American Association of Community Colleges
Presidents Academy Summer Institute
July 7–10, 2012 • Jackson Hole, Wyoming

**Agenda for Presidents**

**Saturday, July 7**

<table>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>10:00–12:00</td>
<td>Presidents Academy Executive Committee Meeting</td>
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<td>2:00–3:00</td>
<td>Registration</td>
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<td>3:00–4:30</td>
<td><strong>Welcome</strong>&lt;br&gt;<em>E. Ann McGee, Chair, AACC Presidents Academy Executive Committee&lt;br&gt;</em>&lt;br&gt;<em>Walter G. Bumphus, President and CEO, AACC&lt;br&gt;</em>&lt;br&gt;<strong>Introductions and Icebreaker</strong>&lt;br&gt;<em>Don Cameron, PASI Facilitator</em></td>
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<td>4:30–6:00</td>
<td><strong>Why History Can’t Be Your Guide for Leadership in the Decade to Come</strong>&lt;br&gt;<em>Dennis Jones, President, National Center for Higher Education Management Systems</em>&lt;br&gt;Our “rearview mirrors” as educators are predicated on growth—in enrollment, physical plant, and resources. The “good old days” are gone and won’t return...at least not anytime soon. Leadership success in the past won’t suffice for the future. What skills are needed to either keep or build your reputation as a leading-edge president in the new reality?</td>
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<td>6:00–8:00</td>
<td>Opening Reception</td>
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Sunday, July 8

7:00–8:00 Breakfast

8:00–9:30 **If That Is Scholarship, We Are Doomed**
*Cole Camplese*, Senior Director of Teaching and Learning with Technology, The Pennsylvania State University

New forms of conversation are emerging across the Web that are shaping the nature of our institutional responsibilities. How do we engage in the “conversation” that exists across the social Web to fully imagine what the future of teaching and learning can be?

9:30–11:00 **Apocalypse No! How to Protect Your Hard-Won Reputation**

A crisis can shake a leader and the team to the core. And since each crisis is unique with its own facts and uncertainties, how do you prepare? There are principles that hold true regardless of the challenge. Knowing and implementing them can help you and your team create strategies and tactics on the spot for situations you never anticipated.

11:00–12:00 **Community Colleges and the Press**
*Scott Jaschik*, Editor, *Insider Higher Ed*

In this session, the speaker examines why community colleges frequently get ignored by the media or feel that their stories are not told and explains how presidents can communicate their ideas and their institutions' stories to reporters of all kinds. The discussion will include how to respond when controversy hits, when you are frustrated by coverage, or when you can't reach journalists. The program will be “off the record” to encourage frank discussion.

12:00–1:00 Lunch and Best-Practices Discussion

1:00–1:10 **Sponsor Comments**
*USA Today*
Sunday, July 8, continued

1:10–2:00  Competing in the Global Marketplace
Tim Nelson, President, Northwestern Michigan College
Kevin Drumm, President, Broome Community College (NY)
Paul Prestwich, President, Northwest College (WY)

The community college mission is expanding worldwide to nations with emerging economies, making our services a valuable export. If you’re looking only in your backyard for new students and workforce training in our otherwise global economy, you’re missing an enormous market and endless opportunities to globalize your college both at home and by reaching around the world. Think globally and act globally to benefit locally!

2:00–3:00  Sustainability, Ecology, and Leadership: The Teton National Park Story
Mary Gibson Scott, Superintendent, Teton National Park

The Teton landscape inspired famous and ordinary citizens to create a national park in Jackson Hole in the early 1900s. Managing a world-renowned national park in the 21st century requires leadership, collaboration, strategic planning, and other skills comparable to those that a college president or corporate manager uses in operating their respective organizations. Learn how a senior federal manager meets the daily challenges of balancing the NPS mission and traditions with the demands of a changing environment in visitation, public interest, and resource conservation. Both partners and scientific research are playing greater roles in achieving national park goals.

3:20–5:30  A Ride Up Rendezvous Mountain: Tram to the Top (optional)

Take a ride in the Jackson Hole Mountain Resort tram (also called Big Red) to the top of Rendezvous Mountain—a rise of over 4,000 vertical feet to elevation 10,450. From the summit, you’ll get a breath-taking view of Jackson Hole and experience the alpine environment, its wildflowers, and resident wildlife: pikas, marmots, and golden eagles. From this vantage, you’ll gaze out onto the heart of the Greater Yellowstone Ecosystem, a 22-million acre, essentially intact natural area that includes three national parks, two national wildlife refuges, six national forests, and other federal, state, and private lands. You’ll also be standing on the boundary of the Bridger-Teton National Forest and Grand Teton National Park at a family-owned ski and summer resort.
3:20: Meet to depart on tram
3:40: Tram departs (approximate time)
3:50: Reach the top of the mountain
3:50: Ranger-led presentation on the alpine community on a mountain summit
5:20: Catch the tram (approximate time)
Monday, July 9

7:00–8:00 Breakfast

8:00–9:30 **CEO Contract and Negotiations**
Moderator: 
*Walter G. Bumphus*, President and CEO, AACC
Panelists: 
*Mary Graham*, President, Mississippi Gulf Coast Community College
*Shaun McKay*, President, Suffolk County Community College
*Jerry Sue Thornton*, President, Cuyahoga Community College

Brief presentation followed by discussion about the CEO contract.

