

**From:** Walter Bumphus  
**Date sent:** 04/01/2016 01:04:07 pm  
**Subject:** CEO to CEO Newsletter - April 1, 2016

[Print This](#)

[View this email in a browser window.](#)

April 1, 2016

American Association of Community Colleges

Issue # 059



Dear ,

Today marks the beginning of Community College Awareness Month. Next week, at the AACC Annual Convention, we'll celebrate the remarkable things community colleges do to help people prosper and realize the American Dream. You'll learn about promising practices from your peers, get updates on national programs, and hear from inspiring speakers. See you in Chicago!



## MUST READ

### ["Coaching Pays Off"](#)

The BACK TO WORK 50+: Women's Economic Stability Initiative helps unemployed and underemployed women ages 50–64 find financial security through career exploration and job search coaching, as well as community college training programs leading to careers in fields that are in demand. Read how the program is transforming lives, in [Community College Daily](#).

### ["Preparing High School Students for Community College"](#)

Aiken Technical College has partnered with the local school system to put college "Within Reach" for more students. Read about the program at the [21st Century Center](#).

## MUST DO

### Register for Convention by April 4

This year AACC has moved to an onsite automated registration process. Ipads will be available at the registration desk with on-demand badge printing. Each badge is embedded with a QR code which will serve as your entry to items that you have purchased as a part of your registration package. It is important for us to know what topics our members are interested in, so these badges will also be used to scan all attendees into forum sessions. Register today by clicking [here](#).

### Download the Convention App

The mobile app for the AACC convention is ready to download on your iPhone, iPad, or Android! [Click here](#) on your device. Apple and Android users can also search for the app in the iTunes store or Play store. Once installed, you'll have instant access to the full convention schedule, social sharing on Twitter and LinkedIn, detailed info about speakers, exhibitors, and sponsors, and maps of the convention hotel.

### Tweet at the Convention

Make sure you share your convention experience through social media. Use #AACC2016 when tweeting, and be sure to follow [@Comm\\_College](#).

### ACP Continues to Pick up Steam

The College Promise Campaign continues to promote the expansion of access to higher education. You and your communications staff are invited to participate on a conference call with the White House and the College Promise Campaign on Wednesday April 6th at 2:00 PM ET. To hear the latest on the College Promise Campaign. The call will be hosted by the White House Office of Public Engagement and will feature Roberto Rodriguez (Deputy Assistant to the President for Education), Kyle Lierman (Associate Director of Public Engagement & Senior Policy Advisor), and Martha Kanter (Former Under Secretary, U.S. Department of Education & Executive Director of The College Promise Campaign). To participate, send an email to [Youth@who.eop.gov](mailto:Youth@who.eop.gov) with subject line, "White House Free Community College Call," and the dial-in information will be sent to you directly. **Please note that this call is off-the-record and not for press purposes.**

## MUST KNOW

### New to the AACC Convention

This year's convention includes a few new features. A separate room will be open during the Hail & Farewell Lunch on Sunday, April 10 for those who want to network with peers or get work done. You'll still be able to enjoy a meal and listen to the Hail & Farewell program, but you'll have the added bonus of free wi-fi and the ability to come and go without disturbing others.

We've also added the Practitioner's Happy Hour for faculty. They can grab a snack and join colleagues sessions focused on innovative and promising practices. Check out the [full convention agenda](#) for more details.

### Finalists Named for Community College Innovation Challenge

The National Science Foundation (NSF), in partnership with AACC, has named 10 finalists for the second annual Community College Innovation Challenge, which fosters the development of crucial innovation skills among students. Learn more [online](#).



On March 20, I traveled to Chicago to receive the League of Innovation's John Roueche and Terry O'Banion International Leadership Award.



**STAY CONNECTED**

[facebook](#) | [twitter](#) | [linkedin](#)

Pictured: Northwestern Michigan College.

One Dupont Circle, NW | Suite 410 | Washington, DC 20036 | 202.728.0200 | [www.aacc.nche.edu](http://www.aacc.nche.edu)