

# Council of Affiliated Councils (COAC) 2011 AACC Fall Meeting

Wednesday, November 9, 2011

8:30 am – 11:30 am

Dupont Circle Hotel  
Washington, DC

**Facilitator:** Fred Lokken, Chair

**Note taker:** Beverly Bower, Secretary

## *Minutes*

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**Agenda item:** Welcome & Introductions

**Presenter:** Lokken

**Discussion:**

COAC Chair Fred Lokken began the meeting by welcoming all present and introducing AACC President Walter Bumphus and AACC Board Chair Myrtle Dorsey.

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**Agenda item:** State of AACC

**Presenter:** Bumphus

**Discussion:**

Before presenting his comments for the group Dr. Bumphus acknowledged several AACC Board Members who were also present. Dr. Bumphus began his comments by noting that his long-time involvement in AACC began with his leadership of the National Council on Student Development, one of the COAC Councils. He expressed his thanks to the COAC councils for being a major part of the AACC network. He noted that during his ten months as AACC President that he had been able to address some of the issues (e.g. Council fees) that COAC members had presented to him last year. Then he reviewed some of the other initiatives in which he has been engaged during his first year as President, specifically the Listening Tour which concluded recently in Nebraska. Preliminary report from the tour will soon be available and will be sent to Lokken. The Completion Agenda, Voluntary Framework of Accountability, and the 21<sup>st</sup> Century Initiative of Big Ideas will be important foci for the coming year. Other initiatives that are beginning or in progress include the Urban College Initiative in conjunction with the Urban League; Rural and Small Colleges initiatives; increased efforts in the area of philanthropy that focuses on community colleges; and continued efforts in the area of leadership development.

He then briefly introduced recent staff hires, Alice Blayne-Allard, AACC Associate Vice President, International Programs & Services, and Angel Royal, Asoc. VP, Leadership Development & Board Coordinator before turning the floor over to Dr. Dorsey.

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**Agenda item:** Brief Remarks

**Presenter:** Dorsey

**Discussion:**

Dr. Dorsey spoke for a couple of minutes re-emphasizing the focus on the Completion Agenda and her hope that the Councils will play a part in providing various types of support for this agenda, including suggestions for framing the agenda. Dorsey will be meeting with the creators of the metrics for the Completion Agenda to discuss with them the impact of the measures on the colleges and possibilities and benefits of using data already collected for other purposes by the colleges. She also discussed ad hoc committees she has put in motion to review the AACC Constitution and board policies and relationships with other agencies.

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COAC Chair Lokken thanked Dr. Bumphus and Dr. Dorsey for the efforts that they have made to show appreciation for the 30 COAC Councils, specifically mentioning the availability of rotating banners at the AACC website to showcase COAC councils. William Gary, National Council for Workforce Education, gave special thanks to Dr. Dorsey for providing facilities at St. Louis Community College for the NCWE conference.

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**Agenda item:** COAC Updates

**Presenter:** Lokken

**Discussion:**

Chair Lokken will be contacting COAC members before the spring meeting and encouraged COAC members to contact him with items for the spring meeting agenda. He encouraged COAC attendance at the conference on Big Ideas that would occur immediately after today's COAC meeting.

Lokken discussed the COAC website which has been in place for a couple of years. He encouraged members to visit the site and invited ideas for improving the usefulness of the website and ways to alert the college presidents to and encourage their use of the information there. One suggestion offered was to create active links to the website of each council listed at the site. AACC Staff Liaison Delinda Frasier indicated that this change would be made. Lokken then discussed the revised benefits that had become available in the last year, specifically the advertising webpage banner and the new COAC forum which will be a part of the AACC annual conference. Discussion followed regarding the LinkedIn project and the availability of sessions for councils at the AACC annual conference. Lokken then led an extended discussion of the format of the new COAC forum to be held at the AACC conference in April. COAC members shared a number of possible ideas for the format and structure of the forum. Ideas discussed included a "speed dating" structure that would give each council a brief opportunity to be highlighted; roundtables grouping councils with mutual interests, i.e. "birds of a feather"; a fair format similar to past COAC marketplaces. There was general consensus that whatever the format there should be an attempt to tie the forum to the AACC mission and general themes that councils have in common, such as globalization, students, and leadership.

**Action items & Persons Responsible**

Representatives of the following councils agreed to participate as an ad hoc committee to address this task under Lokken's leadership: NAPIC (Jianping Wang); NCSD (Marshall Washington); AAWCC (Maureen Murphy); and NCWE (William Gary).

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**Agenda item:** Issues Briefing

**Presenter:** Baime

**Discussion:**

David Baime, AACC Senior Lobbyist, presented to COAC the major legislative and policy issues on the AACC radar. The federal legislature has been attempting to address major economic issues, e.g. Budget Control Act, which has generally meant reductions in funding for many initiatives of importance to community colleges. The biggest initiative of interest is the Pell Grant as it is a major avenue to support access to higher education and is the biggest pot of money to do so. Recent news stories have raised some questions about abuse of Pell monies. So AACC is encouraging colleges to increase their efforts in assuring that these funds are properly administered and used. There is also concern regarding abuse via distance education. AACC wants to avoid any negative perceptions in this critical time. As the presidential election season arrives AACC will be write a position paper/ proposal to share with candidates for President and U.S. Congress. Baime also indicated there was some concern about Department of Education regulations, e.g. gainful employment.

