AACC AFFILIATED COUNCIL ANNUAL REPORT

Under the guidelines established by the AACC Board of Directors, each AACC-Affiliated Council is required to submit an annual report by August 15 of each year. The report should cover the period July 1 - June 30, which is the Board approved reporting year. Please provide all information requested. Failure to submit a complete report by the due date may result in withdrawal of affiliation. Information about 2013 - 2014 activities will be posted on the AACC Web site. Reports will be made available to the Board Liaison and Staff Contact for each Council.

Reports are to be submitted electronically by August 15, 2013, to Jennifer Tinch, COAC Liaison at jitinch@aacc.nche.edu

General Information

Affiliated Council Name: Instructional Technology Council

Year for which report is submitted: June 1, 2012 - June 30, 2013

Person submitting report: Christine Mullins

Affiliated Council position: Executive Director

Professional title (please write out): Executive Director

Complete Address: 426 C Street, NE

City: Washington State: DC Zip: 20002-5839

Phone: 202-293-3110

Fax:

Email: cmullins@itcnetwork.org

Affiliated Council website address: www.itcnetwork.org

Year Affiliated Council was founded: 1977
Membership Information

1. Current number of members: 10 Individual 336 Institutional

2. Month/Year when newly elected officers assume positions: July 2013

3. Length of officers’ terms: One and Two Years

Please include the following:

- Roster of current officers for 2012 to 2013
- Roster of next year’s officers for 2013 to 2014 (if known)

2014 AACC Convention Information

A. 2014 AACC Convention meeting/forum contact:

Name of person responsible for submitting the paperwork for the meeting/forum: Christine Mullins

Title: Executive Director

College/Institution: Instructional Technology Council

Address: 426 C Street, NE

City: Washington State: DC Zip: 20002-5839

Phone: (202) 293-3110 Fax:

Email address: cmullins@itcnetwork.org

Please list the name of the person from your organization who will read and review proposals for the 2014 AACC Annual Convention. Readers will receive materials in October 2013.

Name: Anne Johnson

Title: Dean of Business and Social Sciences and Online and Accelerated Adult Learner Programming

College/Institution: Inver Hills Community College

Address: 2500 80th Street, East

City: Inver Grove Heights State: MN Zip: 55076

Phone: 651-450-3642 Fax: 651-450-3679

Email address: ajohnso@inverhills.edu
Future Affiliated Council Meeting Dates

AACC will post your Affiliated Council meeting dates on the AACC website Event Calendar with a link to the organization’s website. Please provide us with information on the meetings you wish posted.

Annual Meeting(s):

A. Meeting Name: eLearning 2014

Dates: Feb. 15-18, 2014


City/State: Orlando, Florida

Hotel/Other: Hilton Orlando Lake Buena Vista

Theme:

Description: eLearning 2014 will feature pre-conference workshops, keynote speakers, and vendors exhibiting the latest eLearning technologies and services, and nearly 60 one-hour concurrent sessions. eLearning 2014 is the friendliest and most comprehensive annual conference you will find for eLearning practitioners. It is the one place where you will learn who is doing what, what technologies they are using, what works, and what doesn't. It is the annual conference for eLearning administrators, eLearning faculty, instructional designers, online media specialists, Web course developers, and continuing education professionals.

Post on AACC Web site: XX Yes

If yes, please provide link: http://www.itcnetwork.org/elearning-conference.html

Leadership Programs

AACC is interested in partnering with the Councils on various leadership programs. Please list the title, date, and location of leadership programs your council will host between June 2013-June 2014.

ITC 2013 Leadership Academy
Dates: July 15-17, 2013
City/State: Buffalo, NY
Hotel/Other: Erie Community College

Description: Planning for the future and motivating a team to join you along the way are the hallmarks of a successful leader. Incorporating hands-on and scenario-based experiences under the guidance of nationally-recognized eLearning champions, the ITC 2013 Distance Education Leadership Academy will enable you to identify and enhance your leadership skills. Participants will return to campus with an individual learning and leadership plan! See http://www.itcnetwork.org/leadership-academy.html.

