New CEO Institute: HIT THE GROUND LEADING
PRECONVENTION WORKSHOP FOR FIRST-TIME CEOS

Cost:
• Workshop $600
• Scholarship from Datatel + SGHE - $250

FINAL COST $350

Register Today! Space is limited!
www.aacc.nche.edu/Convention

“A well developed, strategic view of the critical issues facing us as new CEOs. Very well done!”

J. Michael Thomson
Westshore Campus President
Cuyahoga Community College, OH

Sponsored by AACC Presidents Academy
Scholarship support from
DATATEL+SGHE

Connect with a network of community college CEOs and first-time presidents
Friday, April 20

12:30 – 1:30 p.m.
Welcome and Introductions

Program Moderator: Kathie Sigler, retired College Provost and President, Medical Center Campus, Miami Dade College, FL
Greetings: Jana Kooi, Chair, AACC Presidents Academy and President, Florida State College at Jacksonville - Open Campus
Your turn! Introduce yourself and the biggest challenge you have faced, or expect to face, in your new role as president.

1:30 – 3:00 p.m.
Lessons Learned – The First Year

Veterans of this workshop, three presidents now in their second year, lead a candid discussion of the expectations, challenges, and surprises of their first year on the job. Participants will expand their horizon of what they might encounter in this new role, and more importantly increase their “tool box” of strategies for how to deal with each new challenge. Participants will also increase their network of colleagues whom they may consult in the future when making difficult decisions.

Panelists: Richard Carvajal, President, Bainbridge College, GA | Scott Evenbeck, President, New Community College, NY | Eldora T. Webb, President, Laney College, CA

3:00 – 3:15 p.m.
Break

3:15 – 4:45 p.m.
A Conversation with American Association of Community Colleges’ President

Reporting from his recent “National Listening Tour,” Dr. Bumphus discusses what he heard from America’s community colleges. He will share the major concerns facing our community colleges nationally; how AACC can be an advocate for your college and your programs; how you can get involved in your national organization, while at the same time supporting your students and your college; and the future vision planned for AACC partnerships.

Panelist: Walter G. Bumphus, President and CEO, AACC, Washington, DC

4:45 – 5:00 p.m.
Summary and Discussion

5:30 – 6:30 p.m.
Reception with AACC Presidents Academy Executive Committee and members of the AACC Board of Directors
(Spouses/partners welcome)

Saturday, April 21

8:00 a.m.
Continental Breakfast

8:30 – 10:00 a.m.
College Culture and College Mission: Making the Connection

College culture and tradition must be understood and honored by a new president. Yet, a board may expect the president to make needed changes to correct dysfunctional past practice. Presidential success or failure depends on the ability to understand, assess, influence, and modify the college culture and establish new traditions. Speakers will highlight the critical importance of shaping college culture to serve the educational mission. Participants will identify unique college culture and traditions at their institutions and discuss strategies to honor the past, while creating the future.

Panelists: Anna Salley, President, Phoenix College, AZ | Elva Concha LeBlanc, President, Tarrant County College, Northwest Campus, TX

10:00 – 10:15 a.m.
Break

10:15 – 11:45 a.m.
Raising the Bar: Increasing Student Success

Community colleges are at the forefront of efforts to increase the success of our students as measured through empirical data. Whether your school is involved through the “Race to the Top” or “Achieving the Dream” efforts, or working to increase student graduation and employment rates, we can all learn from the best practices of our colleagues. How can technology assist you in gathering data to make informed choices for needed change? How can we assist our students in making better choices for their future? Participants will discuss the lessons learned from schools involved in these efforts and increase their ability to provide leadership for institutional change, increased student retention and persistence, and evaluate data for decision making.

Panelists: Richard M. Rhodes, President, Austin Community College, TX | David L. Levinson, President, Norwalk Community College, CT

11:45 a.m.
Group Photo, New CEO Class of 2012

11:45 a.m. – 1:00 p.m.
Lunch

Greetings: Walter G. Bumphus, President and CEO, AACC, Washington, DC | Myrtle E.B. Dorsey, Chair, AACC Board of Directors and Chancellor, St. Louis Community College, MO

1:00 – 2:30 p.m.
Developing Positive Board Relations

Whether you are working with an elected board or an appointed board, it is critical for the president to build good relationships with individual board members. How do you maintain the confidence they had in you when you were hired? What is the role of a campus president with the board in a multi-campus system? Successful presidents will share their experience and provide tools you can put to use immediately.

Panelist: Wilfredo Nieves, President, Capital Community College, CT | Daniel Phelan, President, Jackson Community College, MI

2:30 – 2:45 p.m.
Break

2:45 – 4:15 p.m.
Finance and Fundraising – The President’s Role

The college president plays a unique role in managing the resources of the college and in maintaining fiscal stability and predictability to college budgets. Discussion will center on the pitfalls to avoid in budget review, the questions you should have answered, and how to plan in advance for both good and challenging budget years. Additionally, presidents are expected to be “fearless at fundraising” – a particularly important skill given declining regional and national resources and increasing institutional needs. Participants will expand their own strategies for (a) budget management and planning with consideration of unique local and state imperatives, and (b) developing an understanding of the fundraising and fundraising roles that accompany the presidency.

Panelists: Helen Benjamin, Chancellor, Contra Costa Community College District, CA | Ann McGee, President, Seminole State College, FL

4:15 – 4:30 p.m.
Closing Comments and Evaluation

Greetings: Walter G. Bumphus, President and CEO, AACC, Washington, DC | Myrtle E.B. Dorsey, Chair, AACC Board of Directors and Chancellor, St. Louis Community College, MO