AACC SUSTAINABILITY TASK FORCE (STF)
GOALS AND SHORT AND LONG TERM OBJECTIVES

STF MISSION:
To advance sustainability practices at community colleges by identifying and promoting promising green jobs education programs and environmental stewardship practices, while guiding AACC’s national sustainability efforts.

Responsibility:
STF Chair: Jerry Weber, Chair of AACC Sustainability Task Force
AACC STF: Members of AACC Sustainability Task Force
AACC Board: Board Members for AACC Board of Directors
AACC Staff: AACC Office of Workforce and Economic Development (Project Manager, Todd Cohen, and Carolyn Teich)

STF GOALS
The STF will be guided by three overarching goals:

- **Identify and Highlight Promising Practices** and programs that position community colleges to respond to needs and opportunities for green job training and sustainability
- **Raise Awareness** of and advocate for sustainability issues in higher education through the dissemination of information
- **Establish Leadership** in the field and guide future AACC green economy program and policy efforts

SHORT TERM OBJECTIVES: FOR 2010
Timeframe: Unless otherwise indicated, short term objectives are designed to be completed by December 2010

GOAL 1: IDENTIFY AND HIGHLIGHT PROMISING PRACTICES

1. Through partnership with eco-America, guide the creation of a national online resource center for community college programs on green jobs and sustainability.
   Measures and Indicators of Success:
   a. Resource center is designed, and information for website is gathered
   b. Website is operational and connected to AACC and other relevant websites

2. Guide the development of resource center marketing materials and briefs
   Measure and Indicators of Success:
   a. Branding for resource center (and larger initiative) is developed and approved
   b. Initiative fact sheets and marketing materials are developed and disseminated as needed
GOAL 2: RAISE AWARENESS

3. Develop a cadre of community college leaders who are willing to be national and state advocates for sustainability or are willing to be presenters on the role of community colleges for green jobs and sustainability.

Measures and Indicators of Success:
   a. AACC staff will develop a list of resources, presentations and presenters on various topics related to sustainability and community colleges.
   b. Chair of STF and AACC legislative staff, Laurie Quarles, have identified a group of presidents and other committed community college leaders who will advocate for sustainability issues.
   c. Regular communications on legislation related to sustainability will be sent to STF.
   d. Promote an increased number of presentations at national, local, and regional community college conferences.

4. Maintain regular dialogue between Sustainability Task Force members.

Measures and indicators of Success:
   a. Communicate through "update emails" at least every other month.

GOAL 3: ESTABLISH LEADERSHIP

5. Formalize Task Force membership (to include colleges that represent geographic regions and urban-rural mix) while continuing to define its long-term future purpose.

Measures and Indicators of Success:
   a. AACC Board leaders and AACC staff approve distribution of AACC STF membership presented at summer planning session.
   b. Efforts will be made to assure regional representation on the Task Force.

6. Review existing AACC statements and published positions on sustainability and propose changes, as needed.

Measures and Indicators of Success:
   a. List of reviewed statements and documents has been presented to AACC Board for response by the summer Board meeting.
   b. Reviewed statements and documents presented to AACC Board for approval by Fall Board meeting.

7. Develop a multi-year Strategic Plan that includes communications and partnership-building components. The plan will define the national role of community colleges in advancing sustainability, both in green jobs education, environmental stewardship, general education value for students and leadership and partnerships with the broader community.

Measures and Indicators of Success:
   a. Outline for plan development is shared and vetted with task force members via AACC.
   b. Final draft of plan is completed in Fall 2010.
   c. Final plan is completed and put in place for Winter 2010.
LONG TERM OBJECTIVES: 2010-2014

- Implement the Strategic Plan for the national role of community colleges in advancing sustainability, both in green jobs education and in promoting environmental, economic, and societal responsible stewardship as a general education value for students.

- Refine and maintain the national website which will serve as the premier resource for all community colleges on programs and campus sustainability practices.

- Build a national advocacy group, a committed core of community college leaders, that will advocate for legislation and funding for greening campuses and develop funding mechanism to support the new green economy.

- Promote the online national resource center (national sustainability website) as a premier information site for community colleges for information/existing resources for dissemination/replication/use on the following:
  a. Synthesis of current practices
  b. Information through webinars and/or web portal

- Link AACC efforts to other national groups such as HEASC, DANS, AASHE and ACUPCC

- Develop and deliver sustainability presentations to public and private organizations. These presentations might focus on the following:
  a. workforce (individuals, business, government, non-profits) training needs/resources
  b. greening of the campus
  c. outreach to help the community become more green and sustainable
  d. student engagement and the eco-responsible student