Developing Sustainable Services for Plus 50’s

Jerone Gamble,
Executive Manager, Continuing Education
Dr. Charles R. Dassance,
President
Central Florida Community College
Pathways to living, learning & serving

A Program of Central Florida Community College
Marion County
Senior Population
Marion County  30%
Florida  17.6%

American Association of Community Colleges Annual Convention
A New Conversation

In what way might we better serve the needs of seniors in our community?
1992

The Board of Trustees Chartered the Senior Institute of CFCC
In what way might we coordinate the comprehensive delivery of services to the 50 and better demographic?
Pathways TO LIVING

350 Continuing Workforce Education Enrollments

1 Part-time Coordinator
1 Part-time Staff Assistant Grant Funded ($30,000)
Re-careering
Return to Work seminars and Job Club

Workforce Education
Other

Life Services

Activities

Mature

Living

Senior

Workforce

Well

Fun

Conference

Fest
$100 Membership Fee
$5 per class enrollment
403 Members
1,748 Enrollments

1 Part-time Coordinator
1 Part-time Staff Assistant
Fee/Grant Funded ($61,000)
Social Engagements

Discussion Group

Life Long Learning

Giving
1,136 Volunteers
90 Non-Profit & Governmental Agencies
176,000 hours of service

1 Full time Manager
1 Full time Staff Assistant
Grant Funded ($115,000)
Pathways

A Program of Central Florida Community College
Public and Private Partnerships
2003 - 2006

- Monroe Regional Medical Center
- On-Top-Of-The-World Communities
- Ocala Star Banner
- Senior Institute
- AmeriCorp
- Atlantic Philanthropies
- Cingular
- Federal and County Government
- Central Florida Community College
Keys to Sustainability for Plus 50 Services

• Services are an integral part of the college’s strategic direction

• Effective when organizationally associated with the college department capable of developing, pricing, and marketing non-traditional classes/services
Keys to Sustainability for Plus 50 Services

• Dedicated staff who are oriented and sensitive to the needs of the plus 50 demographic

• Discreet identification of revenue and expenses

• Partnerships that provide funding to defer start-up cost
Keys to Sustainability for Plus 50 Services

• Active participation, involvement and support
The Opportunity/Need

- The first wave of America’s 78 million boomers began entering their 60’s in 2006

- Every 6 seconds another American turns 60

- As they enter this Next Chapter of life, these individuals will take many varied pathways
The Opportunity/Need

• Community Colleges are uniquely positioned to serve the plus 50’s who are seeking:
  ▪ Encore Careers
  ▪ Meaningful Engagement
  ▪ Lifelong Learning
  ▪ Connection to Peers and Community
How will your College meet the needs of Plus 50’s?

• The response must be tailored for your specific needs

• Serving this vibrant and growing segment of the population will contribute in significant and meaningful ways to community colleges and the communities we serve
Pathways is about

How to Make
the Rest of your Life
the Best of your Life

American Association of Community Colleges Annual Convention