Focus areas will include:

- Leadership Styles and Strengths—My Role as a Leader
- Student Success and Leadership
• Visioning and Creating Strategic Plans
• Learning Analytics and Data-Driven Decision Making
• A Leadership Toolbox—Incorporating Technology and Social Media
• Leveraging Internal Campus Politics to Your Advantage
• Influencing and Navigating Federal Laws and Regulations
• Other Hot Topics and Opportunities

The agenda for the ITC 2013 Distance Education Leadership Academy is participant-driven and will include readings and online discussion work prior to meeting in Buffalo/Niagara Falls. The face-to-face meetings will include three days filled with discussions with eLearning experts and practitioners, hand's on activities, group work and reflection.

**ITC 2014 Leadership Academy**

**Dates:** TBD
**City/State:** TBD
**Hotel/Other:** TBD

Description: This three-day academy is an opportunity for deans, directors, coordinators, technologists, faculty and anyone else involved in distance learning to come explore new skills, share experiences, and interact with seasoned leaders in the field. Participants will gain the opportunity to understand your organization and create a sound leadership strategy for your environment, develop a leadership model that fits your institution, identify and acquire key tools for successful leadership in distance learning, and gain a network of practitioners.

**Publications**

Please list the publications that your organization produces.

**2012 Distance Education Survey Results: Tracking the Impact of eLearning at Community Colleges**

ITC has surveyed and reported on the state of distance education at ITC-member institutions for the past five years. ITC has mailed a free copy of this report to ITC members, community college presidents, and inserted a copy into the participant bag of attendees at the AACC annual convention. See [http://www.itcnetwork.org/attachments/article/87/AnnualSurveyApril2013.pdf](http://www.itcnetwork.org/attachments/article/87/AnnualSurveyApril2013.pdf)

**eLearning News**

ITC will keep you informed—so you can keep track of national news, research and eLearning activities. Delivered two times a week to members’ inboxes, ITC archives past news updates on the ITC Web site for members only.

**ITC Newsletter**

The online quarterly ITC Newsletter includes articles written by ITC members, ITC staff and the ITC board of directors. The articles written by ITC members feature best practices in distance learning, and activities and events at their institutions and in their region. See [http://www.itcnetwork.org/resources/itc-newsletter.html](http://www.itcnetwork.org/resources/itc-newsletter.html)
Statement of Affiliated Council’s Purpose and Goals

Please include a statement of the overall purpose and goals of this Council/Organization. The guidelines for affiliation require that a Council’s bylaws support the purposes and objectives of AACC.

**Mission Statement:** The Instructional Technology Council, ITC, provides exceptional leadership and professional development to its network of eLearning experts by advocating, collaborating, researching, and sharing exemplary, innovative practices and potential in learning technologies.

An affiliated council of the American Association of Community Colleges established in 1977, ITC represents higher education institutions in the United States and Canada, and is leader in advancing distance education. ITC is constantly working to raise awareness about the benefits of distance learning, instructional technology, and future needs and possibilities. ITC conducts monthly and annual professional development meetings, supports research, tracks federal legislation that will affect distance learning, and provides a forum for members to share expertise and materials.

Members include single institutions and multi-campus districts; regional and statewide systems of community, technical and two-year colleges; for-profit organizations; four-year institutions; and, non-profit organizations that are interested or involved in instructional technology.

Members use a vast array of ever-changing technologies for distance learning. They often combine different systems according to students' needs. The technologies they use and methods of teaching include: audio and video conferences; compressed and full-motion video; computer networks; fiber optic networks; interactive videodisc; Internet-based media including blogs, RSS and wikis; ITFS; microwave; multimedia; online courses; open broadcast and cable television; podcasts; satellites; teleclasses; and, telecourses.
Instructional Technology Council - Program Activities for the Current Year
July 1, 2012 - June 30, 2013

Please tell us about pertinent Council/Organization Activities, including annual and regional meetings, seminars and workshops; information on new and on-going publications; and any other information that may be of interest to your colleagues and the AACC. This information will be photocopied and shared with all AACC Councils, and Board and Staff Contacts.