The question was asked if there were some standard talking points that AACC had developed that could be used by campuses and councils. Baime indicated that James Hermes, AACC Director of Government Relations, should be contacted for such a list and the request was made that COAC members be added to Hermes distribution list. It was indicated that COAC members can be useful to AACC in informing the Washington-based office of what concerns and challenges are presented on the campuses as issues emerge in the Congress.

A discuss then ensued regarding how to address the attendance requirements and reports needed for Pell accountability, a possible webinar to coincide with the forthcoming AACC position paper, and a lobbying opportunity through CCHA.

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**Agenda item:** Forthcoming Survey

**Presenter:** Brown

**Discussion:**

Don Brown, AACC CFO, spoke to COAC to provide advance notice of a forthcoming survey on information he has been requested to gather by an AACC Board ad hoc committee chaired by Dr. Ken Atwater. The brief survey which will be sent to each council inquires about the current legal entity status of each of the affiliated councils and their IRS classification. Before making any suggested changes in AACC policies regarding the councils the committee wants to make sure it has current information in this regard.

Lokken requested that the results of the survey be shared with COAC.

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**Agenda item:** Additional Updates

**Presenter:** Frazier & Lokken

**Discussion:**

Delinda Frazier then briefly reviewed the materials in the meeting folder and asked members to share any questions or issues regarding AACC-council relations with her.

After which Lokken did quick follow up on the work of the special/ad hoc committees created at the last fall meeting. The work of those committees has been completed, but no reports were made.

Before declaring a short break in the meeting, Lokken asked the AACC Board members and staff present who had not been previously introduced to introduce themselves and he thanked them for their presence at the COAC meeting.

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**BREAK**

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**Agenda item:** Council Updates

**Presenter:** Lokken

**Discussion:**

Each Council representative made announcements about their Council's upcoming events and other items of information.

AAWCC—A year of reinventing and self-assessment; has written a statement in support of the Completion Agenda.

NICSPD—Created a professional development certificate for its members.

CCBA—recently published a monograph, "Alternative Paths to the Baccalaureate"; engaging in some distance learning efforts; Roy Flores of Pima CC is replacing longtime president Ken Walker.

CCID—represents about 108 community colleges around the world; working on collaborations with international community college in Brazil and Indonesia; engaged in international student service learning initiatives.

NCATC—conducting multiple conferences across the country, both regional and local.

NATYCAA—working with NCAA on academic reform efforts; helping colleges address economic challenges to athletic programs.

CSCC—preparing for annual conference; making improvement at the website that will highlight research on community colleges.

NCCET—Held joint meeting with NCWE; themes included skills gap, non-credit/credit issues; and the reemergence of the apprenticeship.

NCWE—hired new executive director; realigning infrastructure toward AACC strategies; looking into grant and partnership opportunities.

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ITC—supporting e-learning initiatives; providing weekly webinars; leadership development workshops; conducting annual member survey.

PETE—engaged in pilot projects with some colleges and EPA; workshops on grants management; has NSF grant for initiatives with tribal and Pacific rim colleges.

NCBAA—40<sup>th</sup> anniversary in April; working on increasing membership; engaged in leadership development efforts modeled on the Black, Brown & College Bound initiatives; conducting national student scholarship competition.

NCSD—completed strategic plan; increasing membership; conducting leadership institutes; hired professional management group to assist with council operations, sharing with AAWCC.

NAPIC—still in development stage; revisited by laws and mission, moving more toward student advocacy; also engaging in efforts to promote Asian administrators; creating a professional inventory database of members skills and credentials.

NCLR—engaged in promoting access through support of open education resources.

NCMPR—provides members a monthly professional development webinar, topics include social media, creating a positive web presence, leadership development; conducts regional and national conferences; employs 4 fulltime staff.

CCHA—held national conference in Ft. Worth with increased number of student panels and administrator presenters; expanding its liaison network and engaged in advocacy in Washington, DC; conducted summer institutes in Italy and Mexico; worked with NEH to provide workshops across the country for community college faculty.

NCIA—engaged in reinventing and revitalizing efforts; endeavoring to bring together administrators and faculty in partnerships focused on college teaching and learning; created instructional leadership awards.

CCBO—partnered with the National Association of College Auxiliary Services on executive management initiatives; offered CCBO assistance to other councils who are working on leadership development. CCBO can provide expert information on providing leadership in the areas of finance, student aid, IT, and facilities; exploring partnership with similar 4-year organizations.

NCCHC—provided a report via Delinda Frazier on a leadership symposium in San Antonio.

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After the council reports there was discussion of the possibility of joining with ITC to provide member webinars; creating a schedule of council webinars and job postings; using AACC mission and goals as a guide for the council annual reports; collecting information via survey to create a database of information about the councils. It was also suggested to create a calendar of council events at the COAC website. As a step in that direction Frazier will post a list of all the council conferences.

Before adjourning, Lokken summarized the ideas that had emerged during the meeting. These ideas included creating more connections through more networking between councils; keynote opportunities for council members as they share their expertise with other councils; a COAC webinar. COAC members were invited to contact Lokken regarding any suggestions or ideas they have for additional efforts or for accomplishing the ideas discussed today.

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Chair Lokken adjourned the meeting at approximately 11:30 a.m.

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