Serving Communities.
Strengthening the Nation.
“The United States has a long tradition of recognizing the significant social and economic benefits of providing high-quality education for as many of its citizens as possible. Community colleges have made a significant contribution to expanding educational opportunities. Attendance at one of these institutions is associated with higher wages, even if a degree is not completed. Evidence suggests that each year of credit at a community college is worth almost as much, in terms of increased earnings potential, as a year at a four-year college.”

—Ben S. Bernanke
Chairman of the Federal Reserve System
Sept. 24, 2007
Community colleges are “one place where we are out in front of other countries.”

Richard Riley, Former South Carolina Governor and U.S. Secretary of Education
Have You Heard the News?

“I believe that our community and junior colleges can help America regain its competitive edge.”

—William D. Green, CEO of Accenture

My Turn—May 1, 2006
At least 57% of job openings in the United States between 2006 and 2016 will require some postsecondary education.
“American community colleges are the nation’s overlooked asset. As the United States confronts the challenges of globalization, two-year institutions are indispensable to the American Future. They are the Ellis Island of American higher education, the crossroads at which K–12 education meets colleges and universities, and the institutions that give many students the tools to navigate the modern world.”

The College Board
Winning The Skills Race and Strengthening America’s Middle Class (2008)
Earnings

The average expected lifetime earnings for a graduate with an associate degree are $1.6 million – about $400,000 more than a high school graduate earns.
Notable Community College Alumni

- **Gene Budig**
  Former President, American League Baseball

- **Kweisi Mfume**
  President Emeritus NAACP

- **Suzanne Lewis**
  Superintendent, Yellowstone National Park

- **Amy Tan**
  Author, *The Joy Luck Club*

- **Oscar Hijuelos**
  Author, *The Mambo Kings Play Songs of Love*, 1990 Pulitzer Prize for Fiction

- **Jim Lehrer, Anchor**
  NewsHour with Jim Lehrer

- **Winifred Hervey**
  Emmy Award Winning Writer and Executive Producer, Universal Studios
Notable Community College Alumni

- Fred Ruiz
  Chairman and CEO, Ruiz Foods

- Robert Lawless
  Chairman, McCormick and Company, Inc. and Director, Constellation Energy Group, Inc.

- Jim Sinegal
  Co-founder and CEO Costco Wholesale Corp.

- H. Ross Perot
  Chairman Emeritus, Perot Systems Corporation, Inc.

- Silvestre Reyes
  U.S. House of Representatives, and Senior Member of Armed Services and Select Intelligence Committees

- George Miller, Congressman
  U.S. House of Representatives, and Chairman, Committee on Education & Labor

- Eileen Collins
  Astronaut
There’s Strength in Our Numbers
Community Colleges in the United States

1,177 colleges. 11.7 million students.

For a detailed map, visit www.aacc.nche.edu
Click on About Community Colleges, then click on Community College Finder
11.7 Million Total Enrollment

Noncredit
- 5 Million
- 6.5 Million

Credit

Enrolled Part Time
- 59%

Enrolled Full Time
- 41%

Community college students as a percentage of U.S. undergraduates

- All U.S. undergraduates: 44%
- First-generation college students: 39%
- First-time freshmen: 40%
- Native American: 52%
- Asian/Pacific Islander: 45%
- Black: 43%
- Hispanic: 52%

Average Annual Tuition and Fees

Community Colleges (Public): $2,402
4-Year Colleges (Public): $6,585

American Association of Community Colleges • www.aacc.nche.edu
Gender and Age Demographics

Men
- 42%
- 58%

Women

21 or younger
- 47%
- 13%

22–39
- 40%

40 or older
- 13%

Average Age: 29
36% of Community College Students Are Minorities

- Black: 13%
- Hispanic: 16%
- Native American: 1%
- Asian/Pacific Islander: 7%

Pie total = 35%

American Association of Community Colleges • www.aacc.nche.edu
Adult Learners (40-65 years old)