• **Advocated Congress to Drop a Senate Provision to Restrict Financial Aid for Online Students**
  - ITC worked with legislative staff from the American Association of Community Colleges (AACC) to convince Congress to remove a proposal the Senate had included in its FY 2013 appropriations bill (S. 3295) that would have restricted the ability of fully-online students to receive Pell grant funding to pay for their living expenses, even though face-to-face students would have continued to be entitled to receive this funding.
  - This restriction would have reduced the reimbursement for each online student an average of $1,400. It would have hurt community college students in particular, since their tuition rates are low enough that money is left over from their Pell Grant to help pay for these expenses.
  - ITC informed its members of the impact of this proposed legislation and asked them to contact their congressional representative to convince them to reinstate this important benefit to online learners.

• **Informed and advocated on the Department of Education’s proposed requirement that higher education institutions obtain state authorization to teach out-of-state distance learning students.**
  - Created and regularly updated a special section on the ITC Web site with articles and resources to inform ITC members that higher education institutions that offer distance education courses to out-of-state students must meet state requirements to offer courses to their residents.
  - In February 2012, issued a three-page policy statement for ITC and AACC which outlined the background, impact and recommendations for community colleges on this issue.
  - On Dec. 4, 2012, offered a Webinar presentation for ITC members in which Marianne Boeke, from the National Center for Higher Education Management Systems (NCHEMS), shared what she learned when she contacted every state agency to document their policies for authorizing out-of-state institutions that offer online courses to their residents.
  - Worked with Pam Quinn, a member of the Commission on the Regulation of Postsecondary Distance Education, about ITC’s position on their draft State Authorization Reciprocity Agreement.
  - On April 16-17, 2013, Christine Mullins attended a meeting in Indianapolis, Indiana, in which teams of three representatives (from state regulatory offices and higher education institutions) from 47 states met to discuss and rally support behind the newly-proposed State Authorization Reciprocity Agreement (SARA). The Association of Public and Land-grant Universities, APLU’s, Commission on Regulation of Postsecondary Distance Education had just released its final report and guidelines for SARA. A summary of the meeting’s outcomes, with an outline of how colleges can or should participate, is posted in ITC’s summer newsletter at http://www.itcnetwork.org/resources/itc-newsletter/777-next-step-state-legislatures-to-review-state-authorization-obtain-state-approval-for-state-authorization-reciprocity-agreement-sara.html.

• **Submitted comments to the Department of Education, and presented oral testimony at a Department of Education hearing on financial aid fraud rings.**
  - On Jan. 27, 2012, participated in the President’s Forum meeting on financial aid fraud. Summarized the meeting describing the Department of Education’s position on this issue, and
provided best practice steps for-profit and non-profit institutions have used to combat these crimes. The article also included a discussion of technical issues and legal concerns.

- On May 31, 2012, submitted written comments on behalf of ITC members, stating the Inspector General’s recommendation that the Department "seek statutory changes to [reduce] the cost of attendance calculation for students enrolled in distance education programs under the HEA [Higher Education Act] to limit the payment for room and board" would discriminate against distance education students and reduce the amount of aid awarded to needy students. Summarized these proceedings for ITC members in an email which was posted to the ITC Web site.

- In June 2013 conducted a survey of ITC members to gather information on steps colleges are taking to deter or catch fraudulent "students," the technology solutions they are using to identify or authenticate students, whether they have instituted different or more strict deterrence methods for face-to-face as compared to distance education students, and whether their staff has caught any student financial fraud rings or "Pell runners."

- **Throughout 2012-13, ITC regularly e-mailed its members to inform them about distance learning articles, research, issues and trends via biweekly notices.**
  - The e-mails included excerpts from eLearning articles featured in Inside Higher Ed, the New York Times, the Chronicle of Higher Education, the Online Journal of Distance Learning Administration, the blogosphere, and other news sources. Also included summaries and links to the latest eLearning research from the National Center for Educational Statistics, other Department of Education agencies, the Sloan Foundation, and other sources. Archived past news updates on the ITC Web site for ITC members only.

