executive Director, Center for Energy Workforce Development, DC
Steve Robbins, Director of Research Innovation, ETS, NJ

10:45 a.m.–Noon | **Workshop – How Consortiums Live Past the Grant Dates**
Sunset
Discuss how your college can engage in a consortium effort. Learn how various consortiums have strategized and thrived after the initial round of funding, and turned their networks into active and vibrant communities.

Dale Chapman, President, Lewis and Clark Community College, IL
Jennifer Freeman, Program Director, Jobs for the Future, MA
James McKenney, Consultant, Mississippi River Research Consortium, AACC, DC
Mary Moorhouse, Consultant, Community College Initiatives, AACC, PA

**TIME** | **FRIDAY, JANUARY 30**
---|---
12:15–1:45 p.m. | **Lunch and Plenary Session – Industry Speaks on Scars and Stars**
Grand Pacific Ballroom
Major industry partners will discuss lessons learned (“scars”) and effective models (“stars”) related to their talent pipelines and community colleges.

Patrick Archambault, Director of Strategic Programs, Trane, North America, Ingersoll Rand, NC
Bill Boswell, Senior Director of Partner Strategy, Siemens, IA
Frederick Brookhouse, Education Business Development Manager, Snap-on Industrial, WI
Robert Chiappetta, Associate Director, Government Affairs, Toyota, DC
Catherine Kummer, LEED Green Associate, Senior Manager, NASCAR, NC
Andy Roberts, Machining and Fabrication Center Manager, Northrop Grumman Corporation
Jason Scales, Welding Education Specialist, Lincoln Electric, OH
Lisa Schumacher, Director of Education Strategies, McDonald’s, IL

2:00–4:45 p.m. | **Deep Dive – Talent Management**
Baycliff
Talent sustainability is one of the most critical business issues facing our companies. Join a conversation on the Talent Sustainability Initiative, which aims to ensure that human capital is skilled and productive in order to achieve the economic success of current and future workers, employers, and our nation. The HR Policy Association has conducted a survey of employers that explores the human capital issues that are making talent sustainability one of the most difficult and challenging HR issues on the horizon, and also one of the most pressing business issues for large employers. This session will look at the findings and help you understand what is foremost on the minds of HR leaders at large companies.

Jaime Fall, Vice President, Workforce and Talent Development Policy, HR Policy Association, DC
Jim Jacobs, President, Macomb Community College, MI
**Workshop - Building a Talent Pipeline Through Stackable Credentials and Industry Partnerships**

Workforce training is increasingly becoming the most effective way to prepare workers for the rapidly changing innovative technology sectors of our economy. For community colleges, these partnerships work best when they lead to the development of career pathways that incorporate stackable credentials from short-term noncredit or credit, into the workforce or on to additional certificates and/or degrees. This workshop will take an in-depth look at how to build the models, with some of the most innovative colleges in the country providing practical expertise for local and statewide utilization. Industry engagement and partnerships from national leaders like Siemens engaged with meeting their labor market needs will be highlighted. Special attention will be provided to the IT and advanced manufacturing sectors.

**Speakers:**
- Dr. Dale Allen, Special Assistant to the Commissioner, Massachusetts Department of Higher Education; Vice President for Community Engagement, Quinsigamond Community College, MA
- Bill Boswell, Senior Director of Partner Strategy, Siemens, IA
- Todd Cohen, Director of Workforce and Sustainability Strategies, AACC, DC
- Chris Paynter, Dean, STEM, Central Piedmont Community College, NC
- Kathy Rentsch, Dean, School of Business, Engineering, and Technology, Quinsigamond Community College, MA
- Dr. Deborah Wright, Vice President, Workforce Development, Thomas Nelson Community College, VA

**Time:** 2:00–4:45 p.m.

**Sunset**

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**Workshop - “UNCONFERENCE” Session**

This unstructured session allows time for conversations that pop up from the plenary sessions and/or group consensus. Come be part of real-time, big-time conversations!

**Speakers:**
- Virginia Hamilton, Regional Administrator, Employment and Training Administration, U.S. Department of Labor, DC

**Time:** 2:00–3:15 p.m.

**Cardiff**

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**Workshop - Workforce and Continuing Education Best Practices**

This session features three exemplary, award-winning programs from the 2014 National Council for Continuing Education & Training (NCCET) fall conference. Learn about the Academy for Nonprofit Excellence at Tidewater Community College, VA; Center for Advanced Manufacturing at Piedmont Technical College, SC; and ESL Career Pathways from Howard Community College, MD. The session will also feature two NCCET strategies that use real-time labor market analytics on target sectors as well as data from a national workforce benchmarking project to highlight information on enrollment, retention of clients and companies, finances, staffing, and credentialing.

