They’re developing core skills.

Get the data to prove it.

Four skills. One test. The ETS® Proficiency Profile does it all.

Get the data to measure and demonstrate student learning while optimizing your time and resources.

Your students need to be proficient in critical thinking, reading, writing and mathematics. The ETS® Proficiency Profile is the only objective test of academic skills that:

- Measures these four valuable skills in a single convenient test
- Delivers two types of reliable, actionable data — norm-referenced and criterion-referenced scores
- Is backed by ETS’s 60+ years of experience in creating high-quality, research-based assessments

Get the data to help evaluate your program and see how to make it even better.

The ETS Proficiency Profile can help you:

- **Meet requirements for accreditation and accountability initiatives** by providing valid and reliable performance documentation.
- **Gauge program effectiveness** by providing comparative data on nearly 500 institutions and 550,000 students nationwide.
- **Evaluate and inform teaching and learning** by providing decision-critical information.
- **Simplify testing** through your choice of convenient testing options, including standard and abbreviated, paper-and-pencil, Internet-based, proctored and nonproctored.
- **Gain the powerful advantage of telling your institution’s story** and maintaining and improving your institution’s position in the highly competitive academic market.

The ETS Proficiency Profile — chosen by the Voluntary System of Accountability (VSA) as a gauge of general education outcomes.

www.ets.org/proficiencyprofile
Get the data to help evaluate and inform teaching and learning.

Customize the assessment to meet your institution’s needs by incorporating an essay, adding subgroup questions and adding up to 50 multiple-choice questions written by your faculty.

Receive comparative data by class level and type of institution from all other institutions using the ETS® Proficiency Profile so you can access information about the most relevant reference group for your institution.

Compare groups and measure growth with two types of data.

Unlike other tests that rely on a single score, the ETS Proficiency Profile yields multiple indicators for students and groups of students. Two kinds of scores allow you to more easily identify areas of strength or opportunities for improvement:

- **Norm-referenced scores** (scaled scores): These skills-based scores show how your students compare with their peers. They can be used for benchmarking or for determining learning gains by conducting a longitudinal or cross-sectional study.
- **Criterion-referenced scores** (proficiency classifications): These scores reveal the degree of proficiency students demonstrate at three levels of difficulty in each skill area and can be easily utilized for curriculum enhancement.

Learn more about how the ETS Proficiency Profile can help you make the best use of your resources:

Visit: [www.ets.org/proficiencyprofile](http://www.ets.org/proficiencyprofile)
Call: 1-800-745-0269
E-mail: highered@ets.org

Flexible testing options – Standard Form and Abbreviated Form

**Both test versions offer the same valuable information.**
Choose the version that best meets your needs for test length and score usage.

**Standard Form**
- Test length – 2 hours
- Document program effectiveness and foster curriculum improvement
- Use scores for counseling and remediation

**Abbreviated Form**
- Test length – 40 minutes
- Document program effectiveness and foster curriculum improvement