The American Association of Community Colleges (AACC) understands that as a first-time CEO, you have special requirements. We have developed sessions at annual convention to meet your needs, speakers that will inspire you, and networking opportunities that develop your base of colleagues and friends.

Complete your online registration today at www.aacc.nche.edu/Convention.

While there are a number of excellent sessions offered during the annual convention, as a new CEO, we would recommend a couple of sessions and activities that you consider adding to your itinerary.

**Sunday, April 6, 8:30–10:00 am**
21st-Century Implementation Launch: Empowering Community Colleges to Build the Nation’s Future

This super spotlight session will signal the formal launch of the 21st-Century Implementation Guide, providing colleges with activities to sustain this transformational work, and will preview the next “big ideas” in community colleges.

**Sunday, April 6, 11:30 am–1:30 pm**
Hail and Farewell Luncheon and AACC Annual Business Meeting

This luncheon is AACC’s opportunity to wish a fond farewell to retiring CEOs as well as hail new and 25-year CEOs. A ticket for the luncheon is included in the registration package. If you have assumed or will assume a presidency between Jan. 1, 2013, and Feb. 28, 2014, then we invite you to be recognized at this session. Please complete the form found at http://bit.ly/1fnFmZ by February 28.

**Monday, April 7, 11:00 am–12:30 pm**
New CEO Dialogue With the AACC President and CEO (invitation only)

The association is interested in hearing from new CEOs. This is the third year that AACC is hosting this dialogue to learn from new CEOs ways in which we can make our programs and services more relevant to their needs. Join in candid conversations regarding leadership development, trustee governance, and working with external stakeholders among other topics. All new CEOs are encouraged to attend and may RSVP by emailing oopmail@aacc.nche.edu.

**REGISTER TODAY! FEE: $350 – SPACE IS LIMITED**
WWW.AACC.NCHE.EDU/CONVENTION

Visit the HeadShotLounge™ in the Exhibit Hall, a professional photography studio where you are expertly photographed by one of the best portrait photographers in the country. Each participant receives a free headshot. This activity is available to all attendees and will be open two full days.
Welcome and Introductions
Greetings: Gregory J. Hamann, Chair, AACC Presidents Academy and President, Linn-Benton Community College, OR
Introductions: Your turn! Introduce yourself and discuss the biggest challenge you have faced, or expect to face, in your new role as president.

Lessons Learned – The First Year
Alumni of this workshop now in the second year of their presidency lead a candid discussion of the expectations, challenges, and surprises of their first year on the job. Participants will also increase their network of supportive and understanding colleagues, whom they may consider in the future when making difficult decisions.
Panelists: Beth Lewis, President, College of the Mainland, TX
Alicia Harvey-Smith, President, River Valley Community College, NH

Reclaiming the American Dream: Community Colleges and the Nation’s Future
In response to President Obama’s education agenda and challenge to community colleges to educate an additional 5 million students with degrees, certificates, or other credentials by 2020, the American Association of Community Colleges (AACC) is taking the lead through its three-phase 21st-Century Initiative. The last stage of the 21st-Century Commission work happened over the past year. More than 100 community college CEOs and thought leaders were divided into nine teams, each handling specific aspects of the 21st-Century Commission recommendations. The teams have developed a set of actionable strategies that colleges can use to begin implementing or furthering the recommendations. The teams have developed a set of actionable strategies that colleges can use to begin implementing or furthering the recommendations. Participants will identify unique college culture and traditions at their institution and discuss strategies to honor the past, while creating the future.
Panelists: Alicia Harvey-Smith, President, River Valley Community College, NH
Walter G. Bumphus, President and CEO, AACC, Washington, DC
Jane Karas, Chair, AACC Board of Directors and President, Flathead Valley Community College, MT

Finance and Fundraising – The President’s Role
The college president plays a unique role in managing the resources of the college and in maintaining fiscal stability and predictability in college budgets. Discussion will center on what pitfalls to avoid in budget review, the questions you should have answered, and how to plan in advance for both good and challenging budget years. Additionally, presidents are expected to be fearless at fundraising—a particularly important skill given declining regional and national resources and increasing institutional needs. Participants will expand their own strategies for budget management and planning with consideration of unique local and state imperatives, and develop an understanding of the fundraising and fundraising roles that accompany the presidency.
Panelists: Helen Benjamin, Chancellor, Contra Costa Community College District, CA
Ann McGee, President, Seminole State College, FL

Increasing Student Graduation Success: Expanding Your Toolbox of Strategies for Success
Community colleges are at the forefront of efforts to increase the success of our students as measured through empirical data. Whether your school is involved through the Race to the Top or Achieving the Dream efforts, or just working to increase student graduation and employment rates, we can all learn from the best practices of our colleagues. How can technology assist you in gathering data to make informed choices for needed change? How can we assist our students in making better choices for their future? Participants will discuss the lessons learned from colleges involved in the 21st-Century Initiative that are increasing their ability to provide leadership for institutional change, increasing student retention and persistence, and evaluating data for decision making.
Panelists: Cheryl Roberts, President, Chemeketa Community College, OR
Kevin Drumm, President, SUNY Broome Community College, NY