**Speakers:**
- Linda Head, Associate Vice Chancellor, Workforce Development, Lone Star College, TX
- Paul Koehnke, Dean, Central Campus, Central Piedmont Community College, NC
- Kirk White, Director, Center for Healthcare Professionals, Houston Community College, TX

**Time:** 2:00–3:15 p.m.

**Laguna**

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**Industry Tour: Montage Laguna Beach, CA**

Meet at Registration at 2:15 p.m.

**Time:** 2:45 – 6:00 p.m.

**Pacific Coast Registration**

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**Coffee Break**

**Time:** 3:15–3:30 p.m.

**Newport Coast Ballroom**
### TIME | FRIDAY, JANUARY 30
---|---
3:30–4:45 p.m. | **Workshop – Coaching for Success:**
**BACK TO WORK 50+**
The fastest-growing segment of the population is age 50 or older. Many employers consider them "prime talent," as they bring the in-demand skills of reliability, communication, problem-solving, and experience. However, many need to be coached through job-specific training and the job search process. AARP Foundation is working with 15 community colleges to provide this support through BACK TO WORK 50+. Learn about the program from colleges that are successfully implementing it, and take away the publication *7 Smart Strategies for 50+ Jobseekers.*
Emily Allen, Vice President, AARP Foundation, DC
Patty Armstrong, Career Services Coordinator, Santa Fe Community College, NM
Lisa Bly, Assistant Dean, Corporate, Community, and Continuing Education, Moraine Valley Community College, IL

3:30–4:45 p.m. | **Workshop – Clinton Global Initiative and Learning Leadership Exchange**
Community college presidents are becoming more visible and active in working with corporate learning leaders to collaborate and commit to mutually beneficial learning strategies. Join this session to learn how a group of colleges and companies have convened to develop and implement high-level workforce and economic solutions that play a role on national and corporate stages.
Dr. Maria H. Coons, Vice President of Workforce and Strategic Alliances, Harper College, IL
Lucia Folk, Vice President, Public Affairs, Country Music Television, TN
Danielle S. Goonan, Workforce Development, Clinton Global Initiative, NY

4:45–5:30 p.m. | **Pre-Reception, Sponsored by NCCET**
Join NCCET in a pre-reception to learn more about its network and partnership opportunities.

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### TIME | FRIDAY, JANUARY 30
---|---
5:30–7:30 p.m. | **“Mix It Up” Reception**
Bring your business cards and “mix it up” with new partners.

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### TIME | SATURDAY, JANUARY 31
---|---
7:15–7:45 a.m. | **Breakfast**

7:45–10:00 a.m. | **Closing Plenary Session – Foundation Connections**
Representatives from prominent foundations discuss what they see on the horizon for community college innovation.
Marcy Drummond, Vice President, Operations and Impact, ACT Foundation, TX
Suze Francois, Senior Manager, Walmart Foundation, AR
Wade Lairsen, Goldman Sachs Foundation
Chauncy Lennon, Managing Director, Global Philanthropy at JPMorgan Chase, NY
Matthew M. Muench, Program Officer, The Joyce Foundation, IL
Lisa Marsh Ryerson, President, AARP Foundation, DC
Holly Zanville, PhD., Program Director, Lumina Foundation, IN

During this session, there will be a Kindle Fire HD raffle sponsored by Cengage Learning with Carrie Doyle, General Manager, ed2go, as well as a 2-minute presentation by the conference attendee selected from the “Lights, Camera, Economic Development!” filming.
Thank You, WDI 2015 Sponsors

We thank the WDI sponsors who support workforce and economic development innovations and community college advancement:

American Council on Education
The American Council on Education (ACE) is the nation’s most visible and influential higher education association. It represents the presidents of U.S. accredited, degree-granting institutions, which include two- and four-year colleges, private and public universities, and nonprofit and for-profit entities. ACE’s strength lies in its loyal and diverse base of more than 1,700 member institutions, 75 percent of which have been with ACE for more than 10 years. That loyalty stands as a testament to the value derived from membership. ACE convenes representatives from all sectors to collectively tackle the toughest higher education challenges, with a focus on improving access and preparing every student to succeed.
acenet.edu

Association for Manufacturing Technology
The Association for Manufacturing Technology represents and promotes U.S.-based manufacturing technology and its members—those who design, build, sell, and service the continuously evolving technology that lies at the heart of manufacturing.
amtonline.org