- **Regularly posted links to news articles, alerts and notifications of ITC activities to ITC’s Twitter account @ITCeLearning. (725 tweets, 266 followers,**

- **Collaborated with other Washington-based agencies to promote access to broadband connections for community colleges and universities.**
  - In 2010-13, ITC served as an active participant for the Schools, Health and Libraries Broadband Coalition (SHLB) to advocate on behalf of distance educators at community colleges, and inform ITC members on how the Obama administration’s broadband initiatives could help their distance learning operation.

- **Presented a pre-conference workshop on legislative issues at the Sloan Consortium International Conference on Online Learning.**

- **Attended the first meetings of the congressional eLearning caucus.**
  - Attended the first meetings of the Congressional eLearning Caucus on Jan. 6, 2012 and July 11, 2012, which were initiated by Kristi Noem (R-SD) and Jared Polis (D-CO). ITC’s executive director informed the participants about the interest community colleges have in distance education.

- **Surveyed ITC members and wrote the report, “Tracking the Use of Tablets in Community Colleges”**
  - In spring 2013, ITC surveyed 270 community college administrators to determine the extent to which their faculty and students use tablet computing devices on their campuses. Although most of the 110 respondents reported that their faculty use Apple iPads at their institutions (78 percent), faculty also use Android tablets (34 percent), with smaller numbers using Kindle Fire,
Nook, and Microsoft Surface tablets.

- The respondents noted that faculty and students use tablet devices to: download educational apps (77 percent); browse the Web or check e-mail (77 percent); access social media, such as Facebook and Twitter (76 percent); access online courses (74 percent); take notes or record data, events or observations (68 percent); read eBooks (68 percent); use productivity tools, such as calendar reminders or the calculator (58 percent); and record audio or video (49 percent).


**ITC held its annual conference, eLearning 2013 for distance learning practitioners, on Feb. 17-20, 2013 in San Antonio, Texas.**

- ITC’s annual professional development conference attracted 412 registrants and 29 exhibitors. Alamo Colleges (Northeast Lakeview College, Northwest Vista College, Palo Alto College, St. Philip's College and San Antonio College) served as the host organization.

- eLearning 2013 featured nearly 60 professional development concurrent sessions, a day of pre-conference workshops, inspiring general session speakers, and an exhibit hall.

- Featured speakers at eLearning 2013 included: Tanya Joosten, interim director of the learning technology center and professor of the department of communication at the University of Wisconsin-Milwaukee, Chris Bustamante, president of Rio Salado College, Cameron Evans, national and chief technology officer for U.S. Education at Microsoft Corporation, Mark Milliron, chancellor for Western Governors University Texas, and our Grand Debate speakers Shane Stroup, philosophy instructor at Inver Hills Community College, versus James Glapnagrossklag, dean of educational technology, learning resources and distance learning at the College of the Canyons and president of the Community College Consortium for Open Educational Resources Advisory Board.

- eLearning 2013 attendees participated in the following pre-conference workshops:
  - Designing High-Quality Online Courses for Student Success
  - Ensuring Your Institution’s Web Presence Works for All - Part I
  - Game On! Using Games in an Educational Environment
  - How’d You Do That? Tips and Tricks That Might Account for My 95 Percent Retention Rate
  - iPad 101 Workshop
  - La Vista Nueva: Change is Good
  - Making your Instructional Materials Web Accessible - Part II
  - Online Teaching: Redefining Training, Structure, and Tools
  - Opening Up Learning: The Why, What, How, and Who to Discovery and Adoption of High-Quality Open Educational Resources
  - Socrates in Cyberspace: Creating, Facilitating, and Assessing Critical Thinking in Online Environments

- A planning committee of the ITC Board of directors took steps to plan eLearning 2014 which will be held on Feb. 15-18, 2014 in Orlando, Florida at the Hilton Orlando Lake Buena Vista. Valencia College will serve as the host institution.