9:30–11:00 **Board–CEO Relationships, Board Self-Evaluation, and Presidential Evaluations**
Moderator: 
*J. Noah Brown*, President and CEO, Association of Community College Trustees
Panelists: 
*Mary Spangler*, Chancellor, Houston Community College
*E. Ann McGee*, President, Seminole State College
*Walter Nolte*, President, Casper College

Brief presentation followed by discussion about board–CEO relations.

11:00–11:15 Group Photo

11:15–11:30 Break

11:30–11:40 Sponsor Comments
Phi Theta Kappa
Monday, July 9, continued

Moderator:  
Walter G. Bumphus, President and CEO, AACC
Panelists:  
Augie Gallego, Co-Chair, 21st-Century Commission  
Jerry Sue Thornton, Co-Chair, 21st-Century Commission

In summer 2011 AACC launched a new 21st-Century Initiative, with the goal of educating an additional five million students with degrees, certificates, or other credentials by 2020. As a part of this initiative, the 21st-Century Commission on the Future of Community Colleges was established to challenge colleges to imagine a new future for themselves and to ensure the success of our students, our institutions, and our nation. The co-chairs will engage participants in discussion of the recommendations, what they mean to their institutions, and how to develop a plan to process and implement a bold new direction.

12:30–1:30  Lunch

1:30–3:00  Life in the Stress Lane: Balancing Life With Work When Work Becomes Your Life
Geraldine Amori, Amori & Associates

As a college president, your life is fast-paced, consuming, and rewarding. Your time is committed to work-related events and the delicate relationships that you manage on all fronts. How do you juggle it all? This session will examine the effect of stress on health and work performance with insights into developing skills that will help you find balance in an unbalanced world.

3:00 – 4:15  Free Time

4:15–  Bar T 5: Chuck Wagon Dinner (optional)

Travel by horse-drawn covered wagons from the town of Jackson into beautiful Cache Creek Canyon. With your own wrangler to guide, they will drive your team of horses up the trail. As you pull into camp you can smell the sweet aroma of a Dutch oven dinner to welcome your arrival. The dinner bell ringing means only one thing: Dinner is ready! Enjoy this savory home-cooked meal as you not only go through the chow line once, but you can return all you want until we reach the bottom of the pots. Now that you have had your fill of dinner, the Bar T 5 Band takes the stage to entertain you with laughter and great hand-clapping music. Complete your evening with a peaceful wagon ride out of the canyon, following the setting sun back into Jackson just as the old-time cowboys did.
Tuesday, July 10

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<tr>
<td>7:00–8:00</td>
<td>Breakfast</td>
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<td>8:30–9:30</td>
<td><strong>In the Crucible of Leadership</strong>&lt;br&gt;Sanford “Sandy” Shugart, President, Valencia College</td>
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<td>Often the work of leadership places us in a crucible—exposing us to heat, pressure,</td>
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<td>reactivity, and corrosive byproducts, which is a place where we can easily be deformed.</td>
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<td>But it can also be a place of transformation. It all depends on doing our interior work</td>
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<td>as leaders first. This conversation will explore the interior life of leadership.</td>
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<td>9:45–11:00</td>
<td><strong>The Future of Community Colleges</strong>&lt;br&gt;Moderator:&lt;br&gt;Walter G. Bumphus, President and CEO, AACC</td>
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<td>Panelists:&lt;br&gt;Greg Hamann, President, Linn-Benton Community College&lt;br&gt;Jane Karas, President, Flathead Valley College&lt;br&gt;Mary Spilde, President, Lane Community College&lt;br&gt;Art Tyler, Deputy Chancellor, Houston Community College</td>
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<td>Community colleges are expected to face four major challenges over the next decade.</td>
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<td>These challenges are in the areas of student success and completion, funding, metrics</td>
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<td>for success and scaling of promising practices. This session will explore the four major</td>
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<td>challenges followed by discussion between the panelists and participants.</td>
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<td>11:00–12:00</td>
<td>Wrap Up</td>
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<td>3:00–5:30</td>
<td><strong>Afternoon Activity (optional)</strong></td>
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<td>3:00–4:00</td>
<td><strong>Scenic Cruise on Jenny Lake (approximately 1 hour)</strong>&lt;br&gt;You will spend approximately</td>
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<td>1 hour on Jenny Lake with a knowledgeable park ranger. You will learn about the history</td>
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<td>and geology of the area as well as the flora and fauna around the lake. There are also</td>
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<td>ample opportunities for you to ask questions on topics of personal interest. The photo</td>
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<td>opportunities on the scenic cruise are second to none.</td>
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