Automation Federation
The Automation Federation (AF) is an association of member organizations engaged in manufacturing and process automation activities. AF provides industrywide strategic analysis and coordination through its member organizations. The federation is the only organization that takes a holistic approach to automation; therefore, with AF’s leadership and support, member organizations can work more effectively to fulfill their individual missions, advance the science and engineering of automation technologies and applications, and develop the workforce needed to capitalize on the benefits of automation.
automationfederation.org

Burning Glass Technologies
A leading provider of labor market analytics and career exploration solutions, Burning Glass Technologies delivers the real-time labor market intelligence needed to align your programs to jobs and skills in high demand, identify opportunities for program expansion, help students chart a career path, and facilitate job and internship placement.
burning-glass.com

CareerOneStop
CareerOneStop.org, sponsored by the U.S. Department of Labor’s Employment and Training Administration, offers free electronic tools and resources to help users of all ages explore careers, education opportunities, and jobs. These resources include the Skills Profiler, skills transferability, Certification Finder, Short-Term Training Finder, Salary Finder, green jobs, and more. CareerOneStop serves job seekers, students, workforce development professionals, and businesses.
careeronestop.org

Cengage Learning
Cengage Learning is a leading provider of innovative, off-the-shelf, and customized education and training solutions for workforce training, academic, professional, and library markets worldwide. The company’s products and services are designed to foster educational excellence and professional development, increase learner engagement, improve learning outcomes, and deliver authoritative information to people whenever and wherever they need it. Through the company’s unique position within both the campus-based and library markets, Cengage Learning is providing integrated learning and training solutions that can accelerate employment opportunities for in-demand jobs.
cengage.com

CompTIA
CompTIA is the voice of the world’s information technology (IT) industry. As a nonprofit trade association advancing the global interests of IT professionals and companies, CompTIA focuses its programs on four main areas: education, certification, advocacy, and philanthropy. CompTIA works closely with many community colleges on workforce development programs for individuals wanting to enter or advance in the IT workforce.
comptia.org
Country Music Television
Country Music Television (CMT), a unit of Viacom Inc., challenges its viewers to pursue postsecondary education through the CMT Empowering Education campaign. CMT created CMTEmpoweringEducation.com: a one-stop resource providing information on schools, career paths, motivation, and financial resources to aid viewers in their educational journey. CMT has recruited some of music’s biggest names to motivate and inspire viewers with their own education stories, including Carrie Underwood, Dierks Bentley, Lionel Richie, and Luke Bryan, who all are featured on the site.

cmtempoweringeducation.com

Economic Modeling Specialists Intl.
Economic Modeling Specialists Intl. (EMSI) turns labor market data into useful information that helps organizations understand the connection between economies, people, and work. Using sound economic principles and good data, EMSI builds user-friendly services that help educational institutions, workforce planners, and regional developers build a better workforce and improve the economic conditions in their regions.

economicmodeling.com

ed2go
ed2go is the industry leader in online learning for adults. It provides the highest-quality online continuing education courses that are affordable and easy to use through a network of more than 2,100 top colleges, universities, and other organizations. For instructor-led courses, career training, and certification and career online high school, visit the ed2go website.

ed2go.com

EdFinancial Services
EdFinancial Services offers products and services that allow colleges and universities to increase operational efficiencies, enhance customer service to students, and support regulatory compliance. Its suite of products includes call center solutions, financial aid outsourcing, and default prevention services.

edfinancial.com

FastTrac
Kauffman FastTrac is a global provider of learning curricula that equip aspiring and existing entrepreneurs with the business skills and insights, tools, resources, and network to start and grow successful businesses. Kauffman FastTrac was created by the Ewing Marion Kauffman Foundation, the largest foundation in the world devoted to entrepreneurship.

fasttrak.org

GradCast
GradCast is the first career services enhancement system to focus on helping new graduates in career and technical education. Its program streamlines and automates the process of helping those graduates find potential employers through its exclusive direct-hire database of more than 610,000 employers in the United States, as well as tracking and reporting their post-graduation employment data back to the college. Only 20% of all jobs are publicly advertised, making it extremely challenging for these graduates to enter the workforce. The GradCast program is the only one that can put graduates in front of the other 80% of job opportunities.

gradcast.com

Grainger
Grainger is a business-to-business distributor of more than 1 million products used to maintain, repair, and operate facilities. Millions of organizations worldwide rely on Grainger to help save time and money by providing the right products and solutions to keep facilities running and their workers in those facilities safe. Grainger is also committed to supporting technical education to make it easier for those interested in a skilled trade or public safety career to get the training they need to join the workforce.