**ITC presented the ITC 2013 Awards for Excellence in eLearning at eLearning 2013.**

- ITC recognized the recipients of ITC’s 2013 Awards for Excellence in eLearning at a special awards luncheon on Feb. 18, 2013 during the eLearning 2013 conference in San Antonio,
Texas. ITC staff solicited nominations process and recruited judging panels which included members of the ITC board of directors, past award winners, and other ITC members, to review the candidates.

- Award categories included lifetime achievement, outstanding eLearning program, outstanding eLearning faculty, outstanding online course, outstanding blended course, outstanding use of new technology and/or delivery system, outstanding student services, outstanding technical support and service, and outstanding eLearning student. Past award recipients are listed at http://www.itcnetwork.org/about-itc/award-recipients.html.

• **ITC held the 2012 Leadership Academy in Minneapolis, Minn. on July 24-26, 2012.**

  - In this intensive, three-day workshop, 16 participants worked with the academy faculty and members of the ITC board of directors to understand their home institutions, create a sound leadership strategy for their environment, develop a leadership model to fit their institution, identify and acquire key tools for successful leadership in distance learning and gain a network of practitioners.

  - A planning committee of the ITC board of directors took the steps to plan the 2013 Distance Education Leadership Academy which will be held in Buffalo, New York on July 15-17, 2013.

• **ITC offered its members 36 weekly professional development Webinars.**

  - In 2012-13, ITC’s Webinar presentations featured practical advice from distance learning experts for administrators, instructional designers and faculty members. Anne Arundel Community College provided ITC the use of its Blackboard Collaborate site for these presentations, which enabled presenters to showcase their Web sites, and share program, video and audio materials. Programs included:

    - “Update: National Policy Initiatives and Federal Distance Education Legislation” on Sept. 11, 2012 with Christine Mullins, Executive Director of the Instructional Technology Council, and Fred Lokken, Dean of Truckee Meadows Community College WebCollege.

    - “Using Technology to Facilitate Group Projects in the Virtual Classroom” on Sept. 18, 2012 with Tracy Wright, Faculty, School of Nursing and Health, Minnesota State University Moorhead.

    - “Strategies for Successfully Teaching Math Online” on Sept. 25, 2012 with Carrie Naughton, Professor of Mathematics, Inver Hills Community College.

    - “Creating a Peer Mentor Program for Online Learners” on Oct. 2, 2012 with Kate Southwick, Academic Advisor for Career Programs, Anthony Collins, English Instructor, and Jim Callinan, Academic Advisor for Online and Adult Programs, Inver Hills Community College.

    - “Teaching Evaluations in Online Classrooms—It Can be Done!” on Oct. 9, 2012 with Hanna Erpstad, Dean, Liberal Arts and Sciences, and Amy Jo Swing, English Faculty and Online Faculty Development Coordinator, Lake Superior College.

    - Offering Comprehensive Online Student Services at South Texas College on Oct. 16, 2012 with Brett Millán, Associate Professor of English, South Texas College.

    - “Offering Comprehensive Online Student Services at Sinclair Community College” on Oct. 23, 2012 with Christina Amato, Student Retention Coordinator, Sinclair Community College.

    - “Learning Styles in the Online Environment” on Oct. 30, 2012 with Dr. Lori Mestre, Head of Undergraduate Library, University of Illinois at Urbana-Champaign.

    - “Complying with Copyright and Ownership Issues in Distance Education” on Nov. 6, 2012 with Fritz Dolak, Copyright and Intellectual Property Office Manager and U.S. Copyright Office's Copyright Agent, Ball State University.
Tomorrow’s Healthcare—Online Today” on Nov. 13, 2012 with Angie Brown, Department Head Associate Professor, Indirect Patient Care, Corporate and Career Development, Greenville Technical College.

“Using Open Textbooks with Flat World Knowledge” on Nov. 27, 2012 with Larry Dugan, Assistant Professor of Computing Sciences/Coordinator of Learning Environments, Finger Lakes Community College.


