AACC Presidents Academy Summer Institute
July 9-12, 2011

Overview

The AACC Presidents Academy Summer Institute (PASI) is an annual professional development program for CEOs/Presidents of community colleges, providing intensive focus on current challenges, emerging trends, and opportunities unique to that position.

The three-day institute focuses on issues of critical importance to success in the role of the community college president, providing a mix of content experts and interaction around related case studies that result in the development/acquisition of ready-to-use skill sets that participants can apply back at their respective campuses. The institute also provides opportunities for newer presidents to develop mentor-mentee relationships with more seasoned presidents, focusing on immediate challenges and opportunities that these presidents are facing on their campuses.

Schedule of Events

Saturday, July 9

2:00 p.m. – 3:00 p.m. Registration

3:00 p.m. – 3:30 p.m. Opening, Welcome and Introductions
Trivia Ice Breaker

3:30 p.m. – 5:00 p.m. The CEO Contract *(including registered spouses/partners)*
Walter Bumphus, President & CEO, AACC, DC
Brief presentation followed by discussion about the CEO Contract.

5:00 p.m. – 6:30 p.m. Reception *(light hors d’oeuvres – registered spouses/partners included)*

Sunday, July 10

6:30 a.m. – 7:00 a.m. Morning Walk/Exercise *(open to all)*

7:00 a.m. – 7:50 a.m. Breakfast *(including registered spouses/partners)*

8:00 a.m. – 11:00 a.m. Healthy Board Relations in Tumultuous Times
Noah Brown, President and CEO of Association of Community Colleges Trustees, DC; Augie Gallego, OR; Rufus Glasper, Chancellor of Maricopa Community Colleges, AZ; Mary Spangler, Chancellor of Houston Community College System, TX; and Jerry Sue Thornton, President of Cuyahoga Community College District, OH

Explore strategies for working with a Board during times of transformation, including, building a team with your Board, turning a “bad” Board around, and developing a Board and CEO-Board relations. Also explore how a board can help a president with local/state issues or internal issues.
Format: Presentation followed by round table discussion. Round table groups include: New Presidents, Seasoned Presidents, Presidents that do not report to Boards

11:00 a.m. – 12:30 p.m.  
**How to Deal with a Vote of No Confidence**  
*Allen Edwards, President, Pellissippi State Community College, TN*

12:30 p.m. – 1:30 p.m.  
**Lunch** *(including registered spouses/partners)*

1:30 p.m. – 2:30 p.m.  
**Mastering the Message**  
*Norma Kent, Sr. VP, Communications & Development, AACC, DC*

As both the public face and the primary voice of the college, the CEO faces a complex array of messaging channels and techniques. Traditional news media continue to decline but remain an essential and often frustrating element of communication. Social media become increasingly pervasive, but their use is sometimes poorly understood and difficult to measure. How, then, do college leaders ensure effective communication to a broad and diverse number of internal and external audiences? This session examines the current state of communications technologies, the trends in mass media and the fundamentals that every “communicator in chief” must master.

2:30 p.m. – 4:00 p.m.  
**Strategic Investments in Times of Fiscal Constraint**  
*Stu Sutin, Clinical Professor of Administrative and Policy Studies, and Associate Director of the Institute for Higher Education Management in the School of Education at the University of Pittsburgh*

Community college’s nationwide are beset by a wide array of challenges. Public officials, accreditation associations and boards of trustees demand accountability for improved institutional performance. Meanwhile, student needs for affordable and accessible education are ever present. Amid cost increase and performance pressures, the outlook for improved, or even stabilized, government funding is dismal. We will examine macro-economic evidence which underscores the case for systemic reform and the strategic options and operational processes available to leadership—with special attention to an “Integrative Leadership Model”. The core underlying premise is that increasing institutional financial self-reliance no longer an option, and is achievable without sacrifice to educational and student service quality.

Format: A presentation followed by round table discussions about economic realities. Round table groups include: New Presidents, Seasoned Presidents
Monday, July 11

6:30 a.m. – 7:00 a.m.  Morning Walk/Exercise *(open to all)*

7:00 a.m. – 7:50 a.m.  Breakfast *(including registered spouses/partners)*

8:00 a.m. – 11:00 a.m.  What Lies Ahead for Community Colleges in the U.S.?
  James Morrison, Professor Emeritus of Educational Leadership, North Carolina University at Chapel Hill
  Identify critical events, trends and implications impacting the future of community college due to the accelerating rate, magnitude and complexity of changes occurring in all sectors of society that have created vulnerabilities and opportunities for higher education.
  Format: An interactive Delphi-like exercise that will create a potential snapshot of the future of community colleges. Round table groups include: New Presidents, Seasoned Presidents

11:00 a.m. – 12:00 p.m.  Lunch *(including registered spouses/partners)*

12:00 p.m. – 2:00 p.m.  Reframing our Social Compact: The Voluntary Framework of Accountability (VFA)
  Keith Miller, President of Greenville Technical College, SC; Karen Stout, President of Montgomery County Community College, PA; Kent Phillippe, Associate VP, Research & Student Success; AACC, DC
  VFA is a multi-phase initiative by community colleges to develop measures of effectiveness that reflect the breadth of the colleges’ missions and inform improvement strategies.
  Format: A presentation followed by round table discussions. Round table groups include: New Presidents, Seasoned Presidents. Discussions could lead to a position statement for AACC.

2:00 p.m.  Group Photo *(including registered spouses/partners)*

6:30 p.m. – 9:30 p.m.  Dinner & Dancing Under the Stars
  *(includes registered spouses/partners)*

Tuesday, July 12

6:30 a.m. – 7:00 a.m.  Morning Walk/Exercise *(open to all)*

7:30 a.m. – 9:00 a.m.  Breakfast *(including registered spouses/partners)*
9:00 a.m. – 10:45 a.m.  Restructuring, Repositioning and Realigning: Lessons from Corporate America  
JoAnn Shaw, Vice President and Chief Learning Officer of BJC HealthCare, MO  

Explore how healthcare has transformed and what higher education can learn from them.  

Format: A presentation followed by round table discussions about restructuring, repositioning and realigning community colleges based upon lessons from the healthcare industry. Round table groups include: New Presidents, Seasoned Presidents

10:45 a.m. – 11:00 a.m.  Break

11:00 a.m. – 12:30 p.m.  Discussion: Achieving Balance