grainger.com

Interstate Renewable Energy Council
The Interstate Renewable Energy Council drives quality, market-valued training for the clean energy economy and distinguishes training providers who meet the highest standards to close the skills gap between workforce education and jobs.

irecusa.org
Lincoln Electric
Lincoln Electric is the world leader in the design, development, and manufacturing of arc welding products, robotic arc welding systems, and plasma and oxyfuel cutting equipment. It also has a leading global position in the brazing and soldering alloys market. Headquartered in Cleveland, Ohio, Lincoln Electric has 48 manufacturing locations, including operations and joint ventures in 19 countries, and a worldwide network of distributors and sales offices across more than 160 countries.
lincolnelectric.com

Manufacturing Skill Standards Council
The Manufacturing Skill Standards Council (MSSC), a 501(c)(3) nonprofit, is an industry-led training, assessment, and certification system focused on the core skills and knowledge needed by the nation’s front-line production and materials-handling workers. The nationwide MSSC system, based on industry-defined and federally endorsed standards, offers both entry-level and incumbent workers the opportunity to demonstrate that they have acquired the skills increasingly needed in the technology-intensive jobs of the 21st century.
msscusa.org

Michigan State University International Business Center
The Michigan State University International Business Center is a federally funded national resource center. It strives to provide superior education, research, and assistance to businesses, public policymakers, academicians, and students on issues relating to international trade and global competitiveness through projects such as globalEDGE.msu.edu and the International Business Institute for Community College Faculty.
global.broad.msu.edu/ibi

National Apartment Association Education Institute
The National Apartment Association Education Institute (NAAEI) and National Apartment Association—with more than 60,000 members who manage more than 6.6 million apartment homes—are pleased to offer diverse training, certificate programs, and career opportunities to new and seasoned workers in a growing and exciting industry. Career paths in apartment leasing, maintenance, and management are well-developed and offer excellent opportunities for advancement. Deemed the jobs with the second-happiest workers in America, property management careers provide an exciting work environment, where every day is different and employees work as part of a dynamic team to solve problems for the 35 million residents who call apartments their home.
apartmentcareerhq.org

National Institute of Standards and Technology Manufacturing Extension Partnership
Since 1988, the Hollings Manufacturing Extension Partnership (MEP) has been committed to strengthening U.S. manufacturing, continually evolving to meet the changing needs of manufacturers. Through its services and partnerships it has had a profound impact on the growth of well-paying jobs, the development of dynamic manufacturing communities, and the enhancement of American innovation and global competitiveness.
nist.gov/mep

National Science Foundation Advanced Technological Education
The National Science Foundation (NSF) Advanced Technological Education (ATE) Centers ensure that the nation’s future technical workforce receives the education and tools necessary to excel professionally to meet the needs of our ever-growing high-tech industries. NSF ATE Centers partner with industry for a new American workforce.
atecenters.org
Pearson

Pearson partners with higher education institutions to successfully meet the challenges of access, achievement, and affordability. Our partnership starts with a shared understanding of the opportunity for improvement, as well as the critical need to measure effectiveness. At Pearson, a commitment to efficacy is integrated into everything we do. Whether it’s collaboration on college and career readiness initiatives, optimizing your blended learning programs, or implementing workforce education solutions, we are on a mission - yours.

pearson.com

The Quality Group

The Quality Group has been providing customized, best-of-class, blended e-learning solutions for leading global corporations and academic institutions since 1992. The Quality Group’s solutions include rich and engaging content ranging from Lean Six Sigma, statistical process control, and basic statistics to project management and employability soft skills (the WinAt-Work series).

thequalitygroup.net

Reingold

Reingold is a small, full-service communications firm of more than 100 marketing, design, technology, and video production experts based in Alexandria, Virginia. Reingold offers strategic planning, marketing and communications, public and media relations, advertising, graphic design, website development, social media outreach, video production, and management and organizational development services to clients committed to furthering social objectives. Since 1985, Reingold has helped government, nonprofit, and private sector clients advance new ideas, establish their market position, engage target audiences, and shape public opinion.

reingold.com

Snap-on Inc.