“Supercharge Training: Innovative Approaches to Training” on Dec. 11, 2012 with Jenny Hanson, IMS Trainer/Faculty in Art, and Debra Whited, CTL Leader/Faculty in English, Normandale Community College.

“Evaluating Quality and Effectiveness in Online Learning: Regional Accreditation Principles and Practices” on Jan. 15, 2013 with Joan Costello, Provost and Vice President for Academic Affairs, Inver Hills Community College.

“Online Orientations for New Distance Learners” on Jan. 22, 2013 with Allison Mabry, MJ Coordinator, TLT Communications Teaching and Learning with Technology Texas Woman's University.

“Online Learning Integration with ABE/GED Programs leading to College Enrollment” on Jan. 29, 2013 with David M. Lascu, Project Manager, Next Generation Virtual Campus, Anne Arundel Community College.

“Double Graduation Rates with Online Prior Learning Assessment” on Feb. 5, 2013 with Kristen Himmerick, Director of Academic Technology and Student Engagement, and Adele Chodorow, Regional Sales Manager at LearningCounts.org.

“Flipped Learning at Cuyahoga Community College” on Feb. 26, 2013 with Dr. Anne Distler, Assistant Professor for Chemistry and Physical Sciences Coordinator, and Dr. Terri Pope, Professor for Biology/Chemistry, Westshore Faculty Senate Chair, and Westshore Biology Faculty Coordinator, Cuyahoga Community College.

“Online Course Peer Review: A Five-year Learning Curve” on March 5, 2013 with Jason Kaufman, Instructor of Psychology, and Cheryl Redinger, Instructor of Human Services and Education, Inver Hills Community College.

“Developing a FastTrack Program - One Year Later” on March 12, 2013 with Pat Jarvis, FastTrack Program Coordinator, Web College, and Cathy House, Instructional Designer and Professor of Computer Technologies, Truckee Meadows Community College.

“It's Not Just Another Acronym: BYOD—Transforming the Campus” on March 19, 2013 with Stephen diFilipo, Vice President & Chief Information Officer, Cecil College.

“What are Embedded Librarians and What Do They Do?” on March 26, 2013 with Vicki Cone, Distance Learning Librarian, Truxal Library, Anne Arundel Community College, Anne Arundel Community College.

“Innovative Techniques for Teaching a Hands-On Lab Course Over the Internet” on April 2, 2013 with Jennifer A. Herzog, Assistant Professor of Biology, Herkimer County Community College.


“Online Nursing and Healthcare Education” on April 16, 2013 with Tracy Wright, RN, PhD, CNE, Professor, School of Nursing and Healthcare Leadership, Minnesota State University Moorhead.

“What Distance Education Providers Need to Know About FERPA” on April 23, 2013 with Kris Kaplan, Deputy General Counsel, Minnesota State Colleges and Universities.
System.

- “Building Quality Courses through an Online Faculty Mentor Program” on April 30, 2013 with Greg Kaminski, Distance Education, Tani McBeth, Psychology Instructor, Rebecca Robinson, Management Supervisory Development Instructor, and Susan Watson, Computer Application Systems Instructor, Portland Community College.
- “Providing Library Resources and Services to Online Students: Beyond the Link to the Library Website” on May 7, 2013 with Ellen Carey, MSLIS, Librarian and Instructor, Santa Barbara City College.
- “Interactive Tools to Promote Student Engagement in Hybrid, Online and Face-to-Face Classes” on May 14, 2013 with Lynda Randall, Professor of Secondary Education, California State University–Fullerton.
- “How to Enhance Meaningful Participation In Discussion Forums” on May 21, 2013 with Gregory Travis, Director Graduate Psychology, Mount St. Mary's College, Cynthia Alexander, Distance Education Coordinator and Department Chair, Educational Technology, Cerritos College.
- “Thinking Outside the Box with Your Course Management System” on June 4, 2013 with Mary J. McCoy, Library Director, and Dr. Sribhagyam Srinivasan, Instructional Designer, Lamar State College–Orange.
- “Teaching World Languages Online” on June 18, 2013 with Dr. Steven Hartlaub, World Languages (French and Spanish), and Josephine Books, World Language Faculty, Inver Hills Community College.
- “New Accreditation Guidelines for Distance Education: What are You Doing to Prepare and Comply? ” on June 25, 2013 with Christina Sax, Associate Provost and Dean of Academic Outreach and Innovation, Shippensburg University.