Community Colleges: 57%

Other Schools: 43%

American Association of Community Colleges • www.aacc.nche.edu
Other Demographics

First Generation to Attend College: 39%
Single Parents: 17%
Non-U.S. Citizens: 8%
Employment Status

**Full-Time Students**
- Employed Full-Time: 50%
- Employed Part-Time: 27%
- Other: 23%

**Part-Time Students**
- Employed Full-Time: 50%
- Employed Part-Time: 33%
- Other: 17%
47% of Community College Students Receive Financial Aid

47% Any aid
23% Federal grants
11% Federal loans
12% State aid
612,915 Associate Degrees

- Associate of Arts (AA) degree is intended for students who pursue a 4 year degree in fields such as humanities and the arts, social sciences, and education.
- Associate of Science (AS) degree is intended for students who wish to pursue a 4 year degree in fields such as atmospheric sciences, computer science, engineering, chemistry, or physics.
- The Associate of Applied Science degree (AAS) provides preparation for employment in an occupational specialty such as electronics technology, automotive technology, or dental hygiene.

328,268 Certificates

In areas such as culinary arts, alternative fuel technology, and web design.
Degrees and Certificates Awarded Annually

- Baccalaureate degrees are awarded by 31 public and 52 independent community colleges annually.

- Nearly half of all Baccalaureate degree recipients in the U.S. first attended a community college.
On-Campus Housing

258 public colleges and 63 independent colleges provide on-campus housing.

American Association of Community Colleges • www.aacc.nche.edu
95% of businesses and organizations that employ community college graduates recommend community college workforce education and training programs.
Among the Occupations With the Largest Job Growth

- Registered nurses
- Computer support specialists
- Paralegals and legal assistants
- Dental hygienists
- Legal secretaries

Source: U.S. Department of Labor, 2007
Among the Fastest Growing Occupations

- Veterinary technologists & technicians
- Physical therapist assistants
- Dental hygienists
- Environmental science and protection technicians
- Cardiovascular technologists & technicians

Source: U.S. Department of Labor, 2007
Community Colleges at the Forefront: Health Care

- The U.S. Bureau of labor statistics projects that by 2016 more than 1 million new and replacement nurses will be needed, making nursing the nation’s top profession in terms of projected job growth.

- 59% of new nurses and the majority of other new health-care workers are educated at community colleges.
Close to 80% of firefighters, law enforcement officers, and EMTs are credentialed at community colleges.
Community Colleges at the Forefront: Sustainability

Community Colleges are working to improve the energy efficiency of their campuses, infuse sustainability into curricula, and train much of the nation’s renewable energy workforce.
Community Colleges at the Forefront: Teacher Education

- Between 2006 and 2016 the U.S. will need 479,000 more elementary and secondary school teachers in public schools.

- Almost half of all teachers receive at least part of their education at community colleges.
Students at 41% of public community colleges can earn a degree entirely online, and 92% of all institutions offer at least one internet based course.
Close to 100,000 international students attend community colleges – about 39% of all international undergraduate students in the United States.
Revenue Sources
(Public Community Colleges)

- State Funds: 38%
- Local Funds: 21%
- Federal Funds: 15%
- Tuition & Fees: 17%
- Other: 9%

American Association of Community Colleges • www.aacc.nche.edu
State and Local Appropriations: FY 2008 (in millions of dollars)

$15,324
Public Community Colleges

$62,180
Public and Private 4-Year Colleges
Percentage of Federal Aid Received by Community Colleges

More than 2 million community college students receive Pell grants.
American Association of Community Colleges

Mission Statement:
Building a Nation of Learners by Advancing America’s Community Colleges
The American Association of Community Colleges (AACC) is the primary advocacy organization for the nation’s community colleges. The association represents almost 1,200 two-year, associate degree–granting institutions and almost 12 million students.
AACC, a nonprofit 501(C)(3) organization, is headquartered in the National Center for Higher Education in Washington, D.C.
Close to 95% of all accredited, public, two-year colleges are AACC members.
AACC supports its members through advocacy, media outreach, innovative programs, research and information, professional development, and more.
AACC’s Five Strategic Action Areas

- National and international recognitions and advocacy for community colleges
- Student access, learning and success
- Community college leadership development
- Economic and workforce development
- Global and intercultural education

American Association of Community Colleges • www.aacc.nche.edu
AACC Board of Directors

32-member board

- 26 members are elected by the AACC membership from the CEOs of member institutions.