Snap-on Inc. is a leading global developer, manufacturer, and marketer of tool and equipment solutions for professional tool users. Product lines include hand tools, power tools, automotive diagnostics and shop equipment, tool storage products, automotive diagnostics software, and other solutions for transportation service, industrial, government, education, agricultural, and other commercial applications, including construction and electrical. Products are sold through its franchise dealer van, company direct sales, and distributor and Internet channels. Founded in 1920, Snap-on is a $2.4 billion, S&P 500 company headquartered in Kenosha, Wisconsin, and employs approximately 11,500 people worldwide. Snap-on has a rich history of supporting technical education. For students, instructors, and current technicians interested in working in the transportation, aviation, or aerospace industries—or the emerging technologies in the energy industry—Snap-on is here to provide support in their chosen careers.

www1.snapon.com/education

Trane

Trane, a business of Ingersoll Rand, provides safe, comfortable, and efficient building solutions with a differentiating portfolio of offerings to help colleges and universities meet their business, sustainability, and environmental goals in a fiscally sensible manner. Trane has more than 50 years of experience helping higher education customers, using a campuswide approach to saving energy and reducing operational costs, which helps colleges and universities shift more dollars back into core educational priorities and achieve better financial and operational performance. Trane supports career and technical education and is a proud sponsor of the National Coalition of Certification Centers (NC3), a network of education providers and corporations that supports, advances, and validates new and emerging technology skills, providing NC3 members with resources to prepare the next generation of HVAC technicians.

trane.com/highereducation
Virtual Career Network

AACC, with financial support from the U.S. Departments of Labor and Transportation, along with private sector funders, has developed the Virtual Career Network (VCN) online platform. The VCN helps new workforce entrants and un- and underemployed workers transition into high-growth careers. Launched in 2012, the VCN offers a structured step-by-step online process designed to help users explore in-demand occupations in health care, green jobs, and transportation, and learn how to prepare for these careers. AACC will host an exhibit that lets participants explore the VCN and learn how they can use this free resource.

vcn.org

W.K. Kellogg Foundation

The W.K. Kellogg Foundation (WKKF), founded in 1930 as an independent, private foundation by breakfast cereal pioneer Will Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive, WKKF works with communities to create conditions for vulnerable children so they can realize their full potential in school, work, and life.

wkkf.org

XanEdu

XanEdu is partnering with institutions to change the course of learning and instruction with innovative solutions for creating, delivering, and managing training materials. XanEdu’s cloud-based e-learning technology is simple to use and accessible on desktops, laptops, iPads, and Android tablets. It helps educators and learners save money, improve efficiency, collaborate, engage more with content, and improve learning outcomes. XanEdu learning and training solutions—including course packs, custom textbooks, lab manuals, and courseware—are 100% copyright-compliant.

xanedu.com
Please visit our Exhibit Hall in the Newport Coast Ballroom to speak with sponsors and partners who are enthusiastic to share their programs, services, and innovations with you.

The Exhibit Hall is open on the following days and times:

**Thursday, January 29** ................................................................. 7:45 a.m.–5:30 p.m.
**Friday, January 30** ........................................................................... 7:45 a.m.–8:00 p.m.

Exhibitor Locations:

| Table 1. The Quality Group |
| Table 2. Manufacturing Skill Standards Council |
| Table 3. Michigan State University International Business Center |
| Table 4. National Institute of Standards and Technology Manufacturing Extension Partnership |
| Table 5. NSF-ATE Initiative |
| Table 6. CareerOneStop |
| Table 7. National Coalition of Advanced Technology Centers |
| Table 8. Automation Federation |
| Table 9. National Partnership for Environmental Technology Education |
| Table 10. Interstate Renewable Energy Council |
| Table 11. National Council for Workforce Education |
| Table 12. National Council for Continuing Education & Training |
| Table 13. Grainger |
| Table 14. Cengage | ed2go |
| Table 15. Economic Modeling Specialists Intl. |
| Table 16. Community Colleges of Appalachia |
| Table 17. Virtual Career Network |
| Table 18. Rural Community College Alliance |
| Table 19. Pearson |
| Table 20. XanEdu |
| Table 21. GradCast |
| Table 22. National Apartment Association Education Institute |
| Table 23. W.K. Kellogg Foundation: Emerging Dental Workforce Models |
| Area 24. Lights, Camera, Economic Development |
| Area 25. Strati – 3D Printed Car |
| Table 26. Lincoln Electric |
| Table 27. Snap-on |
| Table 28. Country Music Television |
| Table 29. Trane |
Hotel Map

Newport Beach Marriott Hotel and Spa
On behalf of the American Association of Community Colleges, and its member colleges, the Workforce Development Institute thanks all active military service members, veterans, Reserve and National Guard members, and their families for their service to the nation. Collectively, we are proud to support them in pursuing and achieving their education and career goals by providing career pathways, prior learning assessment, links with industry, scholarships, and other programs and services.