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June 3, 2016

American Association of Community Colleges

Issue # 063



Dear tina,

Next week, AACC is sponsoring a Capitol Hill briefing on the Higher Education Act reauthorization. We're partnering with Salt Lake Community College on this event. We take our role as your voice on the Hill very seriously and we look forward to advocating for you and the students you serve.



**MUST READ**

**“Making Local Sense of National Trends”**

This [Community College Daily article](#) highlights three broad views to compare how your college’s marketing aligns with national enrollment trends—and how your local strategy might be enriched as a result.

**“Turning Around Declining Enrollment”**

Tuesday Stanley, president of Westmoreland College, talks about the steps her college has taken to bring in more students in this [21st Century Center article](#).

**MUST DO**

**Make Your DASL Recognition**

**MAKE YOUR PASI RESERVATION**

This year's Presidents Academy Summer Institute (PASI) will take place July 16–19 in Coeur d'Alene, Idaho. The meeting hotel is The Coeur d'Alene Resort. [Register](#) for PASI now and book your room by June 15.

**MUST KNOW****AACC/AASA Meeting**

AACC and the School Superintendents Association (AASA) continue to partner on college readiness initiatives. Ten school superintendents and leaders from eight community colleges will meet on June 10 to discuss ways to accelerate associate degree attainment while students are still in high school. Participating colleges are Arkansas State University-Newport, Dallas County Community Colleges (TX), Davidson County Community College (NC), Georgia Piedmont Technical College, Grossmont-Cuyamaca Community College (CA), Monroe Community College (NY), Prince George's Community College (MD), and Mississippi Gulf Coast Community College. Materials from this meeting will be made available after the event.

**Where's Walter**

May 25–26, I participated in a meeting of the National Advisory Board for the Center for Community College Student Engagement in Austin, Texas.

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Pictured: San Diego City College.

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