- 6 are elected by the board and include 3 at-large members and 3 public members.

- Board members are elected for three-year staggered terms.
AACC Membership

- 1,100 institutional members (public and private community, junior, and technical colleges and their branch campuses)
- 29 corporate program participants
- 350 associate members

Source: AACC membership database.
AACC Collaborates with 29 Affiliate Councils, such as:

- Partnership for Environmental Technology Education
- National Council for Workforce Education
- Council for Resource Development
AACC select six commissions representing member institutions and affiliated councils.

Commissions:
- Academic, Student and Community Development
- Communications & Marketing
- Diversity, Inclusion & Equity
- Economic and Workforce Development
- Global Education
- Research, Technology and Emerging Trends
Government Relations

AACC actively promotes legislative and policy initiatives by Congress and key federal agencies to benefit community colleges and their students.
Community College Leadership Development

AACC offers professional development opportunities to help CEOs and other professional staff enhance leadership skills and network on national and regional levels.
Leadership & Professional Development

- Annual Convention
- Future Leaders Institute
- Future Leaders Institute—Advanced
- Presidents Academy: New CEO Institute and Summer Institute
- Workforce Development Institute
- Washington Institute
AACC supports projects and partnerships that seek to encourage community college growth, awareness, and understanding. Issues include access and inclusion, equity, service learning, rural issues, leadership, student success, and STEM competitiveness.
Economic Development/International Programs

In the constantly evolving U.S. and world economy, community colleges are strategically positioned to educate and train people to succeed in a multicultural and technologically advanced environment.
Global Visibility

- Advocacy and outreach
- Collaborations/partnerships
- International student recruitment
- Study abroad opportunities for U.S. students
Communications

- AACC Letter
- Community College Journal
- Community College Times
  www.communitycollegetimes.com
- Community College Press
- www.aacc.nche.edu

American Association of Community Colleges • www.aacc.nche.edu
AACC partners with organizations in the public and private sectors to promote the goals of community colleges in particular and higher education in general.
Support from Federal Agencies

Corporation for National & Community Service

Transportation Security Administration

National Science Foundation

U.S. Department of Labor
Employment Standards Administration
Office of Workers' Compensation Programs

American Association of Community Colleges • www.aacc.nche.edu
Collaboration with Non-Profit Organizations
Corporate Sponsorship Opportunities
AACC Annual Events

- AACC Annual Convention
- Workforce Development Institute (WDI)
- Presidents Academy Summer Institute
- Future Leaders Institute
- Future Leaders Institute-Advanced
- Advanced Technological Education (ATE) Conference
- Washington Institute
“TIAA-CREF shares AACC’s abiding commitment to higher education and values the critical role AACC plays in giving community colleges a unified voice. We are pleased to support AACC and its member colleges who represent a key part of the higher education community.”

—Ed Van Dolsen, Executive Vice President, Institutional Client Services, TIAA-CREF
For more information about AACC sponsorship opportunities and benefits:

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  Vice President of Communications
  PH: 202-728-0200, x209
  E: nkent@aacc.nche.edu

- Carolina Zumarán-Jones
  Director of Development
  PH: 202-728-0200, x253
  E: czjones@aacc.nche.edu
Times and Journal Advertising

For Community College Times and Community College Journal display advertising, contact:

Jim Perrus
The Townsend Group
jperrus@townsend-group.com