- ITC surveyed its members on distance education practices and printed and distributed 2011 Distance Education Survey Results—Trends in eLearning: Tracking the Impact of eLearning at Community Colleges
  - In Fall 2012, staff at Truckee Meadows Community College surveyed ITC’s members on the state of distance education at community colleges. Members of the ITC board of directors created and reviewed the survey questions, to ensure it gathered the data and information useful to distance learning administrators and faculty.
  - In April 2013, Fred Lokken, Christine Mullins and ITC staff wrote, published and distributed the 32-page report to ITC members, every member of the American Association of the Community Colleges.
  - ITC staff e-mailed a summary of the report to press contacts and ITC members and put a digital copy on the ITC Web site. The report was mentioned in articles featured in several higher education publications.

- ITC staff created and published a quarterly online newsletter on distance education issues.
  - ITC’s quarterly online newsletter featured articles written by ITC members and ITC staff on distance learning best practices, activities and events at their institutions and in their region. Visitors can easily search for current and past newsletter articles on the ITC Web site.

- ITC took steps to increase its visibility as an organization.
  - In Fall 2012, ITC staff mailed a promotional package to community college presidents and other non-members. The packet included a letter, invoice, eLearning 2013 postcard, and a flyer
with the upcoming professional development Webinar schedule.

- ITC regional representatives increased their contacts with the ITC members in their regions and encouraged non-members to join ITC.

- Visit www.itcnetwork.org for more information about the Instructional Technology Council or to become a member of this national organization whose mission is to provide exceptional leadership and professional development to its network of eLearning experts by advocating, collaborating, researching, and sharing exemplary, innovative practices and potential in learning technologies.

- **ITC sponsored a forum “Advancing the Completion Agenda through Innovation and Technology and the AACC 2012 Annual Convention on April 23, 2012 in San Francisco, California.”**

  - Presenters included **Anne Johnson**, dean of business and social sciences and online and accelerated adult learner programming at Inver Hills Community College; **Fred Lokken**, dean for the TMCC WebCollege; **Mickey Slimp**, executive director for the Northeast Texas Consortium of Colleges and Universities (NETnet); and, **Carol Spalding**, president of Rowan Cabarrus Community College.

- **ITC representatives served on AACC commissions.**

  - **Anne Johnson** from Inver Hills Community College served on AACC’s Commission on Research, Technology and Emerging Trends.

  - **Mickey Slimp** from the Northeast Texas Consortium of Colleges and Universities (NETnet) served on AACC’s Commission on Academic, Student and Community Development.
Please tell us about pertinent future Council/Organization Activities, including annual and regional meetings, seminars and workshops; information on new and on-going publications; and any other information that may be of interest to your colleagues and the AACC. This information will be photocopied and shared with all AACC Councils, and Board and Staff Contacts.

- ITC will continue regularly inform ITC members about distance learning issues and trends via biweekly notices. The e-mails include short excerpts from articles on eLearning featured in Inside Higher Ed, the New York Times, the Chronicle of Higher Education, the blogosphere, and other news sources. They also include summaries and links to the latest eLearning research from the National Center for Educational Statistics, other Department of Education agencies, the Sloan Foundation, and other sources. ITC will archive past news updates on its Web site for ITC members only.
- ITC will continue to work with AACC’s governmental relations staff to advocate on behalf of distance educators at postsecondary institutions and will continue to inform ITC members about legislation that could affect their eLearning programs.
- ITC will continue to maintain and update information on the ITC Web site.
- ITC will continue to notify members about upcoming grant programs and opportunities for eLearning.
- ITC will sponsor its annual professional development conference eLearning 2014 on Feb. 15-18, 2014 in Orlando, Florida at the Hilton Orlando Lake Buena Vista. Valencia College will serve as the host organization. eLearning 2014 will feature nearly 60 professional development concurrent sessions, pre-conference workshops, inspiring general session speakers, and an exhibit hall. See www.itcnetwork.org for the most current and complete information about eLearning 2014.
- ITC will sponsor the sixth annual ITC 2014 Distance Education Leadership Academy in July 2014. Participants will work with the academy faculty and members of the ITC board of directors to understand their home institutions, create a sound leadership strategy for their environment, develop a leadership plan to fit their institution, identify and acquire key tools for successful leadership in distance learning, and gain a network of practitioners.
- ITC will solicit nominations, coordinate a review process, and recognize outstanding distance educators at a special luncheon with the ITC 2014 Awards for Excellence in eLearning. The award categories will include lifetime achievement in eLearning, outstanding eLearning program, outstanding online course, outstanding blended or hybrid course, outstanding eLearning faculty, outstanding technical support and service, outstanding use of new technology and/or delivery system, outstanding student services, and the 2014 award for the outstanding eLearning student.
- ITC will offer 36 weekly ITC professional development Webinars which will feature topics on distance learning teaching, instructional design and administration through July 2014.
- ITC will survey ITC members on the state of distance education at community colleges in Fall 2013. ITC will analyze and report on the findings, which it will publish and distribute to ITC members, community college presidents, and members of the press. This publication will be freely available on the ITC Web site.
- ITC will continue to publish the online quarterly ITC Newsletter which includes articles written by ITC staff, the ITC board of directors, and by ITC members. The articles written by ITC members feature distance learning practices, activities and events at their institutions and in their region.
- Anne Johnson, dean of business and social sciences and online and accelerated adult learner programming at Inver Hills Community College, will serve her second year as the chair of the
ITC board of directors. **Loraine Schmitt**, director of distance education at Portland Community College will serve as the ITC chair elect and **Carol Spalding**, president of Rowan Cabarrus Community College, will serve as ITC’s treasurer.

- The following representatives will serve their new two-year term on the ITC’s board of directors:
  - **Howard Beattie**, educational specialist at Holland College, will serve a two-year term as ITC’s newly-elected international regional representative,
  - **Bill Knapp**, dean of learning technologies for Lakeland Community College, will serve a two-year term as ITC’s newly-elected north central regional representative,
  - **Helen Torres**, director of partnership and extended services at San Antonio College, will serve a two-year term as ITC’s newly-elected south central regional representative,
  - **Terry Norris**, director of eLearning at the College of Southern Nevada, will serve a one-year term to fill the vacancy for the western regional representative,
  - **James Glapa-Grossklag**, dean of educational technology, learning resources and distance learning at the College of the Canyons, will serve as a special board appointee.

- Pending AACC approval, ITC will sponsor a forum presentation at the AACC Annual Convention on April 5-8, 2014 in Washington, D.C.

- ITC board members Anne Johnson from Inver Hills Community College and Mickey Slimp from the Northeast Texas Consortium of Colleges and Universities (NETnet) will serve on AACC’s Commission on Research, Technology and Emerging Trends and AACC’s Commission on Academic, Student and Community Development respectively.

- ITC will continue to raise awareness and visibility for ITC as an organization, and reach out to ITC members and non-members.
Additional Supporting Materials

Please complete your report by also remitting electronically with your report:

• A copy of your audit report with the balance sheet for the period July 1, 2011 - June 30, 2012

• Your Affiliated Council’s constitution and by-laws, if there have been changes.

• Any and all other supporting materials that you wish to send (brochures, publications, etc.)

All materials are due to AACC by **August 15, 2013**.

Jennifer Tinch  
Affiliated Council Annual Report  
American Association of Community Colleges  
One Dupont Circle, NW, Suite 410  
Washington, DC 